# 1988-1989 NATIONAL SURVEY OF SMALL BUSINESS FINANCES TECHNICAL MANUAL AND CODEBOOK

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Board of Governors of the Federal Reserve System

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# The National Survey of Small Business Finances:

# Technical Manual and Codebook

# Addenda and Errata

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# Legend:

M	Master	tape
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- P Public-access tape
- R Roster file
- \* Change in existing variable
- + Correction to codebook
- # New variable
- Confidential variable, not available on public-access tape.

# Section I

M• RSIC	Four-digit	SIC	code	for	firm's	principal	activity.
	Questions :	I_B1,	, I_B2	2.			

- M• C1201 FIPS state code of physical address of firm headquarters.
- M. C1202 FIPS county code of physical address of firm headquarters.
- M• C1202 MSA number or FIPS county code of physical address of firm headquarters.
- MP\* URBAN Metropolitan status of firm's headquarters office.

  Metropolitan status has been added for SBA-sample cases.
  - 1. Located in Metropolitan Statistical Area
  - 2. Located in non-MSA county

No missing values

MP# FIRM BR

Bank branching law for state in which firm's headquarters

office is located. As of December 1987. 1. Statewide branching 2. Limited branching 3. Unit banking D. Missing . Inapplicable M• C1204 Number of commercial banking organizations in the banking market. As of December 1987. The "banking market" is the Metropolitan Statistical Area (for urban firms) or the county (for rural firms) in which the firm's headquarters office is located. M• C1205 Deposits at commercial banking organizations in the banking market. As of December 1987. Numbers are in thousands of dollars. M• C1206 Herfindahl of commercial banking organizations in the banking market. As of December 1987. M• C1207 Three-firm concentration ratio of commercial banking organizations in the banking market. As of December 1987. M• C1208 Number of commercial banking organizations and savings institutions in the banking market. As of December 1987. Deposits at commercial banking organizations and savings M• C1209 institutions in the banking market. As of December 1987. Numbers are in thousands of dollars. M• C1210 Herfindahl of commercial banking organizations and savings institutions in the banking market. As of December 1987. M• C1211 Three-firm concentration ratio of commercial banking organizations and savings institutions in the banking market. As of December 1987. R · BHC\_NC Financial institution is part of a bank holding company (non-credit services). As of December 1987. Banking assets of the bank holding company (non-credit services). As of December 1987. Numbers are in thousands R. BHCTA NC of dollars.

Branching law in state where financial institution office is located (non-credit services). As of December 1987. R. BRLAW NC

- 1. Statewide branching
- 2. Limited branching
- 3. Unit banking
- D. Missing
- . Inapplicable
- R• BHC\_CR Financial isntitution is part of a bank holding company (credit services). As of December 1987.
- R. BHCTA CR Banking assets of the bank holding company (credit services).

As of December 1987. Numbers are in thousands of dollars.

- D. Missing
- . Inapplicable
- Branching law in state where financial institution office is R. BRLAW\_CR located (credit services). As of December 1987.
  - 1. Statewide branching
  - 2. Limited branching
  - 3. Unit banking
  - D. Missing
  - . Inapplicable

Section II

MP+ D\_06 Roster number of source.

- 1-24. Institution/source number
  - . Inapplicable

# Roster Variables

#### M. RCK01-Corrected RTI checking account flag. RCK24

- 1. Discussed in first repetition
- 2. Discussed in second repetition
- 3. Discussed in third repetition 4. Discussed in fourth repetition
- N. Not discussed, not in roster
- X. Not discussed, in roster
- . Inapplicable

M•	RSV01- RSV24	Corrected RTI savings account flag. For codes, see RCK01.
M•	RLE01- RLE24	Corrected RTI capital leases flag. For codes, see RCK01.
M•	RLI01- RLI24	Corrected RTI lines of credit flag. For codes, see RCK01.
M•	RMR01- RMR24	Corrected RTI mortgages flag. For codes, see RCK01.
M•	RMV01- RMV24	Corrected RTI motor vehicle loan flag. For codes, see RCK01.
M•	REQ01- REQ24	Corrected RTI equipment loan flag. For codes, see RCK01.
M•	ROT01- ROT24	Correcteed RTI other loans flag. For codes, see RCK01.
M•	R6265- R6288	Recode for type of transaction services used
M•	R6289- R6312	Recode for type of other cash services used.
M•	R6313- R6336	Recode for type of credit services used.
M•	R6337- R6360	Recode for use of brokerage services.
M•	R6361- R6384	Recode for type of trust services used.
M•	RVALUE01- RVALUE24	Corrected RTI priority code.
M•	R6529- R6552	Firm moved services to this institution.  1. Yes 2. No . Inapplicable

M•	R6553- R6576	Firm moved services from this institution.		
10370		1. Yes 2. No		
		. Inapplicable		
М•	R6577- R6600	Firm shopped for services at this institution.  1. Yes 2. No . Inapplicable		
М•	R6601- R6624	Firm was solicited for services from this institution.  1. Yes 2. No . Inapplicable		
М•	NBRSER01- NBRSER24	Number of financial services obtained from institution.  0 - 13  D. Missing . Inapplicable		
M•	R6625- R6648	Years of conducting business with institution.  1 - 99  D. Missing . Inapplicable		
М•	R6649- R6672	Method of conductin non-credit business with institution.  1. In person 2. By telephone 3. By mail or wire  D. Missing . Inapplicable		
M•	R6673- R6696	Method of conducting business with insitution.  1. In person 2. By telephone 3. By mail or wire		

D. Missing
. Inapplicable

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### Introduction

The National Survey of Small Business Finances (NSSBF) is a one-time survey of small business firms conducted in 1988-89 for the Board of Governors of the Federal Reserve System and the US Small Business Administration. The survey provides information on the use of financial services and institutions for a nationally representative sample of firms (the main sample) and a sample of firms with SBA guaranteed-loans (the SBA sample). The survey design was developed jointly at the Federal Reserve Board and the Research Triangle Institute. Sampling, interviewing, and initial data preparation were performed by Research Triangle Institute. Additional data editing and imputations were done at the Federal Reserve Board.

This codebook documents the public-access data base for the survey. This introduction to the codebook briefly describes the survey and provides general information on the data base and the use of the codebook. The remainder of the codebook describes each of the variables on the data base.

# Description of the Survey

This section presents a brief description of the NSSBF. Detailed information on the survey methods can be found in:

Brenda G. Cox, Gregory E. Elliehausen, and John D. Wolken, *The National Survey of Small Business Finances: Final Methodology Report*, RTI Report No. 4131-00F (Research Triangle Institute, 1989).

Other sources of information on the survey are the following documents: The National Survey of Small Business Finances: Main Study Questionnaire (Research Triangle Institute, 1988);

Brenda G. Cox, Gregory E. Elliehausen, and John D. Wolken, "Surveying Small Businesses About Their Finances," *Proceedings of the Section on Survey Research Methods*, American Statistical Association, 1989.

Gregory E. Elliehausen and John D. Wolken, Banking Markets and the Use of Financial Services by Small and Medium-Sized Businesses, Staff Studies 160 (Board of Governors of the Federal Reserve System, 1990).

\_\_\_\_\_ and \_\_\_\_\_, "Banking Markets and the Use of Financial Services by Small and Medium-Sized Businesses," Federal Reserve Bulletin 76 (October 1990), pp. 801-817.

Survey Objectives. A major objective of the survey was to assess the degree to which small businesses rely on local depository institutions for credit, transactions, and deposit services. The assumption that small businesses are limited to local depository institutions is a key element of the geographic and product market definition for antitrust analysis in banking. The survey is designed to collect information to evaluate the appropriateness of this assumption and to guide the formulation of public policy on mergers and deregulation in financial markets.

The NSSBF was intended, however, to serve a much broader purpose of providing basic data needed to address a wide range of issues in small business finance. These issues include the effect of size as well as information and agency considerations on the capital structure of firms. The survey also provides data that allow a comparison of the capital structures of SBA-assisted firms with those of the general population of small businesses. This comparison may help to understand better the role of government assistance in this area in credit markets.

Target Population. The target population for the main sample of the NSSBF is all nonfinancial, nonfarm small business firms in operation as of December 1987. The unit of observation is the enterprise, which is an aggregation of all offices, branches, and subsidiary companies under common ownership and control. Small is defined as fewer than 500 employees. Nonfinancial, nonfarm businesses are defined as all privately owned and for profit firms, excluding industry groups agriculture, forestry, and fishing; finance and insurance underwriting; and real estate investment trusts.

The target population for the SBA sample is all nonfinancial, nonfarm small business firms that received SBA-guaranteed loans in 1986 and were in operation as of December 1987. Thus, except for the receipt of SBA loans, the SBA sample has the same target population as the main sample.

Sampling. The sampling frame for the main sample is the December 1987 Dun's Market Identifier (DMI) file. Reporting domains of interest for which DMI information was available include industry, Census region, urban/rural location, number of employees, and sales. Frequency distributions indicated that rural firms and larger small businesses would have to be oversampled to achieve approximately equal precision by urban/rural location. Number of employees rather than sales was used for stratification by size because it had fewer missing values on the DMI file.

The sample frame was partitioned on the basis of Census region (Northeast, North Central, South, and West), urban/rural location (firms in MSAs are classified urban; all others are classified rural), and firm size (small=1-49 employees or number of employees unknown, medium=50-99 employees, and large=100 or more employees). This partition produced 24 strata.

The allocation of completed interviews to strata was based on consideration of three constraints: (1) the size of the final sample should be 4,000 completed interviews; (2) domain estimates for small firms in urban and rural areas in each Census region should have approximately equal precision; and (3) domain estimates for medium and large firms in urban and rural locations should have approximately equal precision. Each of the eight strata for small firms were allocated 400 completed interviews. The eight strata for medium-sized firms and the eight strata for large firms were allocated similarly. Two hundred completed interviews were allocated to urban areas and 200 to rural areas. The 200 urban interviews and the 200 rural interviews were allocated proportional to population size across Census regions to reduce the effect of unequal weighting.

The SBA sample was drawn from a list frame of firms receiving SBA-guaranteed loans during 1986. The frame was sorted by Census region, SIC code, and number of employees, and a sequential sampling procedure was used to select a sample of firms from the frame. This procedure leads to a self-weighting sample.

The overlap between the main sample and the SBA sample is unknown. Hence, it is not possible to derive weights for combining the samples. The two samples should not be analyzed jointly.

Content. The questionnaire is organized in four main sections. The first section requested general information on the firm's business activities and ownership. Section II collected a detailed inventory of deposit and investment accounts, financing, and other financial service use; information on the firm's business relationships with financial institutions; use of trade credit; and experience with SBA loans and services (SBA sample only). Section III requested data on sales and expenses, and section IV requested a complete balance sheet. A particular feature of the financial service inventory is that the specific supplier of each service can be identified. This feature permits investigation of "clustering" or bundling of financial services, which is important for product market definition in banking.

Interviewing. Prior to the interview, firms were sent worksheets, which listed the financial information to be collected and provided definitions of the variables (see Cox, Elliehausen and Wolken, Final Methodology Report). The worksheets were designed to help respondents prepare for the interview and to facilitate the use of records. Interviews were conducted by telephone using a computer-assisted telephone (CATI) system. On average, the interviews required 50 minutes to complete.

Response. Response rates were computed by section of the questionnaire. A section is considered complete if a specified percentage of

key questions are not missing. For the main sample, 77.8 percent of eligible respondents completed section I (employment, industry, ownership and management characteristics); 70.9 percent completed section II (financial services inventory and business relationships with financial institutions); and 65.6 percent completed sections III and IV (income statement and balance sheet).

Response rates for the SBA sample were higher than those for the main sample. Eighty-six percent of respondents completed section I; 80.6 percent completed section II; and 77.8 percent completed sections III and IV.

### Public-Access Data Base

The public-access data base consists all firms that completed the entire interview. The main sample contains 3,404 firms, and the sample of firms with SBA-guaranteed loans contains 390 firms. These two samples are found on separate files on the public-access data tape. This section discusses the

editing and missing value imputations done at the Federal Reserve, describes the analysis weights, and provides basic instructions for the use of this codebook.

Data Editing and Imputations. Data editing performed by Research Triangle Institute was limited to verifying the completeness of interviews, correcting interviewer errors, resolving unusual situations that the CATI system was unable to handle, and verifying that specified response ranges and cross-item restrictions are satisfied. Research Triangle Institute did not attempt to resolve inconsistencies between the financial service inventory and the balance sheet, nor did it correct errors in the balance sheet beyond reviewing the responses with respondents when the numbers did not add up.

Editing to ensure internal consistency of the data set and imputing values for missing data were performed at the Federal Reserve. Generally, there were few problems in responses to section I of the questionnaire, which covered employment, principal industry, ownership and management characteristics, and location of the firm. There were also very few missing values in this part of the questionnaire. Values for some missing data could be obtained from the DMI file (eg, industry, location, and sometimes employment). Most other missing values were imputed by random draw from a conditional frequency distribution or by hot deck. Current employment was estimated from a regression of employment on sales, organization type, and industry (when sales was reported), and the previous year's employment was estimated from a regression of previous employment on current employment, organization type, and industry. Random errors were added to predicted values in both sets of regression imputations.

In section III, sales was neither difficult to report nor particularly sensitive for most respondents. Consequently, there were relatively few missing values. Missing values were imputed by regression. If last year's sales were reported, the regression was sales on last year's sales, age of firm, and organization type. Otherwise, the regression was sales on number of employees, age of firm, and organization type. Separate regressions were estimated for 51 different industry groups, and random terms were added to the predicted values for the imputations.

The reported expense data in section III contain more frequent problems than the sales data did. The expense variables on the public access file have been only partially edited for violations of accounting rules (eg, gross profit is not equal to sales less cost of goods sold) and some improbable events (eg, accounts receivable are greater than sales, cost of goods sold equals inventory). Problems undoubtedly remain. No missing values for the expense variables have been imputed.

Problems were most frequently encountered in the financial service inventory in section II and the balance sheet in section IV. These sections were edited jointly, with each observation being individually reviewed. Responses had to satisfy several constraints. For example, the incidence and dollar amounts of deposit and investment accounts in section II were required to agree with cash holdings in section IV. Also, financial leases and credit in sections II and IV were required to agree, and the appropriate types of assets were necessary if the firm had secured credit. Moreover, the balance sheet identity equating assets and liabilities plus equity had to be satisfied.

Responses were also checked for reasonableness. These checks looked for consistency with other firms of the same size in the same industry in the composition of assets and liabilities, in several common financial ratios, and in the various reported measures of firm size (ie, employment, sales, and

assets). Responses were not forced to conform to any particular pattern, but when problems were found, information on industry characteristics was used to help resolve the problems. The sources of information on industry characteristics were Robert Morris Associates, Annual Statement Studies (Robert Morris Associates, 1988) and the NSSBF data set itself.

Sometimes values for missing responses could be obtained by subtraction. In most cases, however, statistical imputations were required. The most common imputation problem involved cases in which the majority of the balance sheet was reported, but values for some of the components of assets, liabilities, or equity were missing. Imputations were generally based on random draws from distributions of financial ratios (eg, sales-to-accounts

receivable, cost of goods sold-to-inventory, sales-to-fixed assets, sales-to-total assets, cost of goods sold-to-accounts payable) for appropriate industry and firm size groups. Ratios of amounts for different types of credit were used to allocate aggregate debt.

For observations with more serious missing value problems or a large discrepancy between the two sides of the balance sheet, total assets was estimated by regression assets on sales, age of firm, and organization type. Again, separate regressions were estimated for 51 different industry groups, and random terms were added to the predicted values for the imputations. Information from the regression generally helped to resolve the cases with large discrepancies in the balance sheet. For the remaining 200 cases, the missing total assets variable was assigned the imputed value from the regression.

All cases on the public access data set have values for total assets (RIV\_A16). In addition, dollar amounts of asset accounts and credit outstanding in section II and balance sheet components in section IV are complete for 3,594 cases (3,225 in the main sample and 369 in the SBA sample). These cases can be identified by the variable BSRESULT, which is less than 47 if section II and IV dollar amounts are complete. For the remaining 200 cases (179 in the main sample and 21 in the SBA sample), total assets and account ownership information is available, but dollar amounts in section II and balance sheet components are missing. BSRESULT equals 47 for cases with missing dollar amounts. (See page 8, below.)

Analysis Weights. The analysis weight indicates the number of firms in the population that each observation represents. There are separate analysis weights for the main and SBA samples, but both weights were constructed similarly. A basic weight reflecting the sample design was first calculated. This basic weight was then adjusted for nonresponse to produce the final analysis weight.

The basis for the weight is the selection probability for an observation in the sample. The basic weight, then, is the inverse of the selection probability. Thus, in the main sample, medium-sized and large firms, which were oversampled, have greater selection probabilities and smaller weights than small firms.

In the SBA sample, each observation has the same probability of selection. The basic weight is the inverse of this probability. Thus, the basic weight is equal for all observations in the SBA sample.

These basic weights for both samples were then adjusted for nonresponse in three stages using a weighting class adjustment procedure. The variables used for the weighting classes were firm size, Census region, urban/rural location, industry, organization type, and in the third stage

types of financial services used. Full details of the development of analysis weights are discussed in Cox, Elliehausen, and Wolken, *Final Methodology* Report, pp. 28-34.

The public access tape contains adjusted analysis weights. Again, it is important to note that the adjusted weights for the main and SBA samples were developed independently and cannot be combined.

# Codebook Instructions

The variables in the codebook are organized as shown in the table of contents. This organization generally follows the order of questions in the questionnaire. Additional information on the organization and content of the variables is provided at the beginning of each major section of the codebook.

The following information is provided for each variable: (1) the variable name; (2) a brief verbal description of the variable; (3) the question number that corresponds to the variable on the data base or an explanation of how the variable was computed; (4) the response codes for discrete variables or the range of values for continuous variables; and (5) information on missing values. All variables are numeric unless otherwise stated.

-8-Sampling

# Sampling and Weighting Variables

Firm ID number. FIRM

> 1001 - 1520 SBA sample (390 observations) 2001 - 7547 Main sample (3,404 observations)

BSRESULT

Result code for balance sheet edits. This variable indicates whether the account inventory in section II and the balance sheet have been successfully resolved.

less than 47 Not resolved. Dollar amounts are given for total assets (RIV\_A16) and liabilities and net worth (RIV B22). All other dollar amounts are missing.

47 Resolved. All dollar amounts in sections II and

IV are nonmissing.

WTANAL3

Analysis weight for completed interviews. Analysis weights adjust for the probability of selection in the sample and differences in nonresponse. Main sample and SBA sample analysis weights apply only to the populations for which they were developed. They are not consistent with each other and therefore cannot be combined.

14.61626 - 22.32089 (SBA sample) 44.86944 - 2531.826 (main sample)

# Section I: Characteristics of Firms

This section contains information on general firm characteristics (organizational form, employment, SIC code, minority status), ownership characteristics of partnerships and corporations, firm location (including characteristics of firm's head office market), and financial reporting reference period.

# General Characteristics

# R1011 Organization type.

Question I\_C1.

- 1. Proprietorship
- 2. Partnership
- 3. S-Corporation
- 4. Corporation

No missing values

R1001 Average full-time-equivalent employees in 1987. Value equals number of full-time employees plus 1/2 times number of part-time employees.

Questions I\_A5 and I\_A6.

0.5 - 487

No missing values

R1002 Full time equivalent employees in 1986. Value equals number of full-time employees plus 1/2 times number of part-time employees. Questions I\_A7 and I\_A8.

0.5 - 450

. Inapplicable, firm founded after 1986 No missing values

-10-Section I

#### RSIC 2 Two digit SIC code for firm's principal activity. Questions I B1, I B2.

# Mining

- 10. Metal mining
- 12. Bituminous coal and lignite mining
- 13. Oil and gas extraction
- 14. Nonmetallic minerals mining, except fuels

### Construction

- 15. General building contractors16. Heavy construction contractors
- 17. Special trade contractors

# Manufacturing

- 20. Food and kindred products
- 21. 22. Tobacco manufacturers
- 22. Textile mill products23. Apparel and other textile products24. Lumber and wood products
- 25. Furniture and fixtures
- 26. Paper and allied products
- 27. Printing and publishing
- 28. Chemicals and allied products
- 30. Rubber and miscellaneous plastics products
- 31. Leather and leather products
  32. Stone, clay, and glass products
  33. Primary metal industries
- 34. Fabricated metal products
- 35. Machinery, except electrical
- 36. Electric and electronic equipment
- 37. Transportation equipment
- 38. Instruments and related products
- 39. Miscellaneous manufacturing industries

# Transportation, communication, and public utilities

- 41. Local and interurban passenger transit
- 42. Trucking and warehousing
- 44. Water transportation
- 45. Transportation by air
- 47. Transportation services
- 48. Communication
- 49. Electric, gas, and sanitary services

# Wholesale trade

- 50. Wholesale trade--durable goods
- 51. Wholesale trade--nondurable goods

# Retail trade

- 52. Building materials and garden supplies
- General merchandise stores
- 54. Food stores
- 55. Auto dealers and service stations
- 56. Apparel and accessory stores
- 57. Furniture and home furnishing stores
- 58. Eating and drinking places
- 59. Miscellaneous retail

-11-Section I

Insurance and real estate

- 64. Insurance agents, brokers and services
- 65. Real estate
- 66. Combined real estate, insurance, etc.
- 67. Holding and other investment offices

### Services

- 70. Hotels and other lodging places
- 72. Personal services
- 73. Business services
  75. Auto repair, services and garages
  76. Miscellaneous repair shops
- 78. Motion pictures
- 79. Amusement and recreation centers
- 80. Health services
- 81. Legal services
- 82. Educational services
- 83. Social services 89. Miscellaneous services

No missing values

#### R1003 Sex of owners.

Question I\_C2: Proprietorship Question I\_C10: Partnership Question I C30: Corporation

- 1. Male proprietor or less than 50% female ownership
- 2. Female proprietor or 50% or more female ownership

No missing values

#### R1004 Minority ownership.

Question I\_C3: Proprietorship Question I\_C11: Partnership Question I\_C31: Corporation

- 1. 50% or greater ownership by nonwhites or Hispanics
- 2. Less than 50% owned by nonwhites and Hispanics

No missing values

#### R1005 Race or ethnic status of owners.

Question I\_C4: Proprietorship Question I\_C12: Partnership Question I\_C32: Corporation

- 1. Black
- 2. Hispanic
- 3. Asian
- 4. Pacific Islander
- 5. Native American
- 6. More than one group
- Inapplicable, not 50% or more minority ownership No missing values

-12-Section I

#### R1006 How firm acquired by current owners.

Question I\_C5: Proprietorship Question I\_C18: Partnership

Question I\_C25 and I\_C23: Corporation

- 1. Founded by current owner
- 2. Purchased, inherited, or received as gift
- 3. Firm publicly traded

No missing values

# R1007

Year purchased, acquired, or founded. This variable indicates the year in which the firm's current owners became owners of the firm. For firms founded by their current owners, R1007 is year founded; for publicly traded firms, it is the year that the firm's stock was first publicly traded.

Question I\_C6: Proprietorship
Question I\_C19: Partnership
Question I\_C24, I\_C26 and I\_C27: Corporation

1870 - 1988

No missing values

# R1008

# Year founded.

Question I\_C7: Proprietorship Question I\_C20: Partnership Question I\_C27: Corporation

1800-1988

No missing values

### R1009

### Family ownership.

Question I\_C1: Proprietorship Question I\_C13: Partnership Question I\_C33: Corporation

- 1. Proprietorship or 50% or more of firm owned by single family
- 2. Less than 50% of firm owned by single family

No missing values

### R1010

# Management of firm.

Question I\_C9: Proprietorship Question I\_C22: Partnership Question I\_C29: Corporation

- 1. Owner
- 2. Hired employee

No missing values

-13- Section I

R1012 Amount of owner's capital to start or purchase the firm.

Question I\_C8: Proprietorship Question I\_C21: Partnership Question I\_C28: Corporation

\$0 to \$7,000,000

D. Missing

# Ownership Characteristics of Partnerships

Variables R1020-R1025 provide information on the owners of partnerships. These variables are coded "." (i.e., inapplicable) for other organization types.

R1020 Number of general partners.

Question I\_C14.

1 - 80

. Inapplicable No missing values

R1021 Percent of firm owned by general partners that are individuals.

Question I\_C15a.

0% - 100%

. Inapplicable No missing values

R1022 Percent of firm owned by general partners that are businesses or other organizations.

Question I\_C15b.

0% - 50%

. Inapplicable No missing values

R1023 Any limited partners.

Question I\_C16.

- 1. Yes
- 2. No

. Inapplicable No missing values

R1024 Percent of firm owned by limited partners that are individuals. Question  $I\_C17a$ .

0% - 95%

. Inapplicable No missing values

-14- Section I

R1025 Percent of firm owned by limited partners that are businesses or other organizations.

Question I\_C17b.

0% - 25%

. Inapplicable No missing values

# Ownership Characteristics of Corporations

Variables R1030-R1033 provide information on the owners of corporations. These variables are coded "." (i.e., inapplicable) for other organization types.

R1030 Percent of common stock held by individuals. Publicly traded corporations, in addition to noncorporate firms, are coded "." (i.e., inapplicable) for this variable.

Question I\_C34.

0% - 100%

. Inapplicable No missing values

R1031 Number of stockholders owning 10% or greater share of common stock.

Question I\_C35.

0 - 10

. Inapplicable No missing values

R1032 Combined ownership share of stockholders owning 10% or greater share of common stock.

Question I\_C36.

0% - 100%

. Inapplicable No missing values

R1033 Total number of stockholders owning common stock. Question  $I_{C37}$ .

1 - 19,000

. Inapplicable No missing values

-15-Section I

# Firm Location

#### CENREG Census region of firm's headquarters office

- 1. Northeast
- 2. North Central
- 3. South 4. West

No missing values

#### URBAN Metropolitan status of firm's office headquarters.

- 1. Located in Metropolitan Statistical Area (cross section only)
- 2. Located in non-MSA county (cross section only)
- 3. SBA sample, location not available

No missing values

#### I D4 Number of sites firm has.

Question I\_D4.

- 1 500
- D. Missing
- Number of sites located in same area as firm's headquarters **I\_D5** office. This variable equals one if the firm has only one office. Question I\_D5.
  - 1 31
  - D. Missing
- R1206 Commercial bank deposit herfindahl index of MSA or county where firm's headquarters office is located. Derived from FDIC Summary of Deposit data.
  - 1. Less than 1000
  - 2. 1000 to 1800
  - 3. More than 1800

No missing values

### R1210 Commercial bank and savings and loan deposit herfindahl index of MSA or county where firm's headquarters office is located. Derived from FDIC Summary of Deposit data.

- 1. Less than 1000 2. 1000 to 1800
- 3. More than 1800

No missing values

-16- Section I

# Reference Period for Financial Information

- I\_E1 Filed taxes under current ownership. Asked if firm was acquired
  by current owners or founded after 1986.
  Ouestion I E1.
  - 1. Yes
  - 2. No
  - . Inapplicable
- I\_E2 Date firm purchased/acquired. Character variable indicating the
  day, month, and year on which the firm was purchased or acquired
  if the firm has not filed taxes under the current ownership.
  Question I\_E2.

Date

- . Inapplicable

Date

- . Inapplicable
- I\_E4 Records cover the entire 12 months prior to date of last accounting/tax records. Question I\_E4.
  - 1. Yes
  - 2. No
  - . Inapplicable
- I\_E5
   Beginning date for accounting period. Character variable
   indicating the day, month, and year of beginning of fiscal year.
   Asked of all firms responding "no" to question I\_E4.
   Question I E5.

Date

. Inapplicable

ENDDATE Last date of fiscal year. Character variable. Question I\_E6.

Day-Month-Year

. Inapplicable

-17- Section I

DATE End month and day of fiscal year. Character variable.

Month-Day

No missing values

YEAR Description of fiscal year. Character variable.

Description (e.g., FY 1988)

No missing values

MONTHS Number of months in fiscal year.

1 - 18

No missing values

-18- Section II

# Section II

Parts A and B of section II contain an inventory of checking, other deposit, and investment accounts, financial leases, and various types of debt that firms have. For each type of asset or debt, the same set of questions is repeated for up to four institutions. Many questions are repeated across asset or debt categories. Table 1 (immediately following section II, part B) presents a matrix listing each of the variables. Columns in this table depict the specific services, whereas each of the rows shows the type of information collected on a specific service. In most cells, there are four variables for each institution for which the questions are repeated. This matrix is useful for determining where similar types of data were collected on individual services.

At the end of the account inventory is an unallocated debt variable R3119. Data reported in the balance sheet in section IV indicated in some cases that the inventory of outstanding loans in section II was incomplete. The unallocated debt variable is the aggregatre dollar amount of all such unreported section II loans.

Part C of section II obtains information in the use of various financial services, other than credit and deposit accounts. These questions deal with other services such as case management, credit card receipts, lock boxes, etc.

Parts D and E of section II identify the sources of financial services mentioned in parts A-C. For sources that are financial institutions, additional information is obtained on the business relationships between the firm and the financial institution. Greater detail is obtained on the business relationships with the first six institutions (D 01-D 06) than on those with the second six institutions E 01-E 06).

The institutions and their characteristics, identified in Parts D and E, are linked to the specific services identified in parts A, B, and C via "roster numbers" (in variables such as R3001\_1-R3001\_4). The roster contains information on certain institution characteristics for each of the up to 24 institutions identified by respondents, "flags" indicating which services were obtained from specific institutions, and importantly the distance between the firm and the financial institution. The last section of this codebook describes the roster and lists the roster variables.

Finally, additional information on financial institution use is contained in parts F, G, H, I, and J. Previous financial relationships are included in part F. Shopping for financial services, and solicitations by financial institutions are included in parts G and H respectively. Variables for trade credit usage are included in part I, and for the SBA sample only, responses to questions on SBA borrowing experience are included in part J.

### Asset accounts

R3000 Has checking account.

Question II A1.

- 1. Yes
- 2. No

No missing values

R3001\_1
R3001\_2
R3001\_3
R3001\_4
R3001\_4
R3001\_4
Roster number of checking account institution. These variables identify each of the financial institutions at which the firm has a checking account. If more than four financial institutions are used for checking, the value 30 is recorded in R3001\_4. The specific financial institutions represented in the fourth account can be identified by finding all roster checking flags having a value of four.

- 1-24. Institution number
  - 30. More than four institutions (R3001\_4 only)
    - . Inapplicable
- R3004\_1 Dollar balance in checking accounts.
  R3004\_2 Question II\_A3.
  R3004\_3
  R3004\_4 -\$986,296 to \$2,610,000
  - D. Missing
    . Inapplicable
- R3010 Has other deposit or investment account. Includes all deposit accounts without checking and money market mutual fund accounts. Question II\_A4.
  - 1. Yes
  - 2. No

No missing values

- R3011\_1
  R3011\_2
  These variables identify each of the financial institutions at which the firm has an other deposit or investment account. If more than financial institutions are used for these accounts, the value 30 is recorded in R3011\_4. The specific financial institutions represented in the fourth account can be identified by finding all roster savings flags having a value of four.
  - 1-24. Institution number
    - 30. More than four institutions (R3011\_4 only)
      - . Inapplicable

Dollar balance in other deposit and investment accounts. Question  $\mbox{II\_A6}\,.$ R3014\_1 R3014\_2 R3014\_3

D. Missing

. Inapplicable

\$0 to \$5,668,000

# Credit and financing

R3014\_4

The first group of variables in this part of the codebook is the inventory of loans and leases. It is followed by a set of variables that provide more information on the terms of the most recent loan obtained by the firm.

# Inventory of Financial Leases and Loans

R3020 Has financial leases. Question II\_B1.

1. Yes 2. No

D. Missing . Inapplicable

	2. 1.6
	No missing values
R3021_1 R3021_2 R3021_3 R3021_4	Roster number of financial lease institution.  1-24. Institution number 30. More than four institutions (R3021_4 only) 96. Used more than 24 institutions . Inapplicable
R3022_1 R3022_2 R3022_3 R3022_4	Number of leases at institution. Question II_B3  1-101  D. Missing . Inapplicable
R3024_1 R3024_2 R3024_3 R3024_4	Present value of remaining lease payments. Question II_B4 \$0 to \$2,500,000

```
R3030
            Has lines of credit or revolving credit agreements.
            Question II_B5.
            1. Yes
            2. No
            No missing values
R3031_1
            Roster number of line of credit institution.
R3031 2
R3031_3
             1-24. Institution number
R3031_4
                30. More than four institutions (R3031_4 only)
                 . Inapplicable
            Number of lines of credit.
R3032_1
R3032_2
R3032_3
            Question II B7
R3032_4
            1 - 6
            D. Missing
               Inapplicable
R3033_1
            Total amount of credit line.
R3033_2
R3033_3
            Question II_B8.
R3033_4
            $300 to $350,000,000
            D. Missing
             . Inapplicable
            Total amount owed on credit line.
R3034_1
R3034 2
            Question II_B9
R3034_3
            $0 to $20,000,000
R3034_4
            D. Missing
               Inapplicable
R3035_1
            Credit line requires compensating balances in checking or savings
R3035_2
R3035_3
            accounts.
            Question II_B12.
R3035_4
            1. Yes
            2. No
            D. Missing
             . Inapplicable
            Collateral required for credit at institution.
R3036_1
R3036_2
            Question II_B10.
R3036_3
R3036_4
            1. Yes
            2. No
            D. Missing
```

Inapplicable

```
R3036_1A
R3036_2A
R3036_3A
             Type of collateral: Inventory or accounts receivable. Question {\tt II\_B11a.}
R3036_4A
             1. Yes
             2. No
             D. Missing
                Inapplicable
R3036_1B
R3036_2B
             Type of collateral: Equipment.
             Question II_B11b.
R3036_3B
R3036_4B
             1. Yes
             2. No
             D. Missing
             . Inapplicable
R3036_1C
             Type of collateral: Business real estate.
R3036_2C
             Question II_B11c.
R3036_3C
R3036_4C
             1. Yes
             2. No
             D. Missing
             . Inapplicable
R3036_1D
             Type of collateral: Personal real estate.
R3036_2D
             Question II_B11d.
R3036_3D
R3036_4D
             1. Yes
             2. No
             D. Missing
                Inapplicable
R3036 1E
             Type of collateral: Other personal assets.
             Question II_B11e.
R3036_2E
R3036_3E
R3036_4E
             1. Yes
             2. No
             D. Missing
             . Inapplicable
R3036_1F
             Type of collateral: Other.
R3036_2F
             Question II_B11f.
R3036_3F
             1. Yes
2. No
R3036 4F
             D. Missing
                Inapplicable
```

```
R3037_1
R3037_2
            Cosigner or other quarantor required for credit line at
             institution.
R3037_3
            Question II_B13
R3037_4
            1. Yes
            2. No
            D. Missing
             . Inapplicable
R3037_1A
            Type of cosigner or guarantor: Owners.
R3037_2A
            Question II_B14a.
R3037_3A
R3037_4A
            1. Yes
            2. No
            D. Missing
             . Inapplicable
R3037 1B
            Type of cosigner or guarantor: Other individual or business
R3037_2B
            firms.
R3037_3B
            Question II_B14b.
R3037_4B
            1. Yes
            2. No
            D. Missing
             . Inapplicable
            Type of cosigner or quarantor: Small Business Administration.
R3037 1C
R3037_2C
            Question II_B14c.
R3037_3C
            1. Yes
2. No
R3037_4C
            D. Missing
               Inapplicable
            Type of cosigner or guarantor: Another government agency.
R3037_1D
            Question II_B14d.
R3037_2D
R3037_3D
R3037_4D
             1. Yes
            2. No
            D. Missing
             . Inapplicable
R3037_1E
            Type of cosigner or guarantor: Other.
R3037_2E
R3037_3E
            Question II_B14e.
R3037_4E
            1. Yes
            2. No
            D. Missing
             . Inapplicable
```

```
R3040
            Has mortgages on business real estate.
            Question II_B15.
            1. Yes
            2. No
            No missing values
R3041_1
R3041_2
            Roster number of mortgage institution.
R3041_3
             1-24. Institution number
R3041_4
                30. More than four institutions (R3041_4 only)
                    Inapplicable
R3042_1
            Number of mortgages at institution.
R3042_2
R3042_3
            Question II_B17.
R3042_4
            1-28
            D. Missing
             . Inapplicable
R3044 1
            Total principal owed on mortgage.
R3044_2
            Question II_B18.
R3044_3
R3044_4
            $983 to $10,803,684
            D. Missing
             . Inapplicable
R3045_1
            Mortgages require compensating balances in checking or savings
R3045_2
R3045_3
            accounts.
            Question II_B19.
R3045_4
            1. Yes
            2. No
            D. Missing
             . Inapplicable
R3047_1
            Consigner or other guarantor required to get mortgage.
R3047 2
            Question II_B20.
R3047_3
R3047_4
            1. Yes
            2. No
            D. Missing
             . Inapplicable
```

```
R3047_1A
R3047_2A
R3047_3A
            Type of cosigner or guarantor: Owners.
             Question II_B21a.
R3047_4A
             1. Yes
             2. No
            D. Missing
             . Inapplicable
R3047_1B
R3047_2B
             Type of cosigner, or guarantor: Other individuals or
            business firms.
R3047_3B
            Question II_B21b.
R3047_4B
             1. Yes
            2. No
            D. Missing
             . Inapplicable
R3047 1C
            Type of cosigner or guarantor: Small Business Administration.
R3047_2C
             Question II.B21c.
R3047-3C
R3047_4C
             1. Yes
             2. No
            D. Missing
             . Inapplicable
R3047-1D
            Type of cosigner or guarantor: Another government agency.
R3047_2D
            Question II_B21d.
R3047_3D
R3047_4D
            1. Yes
            2. No
            D. Missing
             . Inapplicable
R3047_1E
            Type of cosigner or guarantor: Other.
R3047_2E
            Question II_B21e.
R3047_3E
R3047_4E
            1. Yes
2. No
            D. Missing
             . Inapplicable
R3050
            Has motor vehicle loans.
            Question II_B22.
             1. Yes
             2. No
            No missing values
```

R3051_1 R3051_2 R3051_3 R3051_4	Roster number of motor vehicle loan institution.  1-24. Institution number 30. More than four institutions (R3051_4 only) . Inapplicable
R3052_1 R3052_2 R3052_3 R3052_4	Number of motor vehicle loans at institution. Question II_B24.  1 - 250  D. Missing . Inapplicable
R3054_1 R3054_2 R3054_3 R3054_4	Total principal owed on motor vehicle loan at institution. Question II_B25.  \$0 to \$5,000,000  D. Missing . Inapplicable
R3055_1 R3055_2 R3055_3 R3055-4	Motor vehicle loan requires compensating balances in checking or savings accounts.  Question II-B26.  1. Yes 2. No  D. Missing . Inapplicable
R3057_1 R3057_2 R3057_3 R3057_4	Cosigner or guarantor required to get motor vehicle loans at institution. Question II.B27.  1. Yes 2. No  D. Missing . Inapplicable
R3057_1A R3057_2A R3057_3A R3057_4A	Type of cosigner or guarantor: Owners. Question II_B28a.  1. Yes 2. No  D. Missing . Inapplicable

```
R3057_1B
R3057_2B
R3057_3B
             Type of cosigner or guarantor: Other individuals or business
             firms.
             Question II_B28b.
R3057_4B
             1. Yes
             2. No
             D. Missing
             . Inapplicable
R3057_1C
             Type of cosigner or guarantor: Small Business Administration.
R3057_2C
             Question II_28c.
R3057_3C
R3057_4C
             1. Yes
             2. No
             D. Missing
             . Inapplicable
R3057 1D
             Type of cosigner or guarantor: Another government agency.
R3057_2D
             Question II_B28d.
R3057_3D
R3057_4D
             1. Yes
             2. No
             D. Missing
             . Inapplicable
R3057_1E
             Type of cosigner or guarantor: Other.
R3057 2E
             Question II-B28e.
R3057_3E
R3057_4E
             1. Yes
             2. No
             D. Missing
             . Inapplicable
R3060
             Has equipment loans.
             Question II_B29.
             1. Yes
2. No
             No missing values
R3061_1
             Roster number of equipment loan institution.
R3061_2
R3061_3
              1-24. Institution Number.
                30. More than four institutions (R3061-4 only) 96. Used more than 24 institutions
R3061 4
                  . Inapplicable
```

R3062_1 R3062_2 R3062_3 R3062_4	Number of Equipment loans at Institution. Question II_B31.  1 - 30
	D. Missing . Inapplicable
R3064_1 R3064_2 R3064_3	Total principal owed on equipment loan at institution. Question II_B32.
R3064_4	\$82 to \$8,185,000
	D. Missing . Inapplicable
R3065_1 R3065_2 R3065_3	Compensating balance in checking or savings accounts required for equipment loan. Question II_B33.
R3065_4	1. Yes 2. No
	D. Missing . Inapplicable
R3067_1 R3067_2 R3067_3 R3067_4	Cosigner or guarantor required for equipment loan at institution.  Question II_B34.
K3007_1	1. Yes 2. No
	D. Missing . Inapplicable
R3067_1A R3067_2A R3067_3A R3067_4A	Type of cosigner or guarantor: Owners. Question II-B35a.
	1. Yes 2. No
	D. Missing . Inapplicable
R3067_1B R3067_2B R3067_3B	Type of cosigner or guarantor: Other individuals or business firms.  Question II_B35b.
R3067_4B	1. Yes 2. No
	D. Missing . Inapplicable

R3067\_1C R3067\_2C R3067\_3C Type of cosigner or guarantor: Small Business Administration. Question  ${\tt II\_B35c.}$ R3067\_4C 1. Yes 2. No D. Missing . Inapplicable R3067\_1D R3067\_2D Type of cosigner or guarantor: Another government agency. Question II\_B35d. R3067\_3D R3067\_4D 1. Yes 2. No D. Missing . Inapplicable R3067\_1E Type of cosigner or guarantor: Other. R3067 2E Question II\_B35e. R3067\_3E R3067\_4E 1. Yes 2. No D. Missing . Inapplicable R3070 Has loans from partners or stockholders. Question II\_B36. 1. Yes 2. No Inapplicable, firm is a proprietorship No missing values Number of loans from owners. R3072 1 Question II\_B37. 1-50 D. Missing . Inapplicable R3074\_1 Total principal owed to owners. Question II\_B38.

\$39 to \$7,492,000

Inapplicable

D. Missing

```
R3076 1
            Collateral required for loans from owners.
            Question II_B39.
```

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

#### R3076 1A Type of collateral: Inventory or accounts receivable. Question II\_B40a.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

#### R3076\_1B Type of collateral: Equipment. Question II\_B40b.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

#### Type of collateral: Business real estate. R3076\_1C Question II\_B40c.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

#### R3076\_1D Type of collateral: Personal real estate. Question II\_B40d.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

### R3076\_1E Type of collateral: Other personal assets. Question II\_B40e.

- 1. Yes 2. No
- D. Missing
- Inapplicable

```
Type of collateral: Other. Question II_B40f.
R3076 1F
```

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

#### R3077 1 Cosigner or guarantor required to get loan from owners. Question II\_B41.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

### R3077\_1A Cosigner or guarantor: Owners.

Question II\_B42a.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

#### R3077\_1B Type of cosigner or guarantor: Other individuals or business firms.

Question II\_B42b.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

#### R3077\_1E Type of cosigner or guarantor: Other.

Question II\_B42e.

- 1. Yes 2. No
- D. Missing
- . Inapplicable

#### R3080 Has any other loans.

Question II\_B43.

- 1. Yes
- 2. No

No missing values

First institution for other loans.

R3081 1

```
1-24. Institution number
               96. Used more than 24 institutions
            Number of loans from first other loan institution.
R3082_1
            Question II_B45.
            1 - 15
            D. Missing
            . Inapplicable
R3084_1
            Principal owed on largest loans at first institution.
R3084_2
            Question II_B47.
R3084_3
R3084 4
            $70 to $14,000,000
            D. Missing
              Inapplicable
R3085_1
            Loan at first other loan institution requires compensating
R3085_2
            balances in checking or savings accounts.
R3085_3
            Question II B50.
R3085_4
            1. Yes
            2. No
            D. Missing
            . Inapplicable
R3086_1
            Collateral required on other loan at first other loan
R3086_2
            institution.
R3086_3
            Question II_B48.
R3086_4
            1. Yes
            2. No
            D. Missing
               Inapplicable
R3086_1A
            Type of collateral: Inventory or accounts receivable.
R3086_2A
            Question II_B49a
R3086_3A
R3086_4A
            1. Yes
            2. No
            D. Missing
```

. Inapplicable

```
R3086_1B
R3086_2B
            Type of collateral: Equipment. Question II_B49b.
R3086_3B
R3086_4B
             1. Yes
             2. No
            D. Missing
                Inapplicable
R3086_1C
R3086_2C
            Type of collateral: Business securities or deposits.
            Question II_B49c.
R3086_3C
R3086_4C
            1. Yes
            2. No
            D. Missing
             . Inapplicable
R3086_1D
            Type of collateral: Business real estate.
R3086_2D
            Question II_B49d.
R3086_3D
R3086_4D
             1. Yes
            2. No
            D. Missing
             . Inapplicable
R3086_1E
            Type of collateral: Personal real estate.
R3086_2E
            Question II_B49e.
R3086_3E
R3086_4E
            1. Yes
            2. No
            D. Missing
               Inapplicable
R3086 1F
            Type of collateral: Other personal assets.
R3086_2F
            Question II_B49f.
R3086_3F
R3086_4F
            1. Yes
             2. No
            D. Missing
             . Inapplicable
R3086_1G
            Type of collateral: Other assets.
R3086_2G
            Question II_B49g.
R3086_3G
            1. Yes
2. No
R3086 4G
            D. Missing
               Inapplicable
```

```
R3087_1
R3087_2
            Cosigner or other quarantor required for other loan at first
             other loan institution.
R3087_3
            Question II_B51.
R3087_4
            1. Yes
            2. No
            D. Missing
             . Inapplicable
R3087_1A
            Type of cosigner or guarantor: Owners.
R3087_2A
            Question II_B52a.
R3087_3A
R3087_4A
            1. Yes
            2. No
            D. Missing
             . Inapplicable
R3087 1B
            Type of cosigner or guarantor: Other individuals or business
R3087_2B
            firms.
R3087_3B
            Question II_B52b.
R3087_4B
            1. Yes
            2. No
            D. Missing
             . Inapplicable
            Type of cosigner or guarantor: Small Business Administration.
R3087 1C
R3087_2C
            Question II_B52c.
R3087_3C
            1. Yes
2. No
R3087_4C
            D. Missing
               Inapplicable
            Type of cosigner or guarantor: Another government.
R3087_1D
            Question II_B52d.
R3087_2D
R3087_3D
R3087_4D
             1. Yes
            2. No
            D. Missing
             . Inapplicable
R3087_1E
            Type of cosigner or guarantor: Other.
R3087_2E
R3087_3E
            Question II_B52e.
R3087_4E
            1. Yes
            2. No
            D. Missing
             . Inapplicable
```

R3088_1 R3088_2	Term of other loan at first institution. Question II_B46.
R3088_3 R3088_4	0 - 361 Months
	D. Missing . Inapplicable
R3091_1	Roster number of second institution for other loans.
	1-24. Institution number
	. Inapplicable
R3092_1	Number of other loans from second other loan institution. Question II_B45.
	1 - 3
	D. Missing . Inapplicable
R3094_1 R3094_2 R3094_3	Principal owed on other loan at second other loan institution Question II_B47.
R3094_3 R3094_4	\$1,298 to \$4,000,000
	D. Missing . Inapplicable
R3095_1 R3095_2 R3095_3	Loan at second other loan institution requires compensating balances in checking or savings accounts. Question II_B50.
R3095_4	1. Yes 2. No
	D. Missing . Inapplicable
R3096_1 R3096_2 R3096_3 R3096_4	Collateral required on other loan at second other loan institution. Question II_B48.
7.2020_4	1. Yes 2. No
	D. Missing . Inapplicable

```
R3096_1A
R3096_2A
             Type of collateral: Inventory or accounts receivable. Question {\tt II\_B49a}.
R3096_3A
R3096_4A
             1. Yes
             2. No
             D. Missing
                Inapplicable
R3096_1B
R3096_2B
             Type of collateral: Equipment.
             Question II_B49b.
R3096_3B
R3096_4B
             1. Yes
             2. No
             D. Missing
             . Inapplicable
R3096_1C
             Type of collateral: Business securities or deposits.
R3096_2C
             Question II_B49c.
R3096_3C
R3096_4C
             1. Yes
             2. No
             D. Missing
             . Inapplicable
R3096-1D
             Type of collateral: Business real estate.
R3096_2D
             Question II_B49d.
R3096_3D
R3096_4D
             1. Yes
             2. No
             D. Missing
               Inapplicable
R3096 1E
             Type of collateral: Personal real estate.
             Question II_B49e.
R3096_2E
R3096_3E
R3096_4E
             1. Yes
             2. No
             D. Missing
             . Inapplicable
R3096_1F
             Type of collateral: Other personal assets.
R3096_2F
             Question II_49f.
R3096_3F
             1. Yes
2. No
R3096 4F
             D. Missing
               Inapplicable
```

```
R3096_1G
R3096_2G
            Type of collateral: Other assets.
             Question II_B49g.
R3096_3G
R3096_4G
             1. Yes
             2. No
            D. Missing
               Inapplicable
R3097_1
R3097_2
            Cosigner or other guarantor required for other loan at second
             other loan institution.
R3097_3
            Question II_B51.
R3097_4
             1. Yes
            2. No
            D. Missing
             . Inapplicable
R3097 1A
            Type of cosigner or guarantor: Owners.
R3097_2A
             Question II_B52a.
R3097_3A
R3097_4A
             1. Yes
             2. No
            D. Missing
               Inapplicable
R3097_1B
            Type of cosigner or guarantor: Other individuals or business
R3097_2B
             firms.
R3097_3B
            Question II_B52b.
R3097_4B
            1. Yes
2. No
            D. Missing
               Inapplicable
            Type of cosigner or guarantor: Small Business Administration.
R3097_1C
            Question II_B52c.
R3097_2C
R3097_3C
R3097_4C
             1. Yes
             2. No
            D. Missing
             . Inapplicable
R3097_1D
            Type of cosigner or guarantor: Another government agency.
R3097_2D
R3097_3D
             Question II_B52d.
R3097_4D
             1. Yes
            2. No
            D. Missing
               Inapplicable
```

R3097_1E R3097_2E R3097_3E R3097_4E	Cosigner or guarantor: Other. Question II_B52e.  1. Yes 2. No  D. Missing . Inapplicable
R3098_1 R3098_2 R3098_3 R3098_4	Term of other loan at second institution. Question II_B46.  0 - 360 Months  D. Missing . Inapplicable
R3101_1	Roster number of third institution for other loans.  1-24. Institution number  . Inapplicable
R3102_1	Number of other loans from third other loan institution. Question II_B45.  1 - 25  D. Missing . Inapplicable
R3104_1 R3104_2 R3104_3 R3104_4	Principal owed on other loan at third institution. Question II_B47.  \$323 - \$590,000  D. Missing . Inapplicable
R3105_1 R3105_2 R3105_3 R3105_4	Loan at third other loan institution requires compensating balances in checking or savings accounts.  Question II_B50  1. Yes 2. No  D. Missing . Inapplicable

```
R3106_1
            Collateral required on other loan at third other loan
R3106_2
            institution.
R3106_3
            Question II_B48.
R3106_4
            1. Yes
            2. No
            D. Missing
            . Inapplicable
R3106_1A
            Type of collateral: Inventory or accounts receivable.
R3106_2A
            Question II_B49a.
R3106_3A
R3106_4A
            1. Yes
            2. No
            D. Missing
            . Inapplicable
R3106 1B
            Type of collateral: Equipment.
R3106_2B
            Question II_B49b.
R3106_3B
R3106_4B
            1. Yes
            2. No
            D. Missing
              Inapplicable
R3106_1C
            Type of collateral: Business securities or deposits.
R3106_2C
            Question II B49c.
R3106_3C
R3106_4C
            1. Yes
            2. No
            D. Missing
            . Inapplicable
R3106_1D
            Type of collateral: Business real estate.
            Question II_B49d.
R3106_2D
R3106_3D
R3106_4D
            1. Yes
2. No
            D. Missing
            . Inapplicable
R3106_1E
            Type of collateral: Personal real estate.
            Question II_B49e.
R3106_2E
R3106_3E
R3106_4E
            1. Yes
            2. No
            D. Missing
               Inapplicable
```

```
R3106_1F
R3106_2F
            Type of collateral: Other personal assets.
            Question II_B49f.
R3106_3F
R3106_4F
            1. Yes
            2. No
            D. Missing
               Inapplicable
R3106_1G
R3106_2G
            Type of collateral: Other assets.
            Question II_B49g.
R3106_3G
R3106_4G
            1. Yes
            2. No
            D. Missing
             . Inapplicable
            Cosigner or other guarantor required to get other loan at third
R3107_1
R3107 2
            other loan institution.
R3107_3
            Question II_B51.
R3107_4
            1. Yes
            2. No
            D. Missing
               Inapplicable
R3107_1A
            Type of cosigner or guarantor: Owners.
R3107_2A
            Question II_B52a.
R3107_3A
R3107_4A
            1. Yes
            2. No
            D. Missing
               Inapplicable
            Type of cosigners or guarantor: Other individuals or business
R3107_1B
R3107_2B
            firms.
R3107_3B
            Question II_B52b.
R3107_4B
            1. Yes
            2. No
            D. Missing
               Inapplicable
            Type of cosigner or guarantor: Small Business Administration.
R3107_1C
R3107_2C
R3107_3C
R3107_4C
            Question II_B52c.
            1. Yes
            2. No
            D. Missing
               Inapplicable
```

R3107\_1D R3107\_2D R3107\_3D Type of cosigner or guarantor: Another government agency. Question  ${\tt II\_B52d}$ . R3107\_4D 1. Yes 2. No D. Missing . Inapplicable R3107\_1E R3107\_2E Type of cosigner or guarantor: Other. Question II\_B52e. R3107\_3E R3107\_4E 1. Yes 2. No D. Missing . Inapplicable Term of other loan at third institution. R3108\_1 R3108 2 Question II\_B46. R3108 3 0 - 360 Months R3108\_4 D. Missing . Inapplicable R3111\_1 Roster number of fourth institution for other loans. 1-24. Institution number 30. Used more than four institutions Inapplicable Number of other loans from fourth other loan institution. R3112\_1 Question II\_B45. 1 - 2 D. Missing . Inapplicable Principal owed on other loan at fourth other loan institution. R3114\_1

R3114\_2

Question II\_B47.

D. MissingInapplicable

\$8,083 to \$112,500

- R3115\_1 R3115\_2 Loan at fourth other loan institution requires compensating balances in checking or savings accounts. Question II\_B50.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R3116\_1 Collateral required on other loan at fourth other loan R3116\_2 institution. Question II\_B48.
  - 1. Yes
  - 2. No
  - D. Missing
  - Inapplicable
- R3116 1A Type of collateral: Inventory or accounts receivable. R3116\_2A Question II\_B49a.
  - 1. Yes 2. No

  - D. Missing
  - . Inapplicable
- R3116\_1B Type of collateral: Equipment. R3116\_2B Question II\_B49b.
  - 1. Yes 2. No

  - D. Missing
  - Inapplicable
- Type of collateral: Business securities or deposits. R3116\_1C Question II\_B49c. R3116\_2C
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R3116\_1D Type of collateral: Business real estate required as R3116 2D collateral. Question II\_B49d.
  - 1. Yes
  - 2. No
  - D. Missing
  - Inapplicable

```
R3116_1E
R3116_2E
                  Type of collateral: Personal real estate. Question II_B49e.
```

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable
- R3116 1F Type of collateral: Other personal assets. R3116\_2F Question II\_B49f.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R3116\_1G Type of collateral: Other assets. R3116\_2G Question II\_B49g.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- Cosigner or other guarantor required to get other loan at R3117\_1 R3117\_2 fourth other loan institution. Question II\_B51.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R3117\_1A Type of cosigner or guarantor: Owners. R3117\_2A Question II\_B52a.
  - 1. Yes 2. No

  - D. Missing
  - . Inapplicable
- R3117\_1B Type of cosigner or guarantor: Other individuals or business R3117\_2B firms. Question II\_B52b.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable

R3117\_1C R3117\_2C Type of cosigner or guarantor: Small Business Administration. Question  ${\tt II\_B52c.}$ 

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable
- R3117 1D Type of cosigner or guarantor: Another government agency. R3117\_2D Question II\_B52d.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R3117\_1E Type of cosigner or guarantor: Other.
- R3117 2E Question II\_B52e.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R3118\_1 Term of other loan at fourth institution. R3118 2 Question II\_B46.
  - 0 180 Months
  - D. Missing
  - Inapplicable
- R3119 Dollar amount of unallocated debts. Data from the balance sheet in section IV indicated in some cases that the inventory of outstanding loans in section II was incomplete. R3119 is the aggregate dollar amount of all such unreported section II debts.
  - \$0 to \$3,898,2000
  - D. Missing

Table 1: Variables for Section II, parts A and B

	Checking	Savings	Leases	Credit lines	Mortg.	Auto loans	Equip. loans
Has any	R3000	R3010	R3020	R3030	R3040	R3050	R3060
Inst. nbr			R3021_1 -R3021_4	R3031_1 -R3031_4	R3041_1 -R3041_4	R3051_1 -R3051_4	R3061_1 -R3061_4
Nbr accts			_	R3032_1 -R3032_4	R3042_1 -R3042_4	R3052_1 -R3052_4	R3062_1 -R3062_4
Amt cr. line				.R3033_1 -R3033_4			
Bal./ owed	R3004_1 -R3004_4		R3024_1 -R3024_4		R3044_1 -R3044_4	R3054_1 -R3054_4	R3064_1 -R3064_4
Comp. bal.				R3035_1 -R3035_4	R3045_1 -R3045_4	R3055_1 -R3055_4	R3065_1 -R3065_4
Collat- eral				R3036_1 -R3036_4			
Type collat- eral				R3036_1A -R3036_1F, R3036_2A -R3036_2F, R3036_3A -R3036_3F, R3036_4A -R3036_4F			
Guar- antor				R3037_1 -R3037_4	R3047_1 -R3047_4	R3057_1 -R3057_4	R3067_1 -R3067_4
Type guar- antor				-R3037_1E, R3037_2A -R3037_2E, R3037_3A -R3037_3E,	R3047_1A -R3047_1E, R3047_2A -R3047_2E, R3047_3A -R3047_3E, R3047_4A -R3047_4E	-R3057_1E, R3057_2A -R3057_2E, R3057_3A -R3057_3E, R3057_4A	R3067_2A -R3067_2E, R3067_3A -R3067_3E,
term							

	Owner Loan	Other Loans	Other, inst. 1	Other, inst. 2	Other, inst. 3		Unallocated Credit
Has any	R3070	R3080					
Inst. nbr			R3081_1	R3091_1	R3101_1	R3111_1	
Nbr accts	R3072_1		R3082_1	R3092_1	R3102_1	R3112_1	
Amt cr. line							
Bal./ owed	R3074_1		R3084_1 -R3084_4	_	R3104_1 -R3104_4	R3114_1, R3114_2	R3119
Comp. bal.			R3085_1 -R3085_4	R3095_1 -R3095_4	R3105_1 -R3105_4	R3115_1, R3115_2	
Collat- eral	R3076_1		R3086_1 -R3086_4	R3096_1 -R3096_4	R3106_1 -R3106_4		
Type collat- eral	R3076_1A R3076_1B R3076_1D R3076_1E R3076_1F R3076_1G		-R3086_1G, R3086_2A -R3086_2G, R3086_3A -R3086_3G,	R3096_1A -R3096_1G, R3096_2A -R3096_2G, R3096_3A -R3096_3G, R3096_4A -R3096_4G	R3106_2A -R3106_2G, R3106_3A -R3106_3G,	-R3116_1G R3116_2A	
Guar- antor	R3077_1		R3087_1 -R3087_4	R3097_1 -R3097_4		R3117_1, R3117_2	
Type guar- antor	R3077_1A R3077_1B R3077_1E		-R3087_1E, R3087_2A -R3087_2E, R3087_3A -R3087_3E, R3087_4A	R3097_1A -R3097_1E, R3097_2A -R3097_2E, R3097_3A -R3097_3E, R3097_4A -R3097_4E	-R3107_1E, R3107_2A -R3107_2E, R3107_3A -R3107_3E, R3107_4A	-R3117_1E R3117_2A	1
Loan term			R3088_1 -R3088_4	R3098_1 -R3098_4	R3108_1 -R3108_4	R3118_1, R3118_2	

### Terms of Most Recent Loan

- R3120 Roster number of institutional source for most recent loan. Question II\_B53.
  - 1-24. Institution number
    - 94. Interviewer error; questions coded inapplicable (117 cases) 95. Credit only from noninstitutional sources; questions coded
    - - . Inapplicable, firm has no loans
- R3121 Type of most recent loan. Questions II\_B54 and II\_B55.
  - 10. Line of credit

  - 20. Mortgage 30. Motor vehicle loan 40. Equipment loan

  - 51. Other loan nbr 1
  - 52. Other loan nbr 2
  - 53. Other loan nbr 3

  - 54. Other loan nbr 4
    55. Other loan, not discussed
    59. Other loan, DK which
    60. Lease

  - D. Missing
  - . Inapplicable
- R3122 Month most recent loan was obtained. Question II\_B56.
  - 1 12
  - D. Missing
  - . Inapplicable
- R3123 Year most recent loan was obtained. Question II\_B56.

1955 - 1988

- D. Missing
- . Inapplicable
- R3124 Interest rate fixed or variable. Question II\_B57.
  - 1. Fixed
  - 2. Variable
  - D. Missing
  - . Inapplicable

```
R3125 Interest rate indexed to the prime rate. Question II_B58.
```

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable
- R3126 Number of percentage points over/under the prime rate. Question  $II\_B59$ .
  - 0 10
  - D. Missing
  - . Inapplicable
- R3127 Over/at/under prime.

Question II\_B59.

- 1. Over
- 2. Under
- 3. At
- D. Missing
- . Inapplicable
- R3128 Original annual rate of interest.
  Question II\_B60.
  - 0 24.5
  - D. Missing
  - . Inapplicable
- R3129 Amount borrowed/amount of credit line. Question II\_B61.

\$0 - \$350,000,000

- \$550,000,000
- D. Missing
- . Inapplicable
- R3130 Original term of loan.

Question II\_B62.

- 0 420 Months
- D. Missing
- . Inapplicable

```
Collateral required to obtain loan. Question II_B63.
R3131
```

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable
- R3132 Type of collateral: Inventory or accounts receivable. Question II\_B64a
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R3133 Type of collateral: Equipment. Question II\_B64b.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R3134 Type of collateral: Business securities or deposits. Question II\_B64c.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- Type of collateral: Business real estate. R3135 Question II\_B64d.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R3136 Type of collateral: Personal real estate. Question II\_B64e.
  - 1. Yes 2. No

  - D. Missing
  - Inapplicable

```
Type of collateral: Other personal assets. Question \mbox{II}_{\mbox{\footnotesize B}64f}.
R3137
```

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

#### R3138 Type of collateral: Other assets. Question II\_B64g.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

#### Loan requires compensating balances. R3139 Question II\_B65.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

## Other Financial Services

### R3140 Obtains money and coin services. Question II\_C1.

- 1. Yes
- 2. No
- D. Missing
- Inapplicable

# R3141\_1 R3141\_2 Roster number of institution/source. Question $II_C2$ .

R3141\_3

R3141\_4 1-24. Institution number

30. More than four institutions (R3141\_4 only)

Inapplicable

#### R3142 Obtains cash management service.

Question II\_C3.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

R3143_1 R3143_2 R3143_3 R3143_4	Roster number of institution/source. Question II_C4A.  1-24. Institution number 30. More than four institutions (R3143-4 only)					
	. Inapplicable					
R3144	Obtains credit card receipts processing. Question II_C5.					
	1. Yes 2. No					
	D. Missing . Inapplicable					
R3145_1 R3145_2	Roster number of institution/source. Question II_C6.					
R3145_3 R3145_4	1-24. Institution number 30. More than four institutions (R3145-4 only)					
	. Inapplicable					
R3146	Obtains night depository service. Question II_C7.					
	1. Yes 2. No					
	. Inapplicable					
R3147_1 R3147_2	Roster number of institution/source Question II_C8.					
R3147_3 R3147_4	1-24. Institution number 30. More than four institutions (R3147_4 only)					
	. Inapplicable					
R3148	Obtains brokerage services. Question II_C9.					
	1. Yes 2. No					
	D. Missing . Inapplicable					

R3149_1 R3149_2 R3149_3	Roster number of institution/source. Question II_C10.				
R3119_4	1-24. Institution number 30. More than four institutions (R3149-4 only)				
	. Inapplicable				
R3150	Obtains letters of credit or banker's acceptances. Question II_C11.				
	1. Yes 2. No				
	D. Missing				
	. Inapplicable				
R3151_1 R3151_2 R3151_3	Roster number of institution/source. Question II_C12.				
R3151_3 R3151_4	1-24. Institution number 30. More than four institutions (R3151-4 only)				
	. Inapplicable				
R3152	Obtains some financial service other than those mentioned in questions R3140-R3151. Question II_C13.				
	1. Yes 2. No				
	D. Missing . Inapplicable				
R3153_1 R3153_2	Roster number of institution/source used for services. Question II_C14.				
R3153_3 R3153_4	1-24. Institution number 30. More than four institutions (R3153-4 only)				
	. Inapplicable				
R3154_1 R3154_2 R3154_3	Type of other services: Pension funds. Question II_C15a.				
R3154_3 R3154_4	1. Yes 2. No				
	D. Missing				

R3155_1 R3155_2	Type of other services: Question II_C15b.	Business trust services.
R3155_3 R3155_4	1. Yes 2. No	
	D. Missing . Inapplicable	
R3156_1 R3156_2 R3156_3	Type of other services: Question II_C15c.	Lock box.
R3156_4	1. Yes 2. No	
	D. Missing . Inapplicable	
R3157_1 R3157_2 R3157_3	Type of other services: Question II_C15d.	Safekeeping for securities.
R3157_4	1. Yes 2. No	
	D. Missing . Inapplicable	
R3158_1 R3158_2 R3158_3	Type of other services: Question II_C15e.	Factoring.
R3158_4	1. Yes 2. No	
	D. Missing . Inapplicable	
R3159_1 R3159_2 R3159_3	Type of other services: Question II_C15f.	Sales financing.
R3159_4	1. Yes 2. No	
	D. Missing . Inapplicable	
R3160_1 R3160_2	Type of other services: Question II_C15g.	Wire transfers.
R3160_3 R3160_4	1. Yes 2. No	
	D. Missing . Inapplicable	

```
Type of other services: Other than specified above.
R3161 1
R3161_2
             Question II_C15h.
R3161_3
R3161_4
             1. Yes
             2. No
            D. Missing
             . Inapplicable
Sources of Financial Services--First Six Institutions
D 01
            Roster number of primary financial institution.
             Question II_D1.
             1-24. Institution/source number
                 . Inapplicable
D 02
            Roster number of source.
D_03
D_04
             1-24. Institution/source number
D_05
                 . Inapplicable
R3310
             Type of source.
R3320
             Question II_D2.
R3330
R3340
             1. Commercial bank
             2. Savings and loan association
R3350
             3. Savings bank
R3360
              4. Credit union
             5. Finance company
             6. Insurance company
             7. Brokerage or mutual fund company
             8. Leasing company
             9. Mortgage bank
             10. Venture capital firm
             11. Other business firm
            12. Family or other individuals13. Small Business Administration
            14. Other government agency 15. Other source
            16. American Express
             D. Missing
              . Inapplicable
            Years of conducting business with institution.
R3311
R3321
            Question II_D5.
R3331
R3341
            1 - 99
R3351
R3361
            D. Missing
                Inapplicable, not a financial institution
```

```
R3312
            Number of institution offices firm uses.
R3322
            Question II_D6.
R3332
R3342
            1 - 100
R3352
R3362
            . Inapplicable
            Noncredit services office in same area as firm.
R3313_A
R3323_A
            Ouestion II D8.
R3333 A
R3343_A
            1. Yes
R3353_A
            2. No
R3363_A
            D. Missing
            . Inapplicable
R3313 B
            Number of miles between noncredit services office and firm.
R3323_B
            Question II_D9.
R3333_B
R3343 B
             All values set to missing. Recoded
R3353 B
             information for these questions is found
R3363_B
             in the roster, variables R6481-R6504
R3314
            Method of conducting noncredit services with office.
R3324
            Question II_D10.
R3334
R3344
            1. In person
R3354
            2. By telephone
R3364
            3. By mail or wire
            D. Missing
            . Inapplicable
            Same office used for financing.
R3315
R3325
            Question II_D11.
R3335
R3345
            1. Yes
R3355
            2. No
R3365
            D. Missing
            . Inapplicable
R3316
            Noncredit services available from office providing financing.
R3326
            Question II_D12.
R3336
R3346
            1. Lines of credit, leases, and loans only
R3356
            2. Other sources available
R3366
            D. Missing
            . Inapplicable
```

R3317_A R3327_A R3337_A R3347_A R3357_A R3367_A	Credit services office in same area as firm. Question II_D14.  1. Yes 2. No  D. Missing . Inapplicable
R3317_B R3327_B R3337_B R3347_B R3357_B R3367_B	Number of miles between credit office and firm. Question II_D15.  All Values set to missing. Recoded information for these questions is found in the ROSTER, Variables R6505 - R6528.
R3318 R3328 R3338 R3348 R3358 R3368	Method of conducting credit services with office.  Question II_D16.  1. In person 2. By telephone 3. By mail or wire  D. Missing . Inapplicable
RII_D3A1 RII_D3A2 RII_D3A3	Reasons for choosing institution used by the firm: Institution 1. respondents were asked reasons for choosing each of up to six of the financial institutions used. Interviewers recorded responses verbatim. These responses were than recorded into categories, with up to three responses allowed for each institution. Questions II_D3.  For codes see table 2.
RII_D3B1 RII_D3B2 RII_D3B3	Reasons for choosing institution used by the firm: Institution 2. For codes see table 2.
RII_D3C1 RII_D3C2 RII_D3C3	Reasons for choosing institution used by the firm: Institution 3. For codes see table 2.

### Table 2: Reasons for choosing financial institutions

### Credit and leases

- 10. Availability of credit, only institution to give credit
- 11. Availability of credit when started business
- 12. Previous loan
- 13. Low interest rate
- 14. Other credit terms
- 15. Able to make larger loans
- 16. Able/want to obtain line of credit or revolving credits
- 17. No/less collateral, no personal guarantees
- 18. Wants/easier to get credit if other services from same institution (Question II\_D4 only)
- 19. Lending policies Not Ascertained

### SBA loans

- 20. Availability of SBA loans
- 21. Helped firm obtain SBA loan

### Location, services, and convenience

- 24. Cash, currency coin, night depository services
- 25. Payroll, automatic payment, delayed payment services
- 26. Pension, trust services
- 30. Location, proximity
- 31. Local, institution's participation in community
- 32. Only needs one institution
- 33. One stop banking, able to obtain multiple services at same institution
- 34. Able to obtain specific service
- 35. Hours of institution
- 36. Reputation of institution
- 37. Quality of services
- 38. Services Not Ascertained
- 39. Convenience Not Ascertained
- 40. Small size of institution
- 41. Large size of institution
- 42. Size of institution Not Ascertained
- 43. Ease of conducting business with institution
- 44. Soundness, safety, financial health of institution 45. Dissatisfaction with previous institution
- 46. No need for extra services, no need to shop around
- 47. Needed for credit card processing
- 48. Always meets needs, reliable
- 49. Shopping for lower prices, credit, services

### Prices

- 50. Interest rate or fee for specific service
- 51. Low or competitive prices Not Ascertained
- 52. Best deal, good deal, package deal
- 53. High interest rate
- 54. Pays/high interest on checking
- 55. No/low checking account fees
- 57. Price of credit card processing, other specific terms on credit card processing
- 58. Low fees or service charges
- 59. Interest rate Not Ascertained

### Seller financing, referrals, and personal relationships

- 60. Bought/leased vehicle or other equipment there, captive finance company
- 61. Seller referred institution to firm/sold loan to institution, loan assumption
- 62. Other recommendation
- 63. Owner has personal or other business with institution, owner owns stock of institution
- 64. Owner knows officers or employees of institution
- 65. Started with institution, long-term relationship with institution, familiarity
- 66. Firm was using institution when acquired
- 67. Institution does business with the firm
- 68. Relatives work at institution, relatives own stock of institution, relatives have business with institution
- 69. Loyalty, satisfied with institution, content with results

### Other

- 70. Only institution in town
- 71. Provided financial advice or assistance
- 72. Willing to work with firm, flexibility
- 73. Willing to do business or take risk with small business
- 74. Institution understands firm's business
- 75. Institution solicited firm's business, salesman
- 76. Institution's employees/management professional,
- knowledgeable, etc.
- 77. Institution's employees Not Ascertained 78. Friendly/good treatment, like the people
- 79. Original institution taken over by current institution
- 80. Diversification, convenient to have more than one bank
- 81. Limited choice, few institutions in town, other institutions do not provide service
- 82. Franchiser provides service or chose institution for service
- 85. Institution required checking, savings, or other accounts for loan
- 86. Institution requirement Not Ascertained
- 90. Personal service, deals with one person, access to institution president, etc.
- 91. Institution is growing, aggressive, progressive, etc.
- 92. Minority ownership in institution
- 95. No particular reason
- 96. Same as reason as D3 (Question II\_D4 only)
- 97. Other
- D. Missing
- . Inapplicable

RII_D3D1 RII_D3D2 RII_D3D3	Reasons for choosing institution used by the firm: Institution 4. For codes see table 2.
RII_D3E1 RII_D3E2 RII_D3E3	Reasons for choosing institution used by the firm: Institution 5. For codes see table 2.
RII_D3F1 RII_D3F2 RII_D3F3	Reasons for choosing institution used by the firm: Institution 6. For codes see table 2.
RII_D4A1 RII_D4A2 RII_D4A3	Reasons for choosing the package of services: Institution 1. When more than one financial service was obtained from an institution respondents were asked why they obtained multiple services from that institution. Interviewers recorded responses verbatim. These responses were then recoded into categories with up to three responses allowed for each institution. Question II_D4.
	For codes see table 2.
RII_D4B1 RII_D4B2 RII_D4B3	Reasons for choosing the package of services: Institution 2. For codes see table 2.
RII_D4C1 RII_D4C2 RII_D4C3	Reasons for choosing the package of services: Institution 3. For codes see table 2.
RII_D4D1 RII_D4D2 RII_D4D3	Reasons for choosing the package of services: Institution 4.  For codes see table 2.
RII_D4E1 RII_D4E2 RII_D4E3	Reasons for choosing the package of services: Institution 5. For codes see table 2.
RII_D4F1 RII_D4F2 RII_D4F3	Reasons for choosing the package of services: Institution 6. For codes see table 2.

# Sources of financial services--Second Six Institutions

E_01 E_02	Roster number at source.
E_03 E_04	1-24. Institution/source number
E_04 E_05 E_06	. Inapplicable
R3370 R3380 R3390 R3400 R3410 R3420	Type of source. Question II_E1.  1. Commercial bank 2. Savings and loan association 3. Savings bank 4. Credit union 5. Finance company 6. Insurance company 7. Brokerage or mutual fund company 8. Leasing company 9. Mortgage bank 10. Venture capital firm 11. Other business firm 12. Family or other individuals 13. Small Business Administration 14. Other government agency 15. Another source 16. American Express  D. Missing Inapplicable
R3373_A R3383_A R3393_A R3403_A R3413_A R3423_A	Office in same area as firm. Question II_E3.  1. Yes 2. No  D. Missing . Inapplicable
R3373_B R3383_B R3393_B R3403_B R3423_B	Number of miles between office and firm. Question II_E4.  All values set to missing. Recoded information for these questions is found in the roster, variables R6481-R6504

- R3450 Most important characteristic of financial institutions in conducting its financial business.

  Question II\_E5.
  - 1. The interest rates and prices for financial services.
  - 2. Staff who know the firm and its type of business.
  - 3. A willingness to extend financing to the firm.
  - 4. A location close to the firm.
  - 5. A wide range of financial services
  - D. Missing
  - . Inapplicable
- R3451 Least important characteristic of the financial institution in conducting its financial business.

  Question II\_E6.
  - 1. The interest rates and prices for financial services.
  - 2. Staff who know the firm and its type of business.
  - 3. A willingness to extend financing to the firm.
  - 4. A location close to the firm.
  - 5. A wide range of financial services.

Table 3: Financial institutions and their characteristics

Institution	Primary	#2	#3	#4	#5	#6
						_
Roster Number	D_01	D_02	D_03	D_04	D_05	D_06
Inst. Type	R3310	R3320	R3330	R3340	R3350	R3360
Number Years	R3311	R3321	R3331	R3341	R3351	R3361
Number Offices	R3312	R3322	R3332	R3342	R3352	R3362
Noncredit Services						
Same Area	R3313_A	R3323_A	R3333_A	R3343_A	R3353_A	R3363_A
Miles*	R3313_B	R3323_B	R3333_B	R3343_B	R3353_A	R3363_B
Method of Business	R3314	R3324	R3334	R3344	R3354	R3364
<u>Credit</u> <u>Services</u>						
Same Office for Credit	R3315	R3325	R3335	R3345	R3355	R3365
Noncredit Services	D2216	D2206	D2226	D2246	D2256	D2266
Available	R3316	R3326	R3336	R3346	R3356	R3366
Same Area	R3317_A	R3327_A	R3337_A	R3347_A	R3357_A	R3367_A
Miles**	R3317_B	R3327_B	R3337_B	R3347_B	R3357_B	R3367_B
Method of Business	R3318	R3328	R3338	R3348	R3358	R3368

 $<sup>{}^{\</sup>star}\text{Miles}$  between the firm and noncredit office are found in the

roster variables R6481-R6504.

\*\*Miles between the firm and the credit office are found in the roster variables R6505-R6528.

Table 3: Financial institutions and their characteristics

Institution	#7	#8	#9	#10	#11	#12
Roster Number	E_01	E_02	E_03	E_04	E_05	E_06
Inst. Type	R3370	R3380	R3390	R3400	R3410	R3420
Number Years						
Number Offices						
Noncredit Services*						
Same Area	R3373_A	R3383_A	R3393_A	R3403_A	R3413_A	R3423_A
Miles**	R3373_B	R3383_B	R3393_A	R3403_B	R3413_B	R3423_A
Method of Business						
<u>Credit</u> <u>Services</u>						
Same Office for Credit						
Noncredit Services Available						
Same Area						
Miles**						
Method of Business						

<sup>\*</sup>For institutions 7 to 12, location information is for the most frequently used office. No distinction is made between credit and noncredit services.

<sup>\*\*</sup>Miles between the firm and the institution office are found in roster variables R6481-R6504.

## Previous Relationships with Financial Institution

R3600 Firm moved business from one institution to another.

Question II F1.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable
- R3601 Institution number of where firm moved its business.

  Question II F2.
  - 1-24. Institution/source number
    - . Inapplicable
- R3602 Type of institution firm moved its business to. Question  $II_F3$ .
  - 1. Commercial bank
  - 2. Savings and loan association
  - 3. Savings bank
  - 4. Credit union
  - 5. Finance company
  - 6. Insurance company
  - 7. Brokerage or mutual fund company
  - 8. Leasing company
  - 9. Mortgage bank
  - 10. Venture capital firm
  - 11. Other business firm
  - 12. Family or other individuals
  - 13. Small Business Administration
  - 14. Other government agency
  - 15. Another source
  - 16. American Express
  - D. Missing
  - . Inapplicable
- R3603 Office of institution in same county/metropolitan area as firm's office.

  Question II\_F5.

  - 1. Yes 2. No
  - D. Missing
  - . Inapplicable
- R3604 Miles between institution and firm. Question II\_F6.
  - All values set to missing. Recoded information for these questions is found in the roster, variables R6481-R6504

```
R3605 Firm transferred financing services. Question II_F7.
```

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

# R3606 Firm transferred checking account services. Question II\_F7.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

# R3607 Firm transferred savings/investment services. Question II\_F7.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

## R3608 Firm transferred other services.

Question II\_F7.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

## RII\_F81 Reason for Taking Business from Institution R3601

RII\_F82 Up to three codes were recorded for each response RII\_F83 Question II\_F8.

For codes, see table 2

# R3610 Institution number of institution from which firm took its business.

Question II\_F9.

- 1-24. Institution number
  - . Inapplicable

#### R3611 Institution type for institution in R3610. Question II\_F10.

- 1. Commercial bank
- 2. Savings and loan association
- 3. Savings bank
- 4. Credit union
- 5. Finance company
- 6. Insurance company
- 7. Brokerage or mutual fund company 8. Leasing company
- 9. Mortgage bank
- 10. Venture capital firm
- 11. Other business firm
- 12. Family or other individuals
- 13. Small Business Administration
- 14. Other government agency
- 15. Another source 16. American Express
- D. Missing
- Inapplicable

#### R3612 Former institution's office in the same county/metropolitan area the of firm. Question II F12.

- 1. Yes
- 2. No
- D. Missing
- Inapplicable

#### Number of miles between former institution and firm. R3613 Question II\_F13.

All values set to missing. Recoded information for these questions is found in roster, variables R6481-R6504

## Shopping for Financial Services

#### R3650 Firm contacted financial institutions regarding financial services.

Question II\_G1.

- 1. Yes
- 2. No
- D. Missing
- Inapplicable

R3651 Number of institutions firm contacted. Question  $II\_G2$ .

1 - 50

D. Missing

. Inapplicable

R3652 Number of commercial banks contacted. Question II\_G3.

0 - 25

D. Missing

. Inapplicable

R3653 Number of commercial banks contacted in same metropolitan area/county as firm. Question  $II\_G4$ .

0 - 10

D. Missing

. Inapplicable

R3654 Number of other institutions contacted in same metropolitan area/county as firm. Question  $II\_G5$ .

0 - 30

D. Missing

. Inapplicable

R3655 Institution number of most recent financial institution contacted. Question  $II\_G6$ .

1-24. Institution number

. Inapplicable

# R3656 Type of institution contacted. Question II\_G7.

- 1. Commercial bank
- 2. Savings and loan association
- 3. Savings bank
- 4. Credit union
- 5. Finance company
- 6. Insurance company
- 7. Brokerage or mutual fund company
- 8. Leasing company
- 9. Mortgage bank
- 10. Other financial institution
- 16. American express
- D. Missing
- . Inapplicable

# R3657 Institution contacted located in same metropolitan area/county as firm.

Question II\_G9.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

# R3658 Number of miles between institution and firm. Question II\_G10.

All values set to missing. Recoded information for these questions is found in the roster, variables R6481-R6504

## R3659 Did firm consider using credit services.

Question II\_G11a.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

## R3660 Did firm consider using checking account.

Question II\_G11b.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

```
R3661 Did firm consider using savings/investment services.

Question II_G11c.
```

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable
- R3662 Did firm consider using other financial services. Question II\_G11d.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- RII\_G121 Reasons for considering this financial institution.
- RII\_G122 Up to three reasons were coded for each response.
- RII\_G123 Question II\_G12.

For codes, see table 2

- R3663 Firm obtained or applied for one or more services.

  Question II\_G13.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R3664 Firm applied for or obtained credit services.

  Question II\_G14a.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R3665 Firm applied for or obtained checking accounts.

  Question II\_G14b.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable

R3666 Firm applied for or obtained savings/investment accounts. Question II\_G14c.

- 1. Yes
- 2. No
- D. Missing
- Inapplicable
- R3667 Firm applied for or obtained other services. Question II\_G14d.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R3670 During the last year, firm applied for a line of credit, loan, or lease from one or more financial institutions. Question II\_G15.
  - 1. Yes
  - 2. No
  - D. Missing
  - Inapplicable
- R3671 The firm was either denied its request for credit, or approved for an amount less than the amount applied for. Question II\_G16.
  - 1. Yes 2. No

  - D. Missing
  - Inapplicable
- R3672 Firm eventually obtained all the financing it initially applied for.

Question II\_G17.

- 1. Yes
- 2. No
- D. Missing
- Inapplicable

## Solicitations by Financial Institutions

R3680 Number of times firm solicited by financial institutions about obtaining new lending, checking, savings, or other services during the year.

Question II\_H1.

- 1. One time only
- Two or three times
   Four or more times
- 4. Not contacted
- D. Missing
- . Inapplicable

#### R3681 How the firm was contacted.

Question II\_H2.

- 1. In person
- 2. By telephone
- 3. By personal letter
- D. Missing
- . Inapplicable

#### R3682 Institution number of firm which solicited firm's business. Question II\_H3.

- 1-24. Institution number
- D. Missing
- . Inapplicable

#### R3683 Type of institution soliciting firm's business.

Question II\_H4.

- 1. Commercial bank
- 2. Savings and loan association
- 3. Savings bank
- 4. Credit union

- 5. Finance company6. Insurance company7. Brokerage or mutual fund company
- 8. Leasing company
- 9. Mortgage bank
- 10. Other financial institution
- 16. American Express
- D. Missing
- . Inapplicable

R3684 Soliciting office in same metropolitan area/county as firm. Question II\_H6.

- 1. Yes
- 2. No
- D. Missing
- Inapplicable
- R3685 Number of miles between firm and soliciting institution. Question II\_H7.

All values set to missing. Recoded information for these questions is found in the roster, variables R6841-R6504.

R3686 Soliciting firm offered credit services.

Question II\_H8a.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable
- R3687 Soliciting firm offered checking services.

Question II\_H8b.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable
- R3688 Soliciting firm offered savings/investment services. Question II\_H8c.
  - 1. Yes
  - 2. No
  - D. Missing
  - Inapplicable
- R3689 Soliciting firm offered other services. Question II\_H8d.
  - 1. Yes
  - 2. No
  - D. Missing
  - Inapplicable

```
R3690 Services were obtained from soliciting firm.
Question II_H9.
```

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable
- R3691 Credit services were obtained from soliciting firm.
  Question II\_H10a.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R3692 Checking services were obtained from soliciting firm.

  Question II\_H10b.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R3693 Savings/investment services were obtained from soliciting firm.
  Question II\_H10c.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R3694 Other financial services were obtained from soliciting firm. Question II\_H10d.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- II\_H111 Reason for Choosing Soliciting Institution
- II\_H112
  Up to three codes per response.
- II\_H113 Question II\_H11.

See table 2 for list of codes

## Use of Trade Credit

R3700 Firm purchased some goods or services on account. Question II\_I1.

- 1. Yes
- 2. No
- R3701 Number of suppliers firm used to make purchases on account. Question  $II\_I2$ .
  - 1 997
  - D. Missing
  - . Inapplicable
- R3702 Percent of all purchases made on account. Question II\_I3.
  - 0 100
  - D. Missing
  - . Inapplicable
- R3703 Percent of purchases made on account for which suppliers offered cash discounts.

Question II\_I4.

- 0 100 Percent of trade credit on which discounts are offered
- D. Missing
- . Inapplicable
- R3704 Percent of cash discounts offered that were taken by the firm.

  Question II\_I5.
  - 0 100
  - D. Missing
  - . Inapplicable
- R3705 Firm made some payments after date due. Question II\_I6.
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable

Percent of payments made after due date. Question  $\mbox{II\_I7}.$ R3706

- 1 100
- D. Missing
- . Inapplicable

SBA Borrowing Experience (SBA Sample Only)

R3750 This SBA loan was the first loan the firm obtained from a financial institution.

Question II\_J1.

- 1. Yes 2. No
- 7. Denies having a loan
- D. Missing
- Inapplicable
- R3751 Time period it took to obtain SBA loan. Question II\_J2.
  - 1 30 Number of periods
  - D. Missing
  - Inapplicable
- Length of period referred to in R3751. Question  $II_J2$ . R3752
  - 1. Weeks
  - 2. Months
  - 3. Years
  - D. Missing
  - Inapplicable
- R3753 Firm used SCORE (Service Corps of Retired Executives) for management assistance.

Question II\_J3.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

#### Usefulness of SCORE service to firm. R3754 Question II\_J4.

- 1. Very Useful
- 2. Somewhat useful
- 3. Not very useful
- 4. Not at all useful
- D. Missing
- . Inapplicable

#### R3755 Firm used services of a Small Business Development Center (SBSD). Question II\_J5.

- 1. Yes
- 2. No
- D. Missing
- Inapplicable

#### Usefulness of SBSD services. R3756

Question II\_J6.

- 1. Very Useful

- Yery oberut
   Somewhat useful
   Not very useful
   Not at all useful
- D. Missing
- . Inapplicable

#### R3757 Firm used other SBA service.

Question II\_J7.

- 1. Yes
- 2. No
- D. Missing
- Inapplicable

## Usefulness of other SBA service. Question II\_J9. R3758

- 1. Very Useful
- 2. Somewhat useful
- 3. Not very useful
- 4. Not at all useful
- D. Missing
- . Inapplicable

#### R3759 Main purpose of SBA loan. Question II\_J10.

- 1. Start the business
- 2. Expand the business
- 3. Stay in business
- 4. Other
- D. Missing
- Inapplicable

#### R3760 Action firm would have taken had SBA loan not been obtained. Question II\_J11.

- 1. Obtained similar financing elsewhere
- 2. Obtained financing elsewhere with less favorable terms
- 3. Discontinued expansion plans
- 4. Not opened5. Gone out of business6. Other
- D. Missing
- Inapplicable

#### R3761 Firm has applied for a loan since receiving the SBA loan. Question II\_J12.

- 1. Yes
- 2. No
- D. Missing
- Inapplicable

## Loan mentioned in R3761 was approved. Question II\_J13. R3762

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable

-78- Section III

## Section III: Income and expenses

Income statement variables have been partially edited. Current sales (R4002) has been extensively edited, In the process of editing current sales, all returned work-sheets and financial statements were reviewed. Observations were also reviewed if basic accounting rules were violated (eg, sales minus cost of goods sold not equal to gross profit) or if relationships among reported numbers were improbable (eg, sales less than cost of goods sold). All missing values for current sales have been imputed.

Expenses have been edited in conjunction with edits for sales. Any erroneous expense data that were detected were either corrected or assigned missing values. However, no separate edits have been performed for expenses. The user should not assume that expense data are correct and should be wary for outliers.

Respondents reported income and expense data for the reference period determined in section I, part E. Variable R4000 indicates the number of months in this reference period. Variables R4002-R4008 are stated on an annual basis (i.e., for a 12 month period).

R4000 Number of months covered by income statement. Questions  $I_E1-I_E5$ .

1 - 18

No missing values

R4002 Sales in 1987.

Question III\_1.

\$180 - \$202,000,000

D. Missing

R4001 Sales in 1986.

Question III\_6.

\$120 - \$186,000,000

- . Founded after 1986.
- D. Missing

-79-Section III

R4003 Cost of goods sold.

Question III\_2.

\$0 - \$192,000,000

D. Missing

Gross profit. R4004

Computed value: R4004=R4002-R4003.

\$11 - \$75,000,000

D. Missing

R4005 Operating expenses.

Question III\_4.

\$0 - \$81,000,000

D. Missing

R4006 Interest expense. This variable is a component of operating

expenses (R4005). Question III 5.

\$0 - \$89,436,000

D. Missing

R4007 Total expenses. This variable also contains a value in some cases

in which the cost of goods sold (R4003) or operating expenses (R4005) are missing but total expenses are known. Computed value: R4007=R4003+R4005.

\$0 - \$207,000,000

D. Missing

R4008 Operating profit.

Computed value: R4008 = R4002 - R4007.

-\$12,500,000 to \$35,400,000

D. Missing

-80- Section IV

## Section IV: Balance Sheet

This section contains information on the firm's balance sheet. For all but a handful of observations (those with the variable REDIT=1) the data have been edited to be consistent with the other information in the questionnaire (especially section II). For the cases where CASESTAT=2, only total assets (RIV\_A16) and total liabilities plus net wortk (RIV\_B22) are available. Other dollar amounts, both in section II and in section IV are not available at this time.

One variable in the balance sheet has not been edited for data consistency. That variable is the amount of short-term debt (RIV\_B3). Also note that items included in other assets (RIV\_A13) and in other liabilities (RIV\_B9) may belong in different specific balance sheet categories.

#### Assets

RIV\_Al Cash (total cash on hand, checking, savings, money market accounts, certificates of deposit and other time deposits).

Question IV\_Al.

-\$283,985 to \$5,800,000

D. Missing

RIV\_A3 Accounts receivable.

Question IV\_A3.

\$0 to \$16,016,364

D. Missing

RIV\_A5 Inventories.

Question IV\_A5.

\$0 to \$14,166,000

D. Missing

RIV\_A7 Other current assets (including stocks, bonds, prepaid expenses, and other current assets).

Question IV\_A7.

\$0 to \$37,764,017

D. Missing

-81-Section IV

RIV A9 Investments (including loans to stockholders, firm-held mortgages or real estate loans, or other investments). Question IV\_A9.

\$0 to \$101,416,365

D. Missing

Property, plant equipment, and intangible assets. RIV\_A11 Question IV All.

\$0 to \$17,383,964

D. Missing

Other Assets (book value of all other assets not included above). RIV\_A13 Question IV A13.

\$0 to \$16,209,408

D. Missing

Type of other assets. These questions are recodes of responses RIV\_A14A to the open-ended questions describing the type of other assets RIV\_A14B RIV\_A14C included in RIV\_A13 above. Question IV\_A14A-IV\_A14C.

- 10. Cash
- 11. Marketable securities
- 12. Deposits, savings
- 13. Refunds
- 14. Taxes
- 15. Reserves 16. Trust funds
- 17. Bonds
- 18. Investments N/A what
- 19. Investment in partnership, acquisitions, joint ventures
- 20. Equipment, tools, parts, autos, trucks
- 21. Property, plant
- 22. Land
- 23. Miscellaneous furniture, fixtures, software, merchandise 24. Additions, improvements, refinishings, plans 25. Supplies, inventory

- 26. Extended service agreements
- 27. Other agreements
- 30. Notes receivable (long and short-term)
- 31. Prepaid expenses
- 32. Credit card receivables
- 33. Deferred income, payments, taxes, interest
- 39. Permits, licenses, etc.
- 40. Goodwill, patents, intangibles
- 41. Insurance
- 42. Pension plan, retirement fund
- 43. Organizational costs
- 44. Subsidiaries and franchises

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- 45. Deposits security, utility, workman's compensation
- 46. Loans to others employee advances, partners
- 47. Research and development
- 48. Fees
- 49. Client lists, subscription list
- 50. Amortization
- 51. Depreciation
- 52. Stock and equity
  53. Value of land or business
  54. Escrow
- 55. Royalties
- 56. Retained earnings
- 57. Loan, lease costs, lease hold improvements
- 58. Leases capital, equipment, supplies
- 97. Miscellaneous
- D. Missing
- Inapplicable

#### RIV A15A Dollar amount of other assets. (The dollar amount in RIV\_A15A-C is RIV\_A15B associated with the type of other asset denoted in RIV\_A14A-C, RIV\_A15C respectively.)

Questions IV\_A15A, IV\_A15B, and IV\_A15C

- \$0 to \$16,209,408
- D. Missing
- Inapplicable

#### RIV\_A16 Total assets.

Question IV\_A16

\$0 to \$154,087,353

No missing values

## Liabilities and Net Worth

RIV\_B2 Total short-term and long-term debts. (RIV\_B2 does not include capital leases. Capital leases are reported separately as an "other liabilities" (see RIV\_B9, RIV\_B10, and RIV\_B11). Question IV\_B2.

\$0 to \$38,982,000

D. Missing

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RIV B3 Short-term debt. Total amount of loans, mortgages, notes, and bonds that were due within one year. This variable has not been edited. Question IV\_B3.

\$0 to \$8,123,587

D. Missing

RIV B5 Accounts payable. Question IV\_B5.

\$0 to \$10,499,028

D. Missing

RIV B7 Other current liabilities. Includes accrued expenses, taxes payable, prepayments, deposits, and advances, and any other current liabilities. Question IV\_B7.

-\$8,062 to \$42,199,829

D. Missing

RIV\_B9 Total other liabilities. Includes capital leases. Question IV\_B9.

\$0 to \$88,189,691

D. Missing

. Inapplicable

Type of other liabilities. These questions are recodes of responses to the open-ended questions describing the type of other RIV\_B10A RIV\_B10B RIV\_B10C assets included in RIV\_B9 above. Questions IV\_B10A-C.

- 10. Capital lease
- 20. Deferred income
- 21. Deferred income taxes, NA what type
- 22. Deferred Income Taxes (federal, state, corporate)
- 23. Taxes
- 24. Deferred credit
- 25. Deferred compensation
- 26. Deferred interest payable
- 27. Deferred taxes from inventory
- 30. SBA loan 31. Bank loan
- 32. Long-term loan
- 33. Mortgage
- 34. Personal, family loan
- 35. Stockholder, partner loan
- 36. Secured loans (auto, equipment, etc.)
- 37. Loan, NA what type 38. Notes payable

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39. Accounts payable (wages, taxes, rent, etc.) 40. Other current liabilities
```

- 41. Debt, NA what type
- 42. Bonds
- 43. Credit lines, revolving credit
- 50. Working capital
- 51. Prepaid expenses 52. Accrued expenses 53. Deposits
- 60. Owners' capital 61. Capital stock
- 62. Stock
- 63. Retained earnings
- 64. Reserves

- 65. Trust fund
  70. Negative goodwill
  71. Buying-out partner
  72. Insurance policies
  73. Minority interest

- 74. Fees
- 75. Purchases
- 78. Pension, retirement
- 79. Profit sharing
- 80. Bank overdraft
- 97. Miscellaneous
- D. Missing
- . Inapplicable

#### Dollar amount of other liabilities. The dollar amount in RIV\_B11A RIV\_B11B RIV\_B11A-C is associated with the type of other asset denoted in RIV\_B10A-C, respectively. Questions IV\_B11A-C. RIV\_B11C

- \$0 to \$88,189,691
- D. Missing
- Inapplicable

#### RIV\_B12 Total Liabilities. Question IV\_B12.

- \$0 to \$134,801,918
- D. Missing

#### Total Equity. RIV\_B23

Questions IV B13, IV B14, IV B16, IV B17, IV B19, IV B21.

- -\$5,880,000 to \$34,685,816
- D. Missing

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# RIV\_B16 Par value of preferred stock. Question IV\_B16.

\$0 to \$13,661,262

D. Missing

. Inapplicable

## RIV\_B22 Total liabilities and net worth.

Question IV B22.

\$0 to \$154,087,353

No missing values

## Miscellaneous Questions

R4101 Current market value of the firm.

Question IV\_C1.

-\$30,000 to \$100,000,000,000

D. Missing

R4102 Confidence in estimate of market value of firm.

Question IV\_C2.

- 1. Very confident
- 2. Somewhat confident
- 3. Not very confident
- 4. Not at all confident
- D. Missing
- . Inapplicable

R4103 Percent of accounts receivable sold to a factor.

Question IV\_C3.

0 - 100

D. Missing

R4104 Percent of sales or operating revenue derived from exports.

Question IV\_C4.

0 - 100

D. Missing

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R4105 Percent of firms sales to customers paid for with currency and coins, rather than checks or credit cards. Question  $IV\_C5$ .

0 - 100

D. Missing

R4106 Percent of firm's purchases and expenses that the firm paid for using currency and coins rather than checks or credit cards. Question  $IV\_C6$ .

0 - 100

D. Missing

R4107 Average amount of currency and coins on hand at any one time. Question  $IV\_C7$ .

\$0 - \$1,500,000

D. Missing

-87- Section V

## Section V: Reported Use of Records

R5001 Worksheets were completed. Question V\_1. 1. Yes 2. No D. Missing R5002 Records were used to answer Section II finance questions. Question V\_2. 1. Yes 2. No D. Missing R5003 Records were used to answer Section II income-expense questions. Question V\_4. 1. Yes 2. No D. Missing Type of records used for income-expense questions: 1987 income R5004 tax return. Question  $V_5A$ . 1. Yes 2. No D. Missing Inapplicable R5005 Type of records used for income-expense questions: financial statement. Question V\_5B. 1. Yes 2. No D. Missing Inapplicable R5006 Type of records used for income-expense questions: other records. Question V\_5C. 1. Yes 2. No

D. MissingInapplicable

-88- Section V

R5007 Records were used for Section IV balance-sheet questions. Question  $V_6$ .

- 1. Yes
- 2. No
- D. Missing
- R5008 Type of records used for balance-sheet questions: 1987 income tax return.

Question V\_7A.

- 1. Yes
- 2. No
- D. Missing
- . Inapplicable
- R5009 Type of records used for balance-sheet questions: financial statements. Question  $V_7B$ .
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable
- R5010 Type of records used for balance-sheet questions: other records. Question  $V_7C$ .
  - 1. Yes
  - 2. No
  - D. Missing
  - . Inapplicable

-89- Roster

## Roster Variables

The roster identifies the characteristics and financial products and services associated with each financial institution use. It contains up to 24 institutions/sources, which are designated by the number in R6001-R6024. These numbers cross-reference the institution numbers referred to in section II questions. The roster is a matrix. Each row represents a specific institution. The columns represent different characteristics of the institution or services obtained from that institution. For all variables labeled as "flags," a value of one indicates that the firm has one or more services of that type obtained from the institution. A value of two indicates that the firm did not obtain that service from the institution. Table 4 presents the roster in a matrix to facilitate cross-referencing of the individual variables.

## R6001- Institution number. R6024

1-24. Number of institution/source

# R6025- Institution type or source. R6048

- 1. Commercial bank
- 2. Savings and loan association
- 3. Savings bank
- 4. Credit union
- 5. Finance company
- 6. Insurance company
- 7. Brokerage or mutual fund company
- 8. Leasing company
- 9. Mortgage bank
- 10. Venture capital firm
- 11. Other business firm
- 12. Family member or other individual
- 13. Small Business Administration
- 14. Other government agency
- 15. Other
- 16. American Express
- D. Missing
- . Inapplicable

# R6901- Checking account flag. R6924

- 1. Yes, service used
- 2. No, service not used.
- . Inapplicable

-90- Roster

R6925- R6948	Savings account flag.
	1. Yes, service used 2. No, service not used
	. Inapplicable
R6949- R6972	Capital leases flag.
	<ol> <li>Yes, service used</li> <li>No, service not used</li> </ol>
	. Inapplicable
R6973- R6996	Lines of credit flag.
	<ol> <li>Yes, service used</li> <li>No, service not used</li> </ol>
	. Inapplicable
R6697- R6720	Mortgages flag.
R6720	1. Yes, service used 2. No, service not used
	. Inapplicable
R6721- R6744	Motor vehicle loan flag.
	1. Yes, service used 2. No, service not used
	. Inapplicable
R6745- R6768	Equipment loan flag.
	1. Yes, service used 2. No, service not used
	. Inapplicable
R6769- R6792	Other loans flag.
	1. Yes, service used 2. No, service not used
	. Inapplicable
R6241- R6264	Other services flag. (Section II_C.)
	<ol> <li>Yes, service used</li> <li>No, service not used</li> </ol>

. Inapplicable

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- R6801-Questionnaire location priority variable. R6824
  - 1. Institution first discussed in section II, part A, B, or C 2. Institution first discussed in section II, part F, G, H, I, or
  - Inapplicable.
- R6433-Firm does non-credit business with a branch or office in the same R6456 county or metropolitan area as main office of firm.
  - 1. Yes
  - 2. No
  - Inapplicable
- R6457-Institution office where firm applied for credit is located in the same county or metropolitan area as the firm. This question was R6480 asked for only the first six institutions identified by the respondent only if the firm obtained credit services from that institution. See section II, part D questions for further information.
  - 1. Yes
  - 2. No
  - Inapplicable
- R6481-Distance between the firm and the financial institution. R6504
  - 0 3634 Miles

  - -5. Financial institution located in foreign country. -2. Don't know location of institution vis-a-vis firm.
    - Inapplicable
- Distance between firm and the office of the financial institution R6505-R6528 where the firm applied for credit when that location is different than the location the firm uses for other services.
  - 0 6000 Miles.
  - -5. Financial institution located in foreign country
  - -2. Don't know location of institution vis-a-vis firm
    - Inapplicable

-92- Roster

Table 4: Roster Variables

Institution								
Variable	Number 1	Number 2	Number 3	Number 4	to	Number 24		
Roster Number	R6001	R6002	R6003	R6004		R6024		
Institution Type	R6024	R6026	R6027	R6028		R6048		
Checking Flag	R6901	R6902	R6903	R6904		R6924		
Savings Acc't Flag	R6925	R6926	R6927	R6928		R6948		
Capital Leases Flag	R6949	R6950	R6951	R6952		R6972		
Lines of Credit Flag	R6973	R6974	R6975	R6976		R6996		
Mortgages Flag	R6697	R6698	R6699	R6700		R6720		
Motor Vehicle Loan Flag	R6721	R6722	R6723	R6724		R6744		
Equipment Loan Flag	R6745	R6746	R6747	R6748		R6768		
Other Loans Flag	R6769	R6770	R6771	R6772		R6792		
Other Services Flag	R6241	R6242	R6243	R6244		R6264		
Questionnaire Priority Variable	R6801	R6802	R6803	R6804		R6824		
Same Area Flag - Noncredit	R6433	R6434	R6435	R6436		R6456		
Same Area Flag- Credit Application	R6457	R6458	R6459	R6460		R6480		
Distance Between Firm and Fin Institution	R6481	R6482	R6483	R6484		R6504		
Distance Between Firm and Credit Application Office	R6505	R6506	R6507	R6508		R6528		