

# Did Pension Plan Accounting Contribute to a Stock Market Bubble?

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## Abstract

During the 1990s, the asset portfolios of defined benefit (DB) pension plans ballooned with the booming stock market. Due to current accounting guidelines, the robust growth in pension assets resulted in a stealthy but substantial boost to the profits of sponsoring corporations. This study assesses the extent to which equity investors were fooled by pension accounting. First, we test whether stock prices reflected the fair market value of sponsoring firms' net pension assets reported in footnotes to the 10-K or, instead, some capitalization rate on the pension cost accruals embedded in the income statement. The results strongly favor the latter view. Additional tests indicate that the market does not value a firm's "pension earnings" differently from its "core earnings", suggesting that pension earnings are often overvalued. Simulations show that a failure to differentiate between core and pension earnings induces large valuation errors for many firms, although this pension effect did not materially contribute to aggregate overvaluation 2000. However, overvaluation from pension earnings reached 5 percent in the aggregate in 2001 when the steep stock price decline and the drop in interest rates had slashed pension net asset values but not pension earnings.

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## INTRODUCTION

DURING THE 1990S THE ASSETS of corporate defined-benefit (DB) pension plans ballooned as a result of the booming stock market. Because of accounting rules for DB plans put in place in 1986, this robust growth provided a substantial, although stealthy, boost to the profits reported by sponsoring corporations. In particular, the extraordinary returns earned on pension assets flowed to the bottom line on corporate income statements through lower net pension cost accruals included in general corporate expenses.

These developments may have misled many investors about the value of corporate equities, because pension cost accruals provide a fairly convoluted signal of the underlying value of net pension assets, in two ways. First, the accounting rules allow firms to smooth the effect of volatility in asset returns in calculating net pension expense; this smoothing both hides the variation inherent in the realizations of risky returns and tends to make current accruals of pension cost a stale measure of a pension plan's net asset value. Second, the net costs of financing outstanding pension liabilities are effectively understated when pension sponsors assume a future rate of return on plan assets that far exceeds the discount rate they use to calculate the present value of plan obligations. In effect, the costs associated with providing a pension plan to employees are offset on the sponsoring firm's financial statements by a smoothed and inflated stream of income flowing from the pension portfolio.

In this paper we assess the degree to which investors may have been fooled by current pension accounting rules and practices. We do so using two alternative models of pension valuation. The first, known as the standard transparent model, holds that investors gauge the contribution of a pension plan to the sponsoring firm's value by looking at the plan's marked-to-market net asset value, which is reported in footnotes to the firm's financial statements. The second, the "opaque" model proposed by Jeremy Gold, presumes that the market's assessment of net pension value is driven instead by the pension cost accruals reported in the body of the firm's income statement.<sup>1</sup>

Our analysis applies a standard framework for equity valuation based on abnormal earnings and shows that, under the current accounting regime, the market appears to pay more attention to the flow of pension-induced accruals reported in the body of the income statement

than to the marked-to-market value of pension assets and liabilities reported in the footnotes. These findings strongly support the predictions of the opaque model of pension valuation. We then perform a second battery of tests to determine whether the market prices a firm's pension accruals any differently than it prices the firm's core business earnings. The results suggest that investors do not distinguish between these two sources of earnings, at least not in the way that one would expect in an efficient market. If anything, the earnings associated with pension accruals appear to receive a higher valuation multiple than do core earnings.

Finally, we bring this evidence to bear on the question of whether there was a substantial pension-induced bubble in equity prices by simulating firm-level valuation errors using one of the empirical models employed in our hypothesis tests. The simulations suggest that, for the average firm in the Standard & Poor's (S&P) 500 with a DB plan, pension-induced valuation errors added 2 to 3 percentage points to the stock price during the late 1990s. Although significant in terms of absolute dollars of wealth, this source of error thus explains little of the runup in stock prices over this period. However, the estimated pension-induced distortions rise considerably in 2001, when the plunge in pension net asset values had not yet shown through to pension cost accruals. In particular, we estimate that, as of early 2002, one-tenth of the firms in our sample that sponsored a DB pension plan were at least 20 percent overvalued, relative to otherwise similar firms, and that the unweighted average level of overvaluation of the stocks of pension-sponsoring firms was 10 percent. When gauged on a market capitalization-weighted basis, the simulated valuation distortions of firms in the S&P 500 that sponsor pension plans are about half that size.

## **BACKGROUND AND PREVIOUS RESEARCH**

Employer-provided pensions were first introduced as a form of deferred compensation in the late nineteenth century. Defined-benefit pensions became more popular as the work force industrialized and life expectancies extended beyond the maximum age at which workers could be productive in an industrial setting. (A defined-benefit pension is one in which benefits are known in advance and based on the retiring worker's past salary and years of service, rather than on the amount of past contributions on the worker's behalf plus returns.) Pensions seemed an

effective way for employers to reduce employee turnover and regulate retirement patterns, as well as to encourage productivity, thereby contributing to firm value.<sup>2</sup> These plans became increasingly widespread after Congress, beginning in the early 1940s, made employer contributions tax-exempt and allowed deferral of taxation on investment earnings accrued within the plan.

Although the last twenty years have seen a trend away from DB plans toward defined-contribution plans, more than two-thirds of firms in the S&P 500 currently sponsor a DB pension plan, and the assets these plans manage have averaged around 15 percent of the market value of the sponsoring firm. Indeed, as figure 1 shows, the fair market value of assets held by the DB plans of S&P 500 firms nearly doubled during the second half of the 1990s, to a peak of just under \$1.2 trillion in 1999.

Private employer-sponsored DB plans are currently regulated under the Employee Retirement Income Security Act (ERISA) of 1974, which requires, among other things, that firms prefund benefits (rather than plan on paying them out of future operating profits) and invest plan assets prudently. Under ERISA rules, if the ratio of the current market value of a plan's assets to the current value of its liabilities—the funding ratio—falls to between 80 and 90 percent, the firm must under some circumstances accelerate its cash contributions to the plan. If the funding ratio falls below 80 percent, accelerated cash contributions are unconditionally required. In calculating the present value of liabilities so as to determine the funding ratio, firms must use a discount rate linked to the thirty-year U.S. Treasury bond.<sup>3</sup> Because plan participants have a legal claim under ERISA regulations to their accrued benefits, the firm's shareholders are effectively the residual claimants on any excess or shortfall of funds relative to that claim.

### *Implications for Sponsoring Firm Value*

How assets in a DB pension plan should affect the value shareholders place on the sponsoring firm's equity is most easily understood in a simple benchmark model with no taxes and no government regulation of pensions. In this model the marked-to-market values of pension assets and liabilities are transparent to investors and contribute to firm value dollar for dollar. This model is often referred to as the consolidated balance sheet approach, because the assets and

liabilities of the pension plan are viewed no differently from other financial assets and liabilities of the firm. Here we refer to it as the transparent model, to contrast this view of pension valuation with the alternative, opaque model, in which the value of the pension plan is not well understood by investors.

Two modifications are typically made to the benchmark transparent model. The first arises from the tax preferences afforded to pension plans. Because plan contributions are tax deductible, each dollar of net pension liability incurred and funded through such contributions reduces the equity value of the firm by only  $(1 - T)$ , where  $T$  is the combined federal and state marginal tax rate. Several authors have shown that, beyond the deductibility of contributions, the nontaxability of returns on pension fund assets has further implications for optimal funding strategies and net pension valuation.<sup>4</sup> Firms can minimize the present-value cost of future pension liabilities by maximizing current tax-deductible contributions. In addition, Martin Feldstein and Stephanie Seligman showed that the tax deductibility of contributions and the tax exemption of returns on pension assets interact with the term structure of liabilities and the funding schedule of the sponsoring firm in determining the marginal contribution of net pension liabilities to firm value. Given these considerations, the marginal effect of a dollar of net pension assets on firm value is nonetheless bracketed by  $(1 - T)$  and 1.

A further modification to the simple transparent model arises from the insurance that pension funds purchase from the government-run Pension Benefit Guaranty Corporation (PBGC). The PBGC covers any shortfall in funding for pension plans of bankrupt firms, in effect providing a put option that trims some of the negative impact of pension liabilities on firm value. This insurance has the effect of reducing the cost to shareholders of the marginal dollar of pension liabilities, although this caveat is more important for unprofitable firms facing a substantial risk of failure.<sup>5</sup>

The transparent model, modified by the tax and insurance considerations just discussed, has been the dominant valuation model for firms with DB pension plans in empirical research to date. In the late 1970s the increased prevalence of underfunded pension plans spurred a group of empirical studies aimed at estimating the impact of DB pension plans on firm valuation.<sup>6</sup> A chief concern was that DB pension plans would justifiably reduce saving by plan participants; however

if share prices then did not properly reflect the extent of underfunding, stockholders would fail to increase their saving accordingly, producing a net reduction in national saving. These studies modeled the total market value of the firm as proportional to the replacement value of its underlying assets and included unfunded pension liabilities as an explanatory variable. These studies generally concluded that the market valued net pension liabilities in a manner consistent with the transparent model.

Despite these findings, many market participants at the time suspected that share prices did not adequately reflect the mostly unfavorable financial position of DB pension plans. In particular, the financial community worried that plan assets and liabilities were measured inconsistently across firms and were not adequately disclosed, making it difficult for investors to accurately determine the impact of DB pensions on firm value. Although firms were required to disclose their net pension assets, they were not required to do so within their financial statements.<sup>7</sup> Indeed, the only manifestation of DB plans in these statements was the cash contribution to the plan, which flowed through as an expense on the income statement. Furthermore, companies used a variety of actuarial methods and assumptions to determine the market value of plan liabilities.

To address these concerns, the Financial Accounting Standards Board (FASB) issued Statement No. 87, *Employers' Accounting for Pensions*, which stipulated a new accounting approach to be employed in fiscal years beginning after December 15, 1986.<sup>8</sup> Broadly speaking, FAS 87 standardized the actuarial assumptions to be used in valuing pension liabilities and set forth a new method of accounting for pension expense on the income statement. Rather than book actual cash contributions, companies would calculate pension expense using a complicated accrual methodology. The guidelines also required disclosure of the fair market value of pension assets and liabilities within the footnotes to the annual financial statements.<sup>9</sup>

### *Pension Accounting after FAS 87*

Under the guidelines established by FAS 87, the measure of pension expense reflected in the income statement, called the net periodic pension cost (NPPC), is calculated as the annual accrued costs of the pension plan minus the expected return on plan assets. As shown in table 1,

the primary cost components of the NPPC are service cost and interest cost. “Other costs” includes amortization of previous gains and losses as well as ad hoc items such as one-time charges for plan amendments or changes in actuarial assumptions.

Service cost is equal to the present value of the pension benefits earned by employees during the year; in essence, it is the cost of deferred compensation. Interest cost is calculated as the beginning-of-year value of pension obligations multiplied by the plan’s assumed discount rate; this represents the cost of financing the outstanding pension obligation, that is, the increase in the benefit obligation resulting from the passage of time. Under FAS 87 guidelines, the assumed discount rate must reflect the rate at which current liabilities could be settled. As a matter of practice, firms often use the average yield to maturity on bonds with a Moody’s AA credit rating. The offset to plan costs in the NPPC is the expected return on plan assets, which is calculated as the product of two items: the assumed long-run rate of return on plan assets, and the accounting value, or “market-related value,” of those assets. The market-related value can be either the current fair market value of assets or a systematically smoothed accounting value, whereby unexpected returns are amortized over a period not exceeding five years. Thus, for firms that choose the maximum amortization period,<sup>10</sup> the market-related value would be similar to a five-year moving average of the true market value. Consequently, the expected-return component of the NPPC will in many cases reflect the actual market value of pension assets only with a substantial lag.

The key assumption used in calculating the expected-return component is the long-run rate of return on plan assets, which is generally different from the discount rate used to calculate the present value of liabilities and the current year’s interest cost. Under the FAS 87 guidelines, in choosing this assumption the firm must consider the return currently being earned on plan assets and rates of return expected in the future, but it need not consider the variance in that expected return. Thus, for accounting purposes, the firm is explicitly directed to use an expected rate of return without regard to the riskiness of the underlying portfolio.<sup>11</sup>

Given that the volatility of actual returns on pension plan assets is not disclosed to investors, and that the assumption for the expected return on the plan’s portfolio is not adjusted for risk, Gold argues that FAS 87 formalizes a systemic financial bias in pension accounting that

favors equity investments.<sup>12</sup> In choosing the plan's expected long-run rate of return on pension assets, firms anticipate, or assume, an equity premium. At the same time, because of the smoothing built into the NPPC from using expected returns with amortization, little of the volatility that gives rise to the equity premium shows up on the sponsoring firm's financial statements. Rather, the underlying income volatility (as well as the effective boost to leverage) is revealed only through the disclosure of marked-to-market values for pension assets and obligations in the footnotes to the financial statements.

Gold thus suggests that the standard transparent model of pension valuation used in earlier academic analyses likely does not hold. He hypothesizes instead an opaque model of pension valuation, whereby investors value the stream of pension expense reported on the income statement, rather than the marked-to-market value of net pension assets as implied by the transparent model. Because the information presented on the income statement understates the true risk-adjusted pension expense, the opaque model implies that the market is prone to overprice firms that sponsor DB pension plans.<sup>13</sup>

In support of this view, Gold points out that the behavior of corporate managers is clearly at odds with the model of the pension plan as a transparent financial subsidiary. First, corporate managers show a strong preference for smoothing at the expense of transparency, a preference evidenced by the heavy lobbying that produced the compromises in the FAS 87 guidelines. Second, the high proportion of equity investments in pension plans has persisted for decades, despite tax and other considerations that arguably favor debt.<sup>14</sup>

The opaque model of pension valuation as laid out by Gold is theoretical, with little previous empirical evidence to support or refute it. One exception is an analysis by Mary Barth, William Beaver, and Wayne Landsman, who tested whether the market values the various components of net pension expense differently from each other and from other components of earnings. In ancillary regressions they also examined the relative importance of pension balance sheet information and found that, when pension assets and liabilities are included, the various individual components of NPPC are mostly insignificant.<sup>15</sup> Although their results provide some support for the transparent view of pension valuation, they are based on data from 1987-90, the initial years under the new accounting regime, perhaps before valuations fully reflected the new

information. More recently, Stephen Brown examined whether investors “discount” any of the assumptions underlying the calculations of pension liabilities and concluded that the market penalizes firms whose assumptions lie outside an economically justifiable range.<sup>16</sup> This result suggests a high degree of efficiency in market pricing; however, we will argue that, because information on pension cost accruals is omitted, such results could be spurious.

In recent years the potential for conflicting signals from the accruals on the income statement and the marked-to-market pension balance sheet has been exacerbated by the stock market’s boom and bust. As a result, practitioners in the financial accounting community have voiced increasing dissatisfaction with the accounting framework. One notable recent development is S&P’s introduction of “core earnings,” in an attempt to create a standard non-GAAP alternative for gauging operating earnings. (GAAP is an acronym for Generally Accepted Accounting Principles.) One key departure from standard practice is S&P’s treatment of pension expense in core earnings, which excludes the expected-return component.

Several major Wall Street firms and prominent investment gurus such as Warren Buffett have called for a more fundamental measure of pension costs. For instance, Jack Ciesielski, and David Zion and Bill Carcache, argue that service cost—the component of pension cost that represents accrual of benefits—is the only component that should be included in net operating income.<sup>17</sup> Harris and others suggest that FASB is likely to propose changes to pension accounting standards similar to recent amendments in U.K. standards, which reduced the smoothing in calculations of pension costs and separated the compensation and financing components.<sup>18</sup> Indeed, FASB recently announced a project to review standards for pension accounting, with the goal of issuing a revised standard in 2004. Thus the controversy that has erupted over the last few years indicates that many practitioners believe net pension values are not transparent to investors. The empirical analysis that follows explicitly tests whether such concerns are valid.

## **EMPIRICAL MODEL**

To simultaneously gauge the influence of pension assets and earnings on equity valuations, we employ the empirical valuation model advanced by Gerald Feltham and James

Ohlson, which is a parsimonious application of the residual income model.<sup>19</sup> In the residual income model, a firm's market equity value is equal to its book equity value plus the present discounted value of its expected abnormal earnings; in per-share terms,

$$(1) \quad P_t = BV_{t-1} + \sum_{i=1}^{\infty} \frac{x_{t+i}}{(1+r)^{t+i}},$$

where  $x_{t+i} = \text{EPS}_{t+i} - r\text{BV}_{t+i-1}$  is residual or abnormal earnings per share in period  $t + i$ . In words, abnormal earnings per share is net income (total earnings per share, or EPS) in excess of the firm's cost of equity capital, where the latter equals the firm's required rate of return times its equity book value per share (BV).

Under simplifying assumptions about the dynamics of abnormal earnings, this model can be reduced to the following equation:

$$(2) \quad P_t = \alpha_1 \text{BV}_{t-1} + \alpha_2 \text{EPS}_t + u_t,$$

where the multipliers on EPS and BV are a function of the required rate of return and the dynamics of expected earnings and book value. For instance, the multiplier on current earnings is larger for firms with more highly autocorrelated or faster-growing earnings, holding constant the path for book value.<sup>20</sup> In the simple case where the current level of earnings is expected to be permanent,  $\alpha_2$  should equal  $1/r$ , the inverse of the discount rate.

In implementing this model, we employ analyst forecasts of current-year earnings rather than lagged actual earnings. We follow this tack because near-term analyst forecasts generally have much greater explanatory power for stock prices than do lagged earnings.<sup>21</sup> Presumably the reason is that actual earnings include substantial temporary components that are idiosyncratic to the period at hand. Forecasts, in contrast, tend to abstract from idiosyncratic developments and thus should be more closely correlated with the perceived trend level of earnings.

Our adaptation of the residual value model also includes the twist introduced by Feltham and Ohlson, where firm value is expressed as the value emanating from the firm's nonfinancial operating activities plus the value of its financial activities. In particular, we divide both the balance sheet and the income statement of the firm into two parts: core operations and the financing operations related to outstanding pension plan liabilities. Core book equity value

(BVC) is equal to total book equity value minus the book value of net pension assets (NPA), all per share. Earnings per share generated by core operations (core EPS) equals total EPS minus pension earnings per share (pension EPS), the latter being the accruals associated with the financing and management of outstanding pension obligations and assets. Note that we define pension EPS as NPPC per share *minus* the service cost component; that is, unlike the financing of outstanding pension obligations, the accrual of new pension obligations from current labor services is treated as a core expense. Thus, in accordance with the transparent view of pension valuation, the firm's share price can be expressed as:

$$(3) \quad P_t = b_1 BVC_t + b_2 \text{core EPS}_t + b_3 \text{NPA}_t + b_0 + u_t,$$

where NPA is calculated as the fair market value, per share, of pension assets less the present value of accrued liabilities, and pension EPS is not included because it is arguably redundant to the pension balance sheet measure.

The first hypothesis tested, using equation 3, is whether a firm's stock price reflects the fair market value of pension assets and liabilities published in its most recent annual 10-K report, in a manner consistent with the transparent model of pension valuation. Again, theory predicts that the coefficient on NPA should fall between 1 and  $(1 - T)$ , where  $T$  is the effective marginal tax rate faced by the firm, although the coefficient might also be influenced by other factors such as the funding status and the timing of contributions relative to the rate at which liabilities are accrued.

We then test the transparent model against the opaque model by adding current-period pension earnings to the regression equation. In theory, this variable should not contribute to firm value, since the capitalized value of current and expected future earnings (or costs) from outstanding net pension assets (or obligations) should already be reflected in the value of net pension assets. Thus, we estimate

$$(4) \quad P_t = b_1 BVC_t + b_2 \text{core EPS}_t + b_3 \text{NPA}_t + b_4 \text{pension EPS}_t + b_0 + u_t.$$

In the transparent model,  $0.65 < b_3 < 1$ , and  $b_4 = 0$ . In the opaque view of pension valuation,  $b_3 = 0$  and  $b_4 > 0$ .

If the econometric test favors the opaque model, the magnitude of  $b_4$  will provide an indication of the extent to which the stocks of firms with DB pension plans are mispriced. Even if investors rely on accounting earnings to value the pension plan, they might do so in a manner consistent with the transparent model. This would be the case if the magnitude of  $b_4$  were close to the ratio of NPA to pension EPS (or a bit less, assuming a positive effective tax rate on plan assets). Otherwise, investor focus on pension accruals would result in the firm's stock being mispriced. In the extreme, the market may fail to differentiate between pension earnings and core earnings altogether, a hypothesis examined by testing whether  $b_4 = b_2$ . If investors do fail to differentiate between these two components of earnings, the pension earnings of at least some firms—particularly those rapidly growing firms with high core price-earnings ratios—are probably being overvalued.

## **DATA, VARIABLE CONSTRUCTION, AND SAMPLE STATISTICS**

The two principal sources of data for the analysis are Compustat and I/B/E/S International: the former for historical financial data, including items related to company DB pension plans, and the latter for stock prices and analyst earnings forecasts. To construct our sample, we begin with all firms that were in the S&P 500 anytime from December 1996 through December 1999. A handful of firms are excluded because of incomplete or inscrutable data on their pension plans, but firms without DB pension plans are included. For this sample we extract annual financial data from Compustat for the period 1993-2001, including several variables related to the financial position of DB pension plans as well as book equity values and the number of shares on a fully diluted basis. We begin our analysis in 1993 because many pension variables are unavailable in Compustat before that year.

Compustat data are merged with data from the I/B/E/S monthly history files using firm CUSIP numbers. Items taken from I/B/E/S include annual observations on stock price, shares outstanding, actual operating earnings per share, consensus (mean) forecasts of earnings per

share for the current fiscal year and for the following year, and the median analyst long-term growth forecast. The timing of the data match is chosen so that the company's stock price and analyst earnings forecasts are measured subsequent to the release of the previous year's results, including the details in the firm's 10-K report. The annual Compustat data for firms with fiscal years ending in October through March (mostly December) are matched with the price and forecast data published by I/B/E/S the subsequent May; for firms with fiscal years ending April through September, annual financial data are matched to November I/B/E/S data.

After filtering out firms with incomplete data, we are left with over 4,400 observations, or an average of 490 firms a year. For most of the analysis we excluded the relatively few observations for which both current-year and subsequent-year earnings per share forecasts are negative, since the parsimonious dynamics presumed in our valuation model are poorly suited for firms for which trend earnings are negative. The final dataset thus contains 4,359 firm-year observations, 3,335 of them from firms with an active DB pension plan.

The key pension variables drawn from Compustat are defined as follows:

- Pension plan assets: the fair market value of plan assets
- Projected benefit obligation: the actuarial present value of benefits earned by employees to date, taking into account expected future salary increases<sup>22</sup>
- Prepaid or accrued pension cost: the measure of net pension obligations recognized in firm book value
- Net periodic pension cost (NPPC): the annual expense booked for DB plans
- Service cost: the cost of benefits accrued during the year (a component of NPPC).

Our main balance sheet variable, net pension assets per share, is defined as the difference between plan assets and the projected benefit obligation, divided by the number of shares outstanding. Our discussion thus far presumes that the market values of pension assets and liabilities reported in the notes to the financial statements are seen as accurate. Measuring the market value of assets is relatively straightforward, but calculating the present value of pension liabilities requires some important assumptions, including an assumed discount rate, as discussed

earlier, and an assumed rate of future salary increases for covered employees. Although the FASB's guidance on the discount rate seems economically sound, firms retain some leeway in choosing it; thus the present value of liabilities reported in the financial statements could understate (or overstate) the true value. That said, it appears that most firms choose a reasonable discount rate, and we do not observe many firms changing their assumed discount rate in ways unrelated to changes in market conditions. We are therefore comfortable with a maintained assumption that marked-to-market net pension assets is a good measure of the firm's pension exposure.

As discussed earlier, the component of pension cost related to the net financing of pension benefits is the NPPC excluding the service cost, a net value that can be positive or negative and is hereafter labeled *pension earnings*. To conform to the valuation model, pension earnings is converted to an after-tax per-share basis as follows:

$$\text{pension EPS} = 0.65 \times (\text{NPPC} - \text{service cost}) / \text{number of shares.}$$

Because we cannot directly measure expected pension earnings, we use pension earnings from the year recently ended (two to eight months earlier) as a proxy. We then define core earnings as expected current-year earnings (from I/B/E/S) minus actual pension earnings from the previous year:  $\text{core EPS} = \text{EPS} - \text{pension EPS}$ .

### *Sample Statistics on Pension Exposure*

Figure 2 provides a perspective on the sample variation in pension plan balance sheet exposure for firms with DB plans. The value of net pension assets is plotted by year as a percentage of the sponsoring firm's market equity value. Each vertical bar plots the cross-sectional range of pension net asset exposures, from the 10th to the 90th percentile, and the solid circles plot the average exposure, in the indicated year. In 1995 the distribution of net pension values was centered near zero but ranged from about -4 percent of firm market value at the 10th percentile to 5 percent at the 90th percentile. By 1999 the positive end of the distribution had shifted substantially higher, putting the 90th percentile exposure at nearly 15 percent. However,

after two years of declining stock prices and interest rates, the distribution of pension exposure at the end of 2001 had shifted back near its sample-period lows, with the average firm now experiencing a drag from its pension plan.

Figure 3 shows analogous statistics for pension earnings as a percentage of expected total earnings. In every year the distribution of pension earnings is seen to be centered in positive territory; however, as with the net asset values, the top of the range of pension earnings exposures rose markedly during the late 1990s. By 2000 pension earnings accounted for about 9 percent of the average firm's expected earnings, and roughly 22 percent of those of firms at the 90th percentile. At the end of 2001, the average boost from pension earnings remained quite high, as accounting earnings continued to benefit from the amortization of high returns in previous years. Indeed, for the 90th-percentile firm, pension earnings in 2001 accounted for nearly 25 percent of total expected earnings.

These two measures of pension plan value were clearly at odds in 2000 and 2001, and the conflict was largely driven by the five-year amortization of gains. Table 2 conveys the subtler and potentially more pervasive conflict between pension earnings and plan fair market value. The table shows, for each year, the sample aggregate ratio of year-end net pension value to that year's pension earnings. If one were to think about valuation in terms of a price-earnings ratio, this ratio would indicate the appropriate average "multiple" at which pension earnings should have been valued in any given year. For instance, at the end of 1997, the actual value of net pension assets totaled \$138 billion. That year pension earnings totaled \$8.5 billion, and the ratio of these two figures is 16.2. Thus, roughly speaking, if at the end of 1997 investors had valued firms' pension earnings at a multiple of 16.2, the effect on market value would have been no different than if they had instead used the value of net pension asset positions reported in the footnotes to that year's financial statements.

The last column shows the aggregate annual price-earnings ratio for those same firms, that is, the ratio of their year-end equity market value to that year's earnings. In 1997, for instance, this ratio is 23.3, well above the 1997 ratio of pension net asset value to pension earnings. Clearly, if investors did not distinguish between pension earnings and core earnings, but instead valued them at the same multiple, then firms' pension earnings are likely to have been

overvalued. The most glaring disparity, of course, is at the end of 2001. By then the aggregate value of net pension positions had plunged to a negative \$2 billion, while pension earnings for these firms totaled \$20.4 billion. At that point in time, naively valuing pension earnings, rather than taking account of pension net asset positions, would almost surely have led to nontrivial valuation errors.

Some perspective on the cross-sectional information conveyed by pension earnings is provided in table 3, which focuses on data from 1995, 1999, and 2001. The numbers along the diagonal shows the year-specific correlation between pension earnings and net pension value, each normalized by firm market value to remove any scale effects. This correlation is highest in 1995, at 0.9, edges lower in 1999, and actually turns negative in 2001. The mismatch of information in 2001 is also reflected by the strong positive (off-diagonal) correlation between pension earnings in 2001 and net pension value in 1999.

## **Results of Empirical Tests**

### *Testing the Transparent versus the Opaque View of Pension Valuation*

As discussed earlier, in the transparent view of pension valuation the market incorporates the value of net pension assets directly. In the opaque view, the market prices net pension assets only indirectly, by valuing the pension-related accruals booked in accordance with FAS 87. We estimate equations 3 and 4 in order to test which of these two hypotheses better explains actual firm values; table 4 shows the results, with robust standard errors reported below the coefficient estimates. All regressions include semiannual time dummies and, except where noted otherwise, use the full panel of observations.

The initial specification, reported in column 4-1 of the table, assumes the transparent view (modeled by equation 3), which holds that the value of net pension assets influences the stock price, whereas that of pension earnings is superfluous and thus excluded from the equation. At first blush the results appear to confirm the predictions of the transparent model: the coefficient on net pension assets is 0.76, with a standard error of 0.10, implying that an additional dollar of value in net pension assets per share raises the firm's stock price by 76 cents. This point

estimate falls squarely within the range predicted by the transparent model.

The estimated effects of the other variables on firm value are quite reasonable. The coefficient on expected core EPS is estimated quite precisely and suggests that an additional dollar in expected current-year core earnings raises a firm's stock price by \$9.22 on average. The coefficient on core book value, again defined as book value per share excluding the book value of net pension assets per share, is positive and significant as expected. The median analyst forecast of each firm's long-term growth is included in the regression and has a positive and significant effect on stock price. Because the existence of a pension plan is likely to be correlated with certain omitted firm characteristics, such as firm age, that are potentially correlated with earnings dynamics, we also include a dummy variable to control for the existence of a DB pension plan; however, the coefficient on this variable is insignificant.

Although table 4 does not report the results, we ran a similar specification in which pension assets and obligations were entered separately in the regression, allowing a test of our restriction that *net* pension assets is a sufficient statistic for the two sides of the pension balance sheet. In this regression the coefficient estimates on pension assets and obligations were 0.78 and -0.80, respectively, and therefore we can easily accept the restriction imposed in the first regression; that is, net pension assets is a sufficient statistic for characterizing the valuation effect of the pension plan balance sheet information as reported in the footnotes of company financial statements.

To test the transparent model against the opaque model, we next estimate equation 4, and column 4-2 of table 4 shows the results. Here we add pension EPS, defined as pension earnings per share in the year just ended, our primary proxy for expected pension earnings. The estimated coefficient on pension EPS is 11.02, and it is both statistically significant and a bit larger than the coefficient on core EPS. The coefficient on core EPS is little changed from its value in column 4-1. Strikingly, the coefficient on net pension assets falls to zero, which constitutes a rejection of the transparent view of pension valuation. Given this result, a reasonable interpretation of the estimated effect of net pension assets in the initial specification is that, while it was consistent with the transparent theoretical model, it was spurious empirically; a consequence of its correlation with the omitted variable that investors are in fact focusing on, namely, pension

earnings.

In estimating equation 4 as a test of the two models of pension valuation, we are treating the transparent model as if it were nested within the opaque model. Alternatively, these two models could be viewed as not nested. In that case the results presented in column 4-2 would not be the relevant test.<sup>23</sup> Following procedures recommended by Russell Davidson and James MacKinnon,<sup>24</sup> we perform a joint test of the transparent and opaque models by taking the fitted values from the estimation of equation 3 and including them in an equation in which pension earnings is the measure of the pension fund's financial position. Significance of the fitted values would constitute evidence in favor of the transparent model. We perform this test and again reject the transparent model in favor of the opaque model. The rejection of the transparent model is robust to reversing the order of the test by taking the fitted values of a pure opaque model and including them in an estimation of the transparent model.

To further examine the robustness of our rejection of the transparent model, we undertook a number of additional experiments. We estimated equations 3 and 4 on each of nine annual cross sections separately, using robust regression. As table 5 shows, the transparent model is easily rejected in eight of the nine annual samples. Only in the 1998 sample does the transparent model win out, with net pension assets remaining significant at the 5 percent level when pension earnings was included. Perhaps the most convincing evidence is the fact that the opaque model clearly dominates in the 2000 and 2001 cross sections, when NPA and pension earnings were diverging.

In another sensitivity test, shown in column 4-3 of table 4, we examine whether these results are sensitive to our chosen proxy for *expected* pension earnings (pension EPS). Here, rather than use actual pension earnings from the year just ended as the proxy for expected current-year pension earnings, we use the realized value of current-year pension earnings. This amounts to assuming perfect foresight on the part of investors, which might not be unreasonable given that the value of pension earnings is to a great extent predetermined as of the beginning of the year. The downside is that using this proxy reduces the sample size, because we lose the last observation on each firm, including the entire 2001 sample. Nonetheless, the results are little changed: the coefficient on net pension assets is again very small and statistically insignificant,

whereas the coefficient on pension earnings is a bit smaller than before but, again, close to the coefficient on core earnings.

Column 4-4 presents the results from estimating the pure opaque model. Here we return to our baseline proxy for expected pension earnings and drop net pension assets from the regression, which should raise the precision of the coefficient estimate on pension earnings and allow for a cleaner comparison of the coefficients on the two components of earnings. We view this as our benchmark regression for subsequent tests of the relative valuation effects of core and pension earnings. As expected, the coefficient on pension earnings, at 10.81, is little changed from column 4-2, and its standard error drops.

As discussed earlier, past returns are only gradually amortized into the accounting measure of assets used to calculate expected returns on plan assets. Consequently, if the market focused only on reported pension earnings, it presumably would be using stale information. We test this interpretation in column 4-5, which shows the results of estimating the transparent model (equation 3) but with the lagged and twice-lagged value of net pension assets included in the set of regressors. As shown, both lagged variables have large and significant coefficients, whereas the current value of net pension assets is now insignificant, consistent with our interpretation that investors are valuing firms based on the out-of-date information on net pension plan value reflected in pension earnings.

In the last two columns we reestimate equations 3 and 4, but with firm fixed effects. Here the regression gauges the effects of within-firm variation over time, which makes the estimated effects quite sensitive to timing. Indeed, in contrast to column 4-1, the coefficient on the net pension assets in column 4-6 is effectively zero, and, when pension EPS is included (column 4-7), net pension assets has a negative marginal effect on stock price. The fixed effects regressions thus provide rather compelling support for the opaque view of DB pension valuation.<sup>25</sup>

### *The Market Valuation of Pension Earnings*

Because our results support the hypothesis that investors price the contribution of a firm's pension plan to firm value by looking at the associated stream of accounting earnings, we next consider whether this result necessarily implies mispricing. Conceivably, investors might be

extracting the necessary information from pension accruals and valuing pension plans in a way that is reasonably consistent with the underlying net asset value. One sign of mispricing would be if the market appeared to value pension earnings at the same *multiple* as core earnings. This not only would suggest a failure to differentiate, but would also mean that pension earnings are overvalued, since, as table 2 showed, the typical firm's ratio of net pension value to pension earnings tends to be about half the ratio of its market value to its earnings (its price-earnings ratio). In tables 6 and 7 we stress test our finding (in column 4-4 of table 4) that a dollar of pension earnings is valued the same as a dollar of core earnings.

In the first test we reestimate the opaque model allowing for year-specific coefficients on the two earnings components. Those coefficient estimates and their standard errors are reported in table 6. As shown, the coefficient on pension earnings is as large as or larger than the core earnings coefficient in every year except 1998 and 1999. The coefficient on pension earnings is statistically smaller, however, only in 1999, a year that also has an unusually low core earnings coefficient. It is perhaps not surprising that standard valuation models perform relatively poorly at the end of 1999, given the scant attention that the market seemed to pay to fundamentals at the time. Perhaps the most interesting result is the 2001 coefficient on pension earnings, which is a relatively high 14.9, despite the fact that pension earnings were an extremely poor signal of the underlying net pension value that year. Thus the conclusion that pension earnings are valued as highly as core earnings holds up when the source of identification is primarily cross-sectional.

Table 7 presents a further set of sensitivity tests. The regression reported in column 7-1 adds a term that interacts the analyst growth forecast and expected current-year earnings per share (core EPS + pension EPS) within the benchmark opaque model, to allow for a nonlinear effect of growth expectations on firm value. Interacting growth expectations with total earnings effectively presumes that analysts' long-term growth forecasts apply to the total current earnings base; thus the effect of pension earnings is a little more difficult to parse out in this specification. In any case the estimated coefficient on the interaction term is only marginally significant, whereas the estimated effects of core EPS and pension EPS are still statistically equivalent and quite close to the coefficients in the benchmark opaque model.<sup>26</sup>

The specification reported in column 7-2 considers a more traditional implementation of

the residual value framework. Here, we replace *expected* core earnings with *actual* lagged core earnings, core EPS(-1), calculated as total EPS minus pension EPS, both from the year just ended. Our data requirement that both total and core earnings be positive reduces the sample by 130 observations in this specification, to 4,229 firm-year observations. Using actual core earnings reduces the regression's *R*-squared and raises the root mean square error. Moreover, the coefficient on core EPS(-1), at 8.1, is a bit smaller than that on core EPS in the benchmark specifications. The coefficient on pension EPS is also a bit smaller here but significantly larger than the coefficient on core EPS(-1). This result is probably due to core earnings having a larger transitory component than pension earnings; using expected core earnings presumably dampens the influence of such transitory components.

In column 7-3 we present results based on yet another measure of core earnings. Here, core EPS(+1) is constructed by subtracting pension EPS (in the year just ended) from the analyst forecast of *next year's* earnings. This more forward-looking measure might be an even better proxy for the perceived "trend" level of core earnings, since it should be influenced less by cyclical factors that could be at play in current-year forecasts. As shown, the *R*-squared for this specification is indeed somewhat higher, but the coefficient values and conclusions are essentially unchanged.

The fact that the coefficients on core earnings and pension earnings are statistically equivalent could indicate that investors do not distinguish between these two sources of earnings. Alternatively, investors might recognize the two disparate sources of earnings, but they just happen to price pension earnings at the same multiple as they price core earnings for the average firm. Differentiating between these possibilities might affect the interpretation of our results, or at least the particulars of any policy ramifications.

To discern whether investors recognize the difference between core earnings and pension earnings, we divide the sample into firms with high and those with low price-earnings ratios based on each firm's median price-earnings ratio, measured for our sample as the stock price divided by expected current-year earnings per share. It is difficult to concoct a rational justification for the pension earnings of these two groups of firms to be valued differently. However, if investors are naively valuing pension earnings, we would expect to see a larger

multiple being applied to the pension earnings of firms with high price-earnings ratios. Columns 7-4 and 7-5 show the benchmark model estimates for the firms with low and firms with high price-earnings ratios, respectively.

As one would expect—almost by definition—the coefficient estimate on core EPS for firms with low price-earnings ratios is smaller than it is for those with high ratios: roughly 9 versus 12. What is more interesting is that within each group the coefficient on pension earnings exceeds that on core earnings. Moreover, it appears that the pension earnings of the average high-priced firm are valued more highly than those of the average low-priced firm, although this difference is not statistically significant.

The final two columns in table 7 show the results from estimating a fixed effects model on the same two groups. The results here are more clear-cut: the coefficients on both core EPS and pension EPS are larger at high-priced firms than the respective coefficients at low-priced firms. Thus it would appear that investors implicitly extrapolate to the pension earnings of firms with high price-earnings ratios the more robust growth prospects these firms presumably enjoy in their core businesses. Taken together, these results reinforce our earlier conclusion that investors do not appropriately discount pension earnings.

#### *Estimating the Value of Pension Earnings with a Dividend Discount Model*

One potential criticism of the inferences from table 7 is that they are model-dependent. Here we evaluate the relative contributions of core and pension earnings to firm value within a different model: a more traditional dividend discount-type model. With net pension assets dropped from the regression, there is less impetus to be bound to the standard Ohlson-style model and the consequent linear relation between market equity value, book value, and earnings.<sup>27</sup> Instead, we consider a regression equation derived from the standard Gordon growth valuation model:

$$(5) \quad P_t = d \frac{EPS_t}{r - g},$$

where  $d$  is the firm's dividend payout rate,  $g$  is its long-run growth rate,  $r$  is the discount rate, and EPS is current earnings per share. Taking logs of both sides yields

$$(6) \quad \log P = \log d + \log \text{EPS} - \log (r - g)$$

Equation 6 is an appropriate valuation formula under the hypothesis that pension earnings are valued no differently than core earnings. However, to test this hypothesis, we first subtract the log of core earnings from both sides of the equation to obtain

$$(7) \quad \log \frac{P}{E_{Core}} = \log d + \log \frac{EPS}{E_{Core}} - \log(r - g)$$

The empirical implementation of this model is as follows:

$$(8) \quad \log \frac{P}{E_{Core}} = b_1 \log \frac{EPS}{E_{Core}} + b_2 \log d - b_3 \log g + bz + u$$

where  $z$  is a vector of time dummy variables that control for time variation in  $r$ , the required return on equity. Testing whether  $b_1 = 1$  is equivalent to testing the hypothesis that the two earnings sources are identically priced. If investors valued only core earnings and ignored pension earnings, we would expect to find  $b_1 = 0$ . A coefficient between 0 and 1 would imply that, on average, investors place greater value on a dollar of core earnings than on a dollar of pension earnings. Our earlier tests (based on equation 4) suggest that  $b_1$  might exceed unity, implying that pension earnings are, in effect, accorded a greater multiple than core earnings.

Table 8 shows results from estimating equation 8, with robust standard errors shown in parentheses below the coefficient estimates. In addition to the variables from the model, each regression includes a control for firm size (the logarithm of firm assets) and a dummy variable indicating whether the firm has a DB pension plan. To the extent that the growth variable is an imperfect indicator of long-term growth expectations, the price-earnings ratio (the ratio of price to core earnings) could arguably be negatively related to firm size and the presence of a DB plan, because larger, older firms tend to be slower growing. Finally, all regressions include semiannual

time dummies.

Column 8-1 in table 8 shows the results from the basic specification, where expected core earnings are based on current-year earnings forecasts. The coefficient on the logarithm of the total-to-core earnings ratio is 1.22. Given its small standard error, we can easily reject the hypothesis that this coefficient is less than 1.0. Thus we accept the hypothesis that the ratio of price to core earnings increases by at least 1 percent for a 1 percent increase in the ratio of total earnings to core earnings. This result reinforces our evidence from table 6 suggesting that investors value pension earnings at a multiple at least as great as that on core earnings, if not higher.

Coefficients on the other variables have the expected signs and are of reasonable magnitudes. The coefficient on the dividend payout rate is well below unity, which is to be expected if payout rates tend to revert back to some norm after being buffeted by shocks to earnings.<sup>28</sup> The coefficient on the logarithm of the growth forecast is 0.63, which implies that a 10 percent increase in the growth forecast—say, from 10 to 11—would boost the stock price by 6.3 percent. The pension dummy and firm size have negative coefficients, consistent with the presumption that larger firms and those with DB plans tend to have lower price-earnings ratios. Finally, the *R*-squared of the regression is 0.41, indicating that the independent variables explain a good deal of the variation in the price-to-core earnings ratio.

Column 8-2 shows the results from estimating the same model, but using analyst forecasts of the subsequent year's earnings to gauge the expected level of core earnings. Here the coefficient estimate on the ratio of total to core earnings is 1.08, which is not significantly different from 1, suggesting that there is no difference in the multiple that investors place on core earnings versus pension earnings. The other coefficient estimates are similar to those in the first regression.

Column 8-3 shows the results of estimating a fixed effects version of the initial specification. Here the coefficient estimate on the earnings ratio is 1.24, which is very close to the first result and confirms that the inference applies not only cross-sectionally but also to movements in a given firm's valuation over time. Coefficients on the other variables differ somewhat, but they again have the predicted sign and are of plausible magnitude. The addition of

fixed effects yields a substantially tighter fit.

Columns 8-4 and 8-5 show results from estimating the model for the subsamples with low and high price-earnings ratios, respectively, with firms grouped according to their median ratio of price to total expected EPS. Paralleling the argument made earlier, if investors were valuing pension earnings appropriately, we would expect pension earnings to have a less than proportionate impact on the stock prices of high-priced firms, even if this were not the case for low-priced firms. On the contrary, the estimated coefficient of 1.55 on the ratio of total to core EPS for the high-priced group suggests that pension earnings have a *greater* effect than core earnings on the stock price of high-priced firms. We thus conclude that our earlier finding, that investors are valuing pension earnings at least as highly as core earnings and that they are possibly not even distinguishing between these sources of earnings, is robust across models of firm value.

### **Implications for Equity Mispricing**

In light of our main findings—that the market seems to ignore the pension balance sheet while placing at least as much value on pension earnings as on core earnings—we apply a fairly straightforward approach to estimate the consequent mispricing of sponsoring firms. To construct firm-level equity valuation errors, we first estimate our log price-earnings ratio model (equation 7) with the addition of time dummy variables and other controls used in the table 8 regressions. From the resultant coefficient estimates, we construct predicted price-earnings ratios for each firm in each year. Under the now-plausible assumption that investors do not differentiate between core and pension earnings, the increment to the stock price attributable to pension earnings is estimated by multiplying, for each firm in each year, the simulated price-earnings ratio by the corresponding value of pension earnings per share. Finally, the implied valuation error is calculated as the difference between this inferred actual increment to the stock price and the increment predicted by the transparent model of pension valuation, that is, the tax-adjusted value of net pension assets,  $(1 - T) * NPA$ .

Figure 4 shows the results from two sets of such calculations that use alternative assumptions about the effective tax rate  $T$ . In each case we plot the annual range of pricing

errors, from the 10th to the 90th percentile. The ranges plotted by the solid lines are calculated under the assumption that  $T = 0$ , whereas the dashed lines show the results assuming  $T = 0.35$ . For each simulation we also show the annual aggregate weighted-average pricing error for our pension sample, denoted by the solid circle, and the annual unweighted average pricing error, denoted by the hollow circle.

In both cases the most striking change over time is the rise of the top end of the range of valuation errors. In particular, the results suggest that, after the release of 2001 financial results (in May 2002 for most of the sample and November 2001 for the remainder), the shares of more than one-tenth of pension sponsors were at least 20 percent overvalued, and that of the average pension sponsor was about 10 percent overvalued. Of course, the dramatic rise in overvaluation errors in 2001 was driven largely by the plunge in the net asset value of pension plans while, by contrast, pension earnings barely fell.

Much less dramatic is the rise in estimated overvaluation in the aggregate, which reaches 5 percent by the end of 2001.<sup>29</sup> Indeed, the simulations suggest that pension accounting did not substantially add to any stock market bubble during the latter half of the 1990s. We note in passing, however, that our analysis considers only a “level effect” from higher pension earnings on equity prices. Another potential channel for the impact on stock prices is through growth expectations, that is, through the effect of actual growth on expected longer-term growth. As documented by Steven Sharpe, during the latter half of the 1990s the average nominal long-term growth forecast by analysts rose more than 3 percentage points, and stock prices were apparently quite sensitive to the beliefs reflected in those forecasts.<sup>30</sup> If analysts and investors had extrapolated from the boost to actual earnings growth from pension plans in making their longer-term growth forecasts, then pension earnings could account for a larger share of the runup in stock prices.

Before concluding, we speculate on how the stock price effects of the swing in pension values might play out going forward, as the dismal “unexpected” returns of recent years are amortized into pension earnings. One fairly neutral approach involves projecting the path of pension earnings and pension net asset value under the assumption that, on average, companies earn their expected long-run return of 8 to 9 percent on their pension portfolios during 2003-06.

In this scenario, amortization of the negative unexpected returns earned in 2000 through 2002 is complete by the end of 2006. In addition, we assume that companies continue making fairly large cash contributions to their pensions, at a rate of \$30 billion to \$40 billion a year, which in this scenario would bring the aggregate value of pension assets, net of obligations, back up near zero by the end of 2006.

Under these assumptions, the after-tax value of net pension assets (given an effective tax rate of 0.25) would follow a trajectory like that depicted by the solid line in figure 5. After dropping to around \$-150 billion in 2002, on balance, S&P 500 net pension positions gradually move back toward full funding, reaching \$-25 billion by 2006. At the same time, pension earnings, which are estimated to have declined from \$20.5 billion in 2001 to \$16.0 billion in 2002, are projected to decline steadily to \$-6.5 billion by 2006. If investors continue to value pension earnings at a market multiple of, say, 18, the trajectory of pension effects on the aggregate market value of sponsors' equity would look something like the dashed line in the figure. The overvaluation of pension plans, as measured by the gap between these two lines, is thus estimated to have risen a bit further in 2002, before reversing over subsequent years. By the end of the projection period, the sign of the gap reverses, reflecting overweighting of negative pension earnings by investors.

Of course, the range of possibilities is quite large. Moreover, the greater scrutiny now being given to pension accounting may already have begun to induce investment professionals to differentiate between core and pension earnings and devote greater attention to pension balance sheets. This trend is likely to be reinforced by companies with pension plans, as they try to convey to investors that any negative earnings momentum from their plan does not reflect poor health of their core business—an incentive that was not present on the upside of this cycle.

## **CONCLUSIONS**

This study has examined how defined-benefit pension plans have affected the equity prices of sponsoring firms during the past ten years, a time when stock market-driven changes to the value of net pension obligations had a substantial effect on both the theoretical value of the sponsoring firm's balance sheet and the trajectory of its reported earnings. We tested whether

investors value sponsors' DB pension exposures by looking at the fair market value of pension assets and obligations disclosed in the footnotes to their financial statements, or by looking at pension financing effects in their accounting earnings.

We find that although accounting earnings and costs associated with pension plans are often a very misleading measure of the underlying value of net pension obligations, the market seems to have largely focused on these accruals. Moreover, the valuation that the market places on these pension-related accruals is at least as high as, if not higher than, the value it places on core earnings. An implication, which we calibrated, is that the stocks of a number of S&P 500 companies that sponsor DB pension plans were substantially overvalued in recent years.

A broad implication of these findings—and one that would probably not surprise accountants as much as economists—is that accounting matters. Complicated distortions embedded in the bottom-line figures that are emphasized in financial statements and press releases can distort the market prices of equities substantially. This occurs even though the underlying details are disclosed in the footnotes to the financial statements, and thus are available to experts to more accurately gauge firm value. In particular, these findings provide support for complaints that the system of pension accounting introduced by FAS 87 should be reexamined and revised. Indeed, the Financial Accounting Standards Board has recently indicated its intention to seek more frequent and fuller disclosure of information on pension obligations and accruals and has announced a project to develop a new pension accounting standard. We expect that serious consideration will also be given to the broader question of whether pension accounting should move toward a mark-to-market approach, with pension gains and losses flowing transparently through firms' financial statements.

## ENDNOTES

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1. Gold (2000).
2. For a more complete discussion of the evolution of private pension funds and their role in the labor market, see Gustman, Mitchell, and Steinmeier (1994) and McGill and others (1996).
3. More recently, yields on the thirty-year Treasury bond have been driven down by more than the general decline in long-term rates would dictate, because of the shrinking supply of this instrument. The consequent decline in discount rates has exacerbated funding problems for plans whose asset values had already plunged. Pension funds were granted a temporary reprieve in the form of a two-year period during which they are allowed a greater deviation from the average thirty-year Treasury bond yield in determining the discount rate they use for funding calculations. The President recently proposed allowing pension plans to use a discount rate linked to rates on corporate bonds, which would be more in line with the discount rates they use for accounting purposes.
4. Black (1980); Feldstein and Seligman (1981); Tepper (1981).
5. This result was first established by Sharpe (1976).
6. These papers include Feldstein and Seligman (1981), Feldstein and Morck (1983), and Bulow, Morck, and Summers (1987). Munnell (1987) also explored the relationship among the stock market, pension funding, and saving. Mittelstaedt and Warshawsky (1993), among others, employed a similar framework to examine the impact on firm value of liabilities associated with retiree health benefits.
7. See McGill and others (1996) for a more complete description of the evolution of pension accounting.
8. Financial Accounting Standards Board (1985).
9. Although many of the general principles for setting the actuarial assumptions used in the accounting calculations are similar in spirit to those used in the funding calculations required under ERISA, they are not explicitly linked.
10. This is the majority of firms according to Zion and Carcache (2002).
11. Most of our sample period is characterized by long-term interest rates that were low relative to firms' assumed long-run equity returns. Indeed, the average assumed long-run rate of return in our sample was around 9 percent, whereas the average discount rate was closer to 7 percent.
12. Gold (2000).
13. The discrepancy between the assumed rate of return and the discount rate generates a flow of income from pension plan operations on the income statement of the sponsoring firm. To see this, consider a plan that starts the period fully funded, that is, where the value of assets exactly equals the value of liabilities. The expected return on plan assets, calculated by multiplying the value of plan assets by the assumed rate of return, will more than offset the interest cost, calculated as the product of the discount rate and the plan's liabilities. This excess of expected asset growth over liability growth will partly cover the cost of benefits earned by employees in the current period (the service cost), and will do so in perpetuity. Thus, it would appear that the labor costs include a benefit that the firm does not have to fund completely.
14. The transparent model with taxes also implies predictions for asset allocation within the pension plan. Black (1980) and Tepper (1981) assert that the tax-free accrual of pension investment returns gives firms the incentive to hold the most highly taxed instruments inside the pension fund, which would imply that pension funds should be invested 100 percent in taxable fixed-income securities. Weighing against this incentive, the tax deductibility of contributions also provides insurance against investment losses, resulting in an incentive for taking risks with pension fund assets that potentially explains the high degree of equity holding by DB pension funds (Bulow, Morck, and Summers, 1987).
15. Barth, Beaver, and Landsman (1992, 1993).
16. Brown (2002).
17. Ciesielski (2002); Zion and Carcache (2002).
18. Harris and others (2002).

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19. Feltham and Ohlson (1995).
  20. Under the usual assumed accounting system, for any given path for book value, together with a given path for earnings, there would be an associated implied path for dividends.
  21. Indeed, in their empirical assessment of the residual income model, Dechow, Hutton, and Sloan (1999, p. 26) show that “analysts’ forecasts of next year’s earnings subsume value relevant information in [the most recent year’s] earnings.”
  22. If employees leave the firm or the firm goes bankrupt, the more appropriate measure of liability is the accumulated benefit obligation (ABO), often referred to as the termination benefit. The projected benefit obligation (PBO) differs from the ABO in that it builds in an assumption of future salary increases for plan participants; it is therefore called the continuation liability—that is, the true cost of benefits earned to date that the firm expects to face if it remains in business. There is some debate as to whether the termination liability (the ABO) or the continuation liability (the PBO) is the appropriate measure of a firm's pension liability. For the vast majority of observations in our sample, the prospect of bankruptcy is remote, and thus the PBO would seem to be the more appropriate measure. But variations in the ABO and the PBO (over time or across firms) are likely to be quite similar, and therefore we do not believe our results would be fundamentally different if the ABO were used instead. Empirically, the point is moot: the ABO is not available for most firms in recent years, because they are no longer required to report it in the footnotes to their financial statements.
  23. Essentially, if the models are not nested, then the parameters on the independent variables that the models have in common are not separately identifiable in this regression.
  24. Davidson and MacKinnon (1981).
  25. Because of the potential for disproportionate influences from outliers, the regressions in table 3 were also estimated using robust regression, which iterates after excluding outliers. The coefficient estimates are quite similar (although standard errors appear much smaller and are not robust against heteroskedasticity; results not shown), leaving our conclusions intact.
  26. The growth forecast has been mean adjusted, so that adding its interaction with earnings does not have a level-shifting effect on the two noninteracted earnings variables, which makes it easier to compare results with specifications that exclude the interaction term. Like all the other specifications, this one was also estimated using robust regression. In that case the estimated interaction term is larger and highly significant; however, the coefficients on the two earnings components were little changed (results not shown).
  27. Ohlson (1985).
  28. As shown by Sharpe (2002), in a dynamic version of equation 8 in which the payout rate is assumed to revert toward some target level, the coefficient on the logarithm of the payout ought to be between 0 and 1; moreover, for plausible speeds of reversion, that coefficient is likely to fall in the lower end of this range.
  29. Moreover, because the sample only represents about three-quarters of the S&P 500 by market value, the implied mispricing error for the S&P composite index was less than 4 percent after 2001. Of course, in terms of absolute dollars (about 4 percent of nearly \$10 trillion) the excess value is not insignificant.
  30. Sharpe (2002).

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**Table 1. Accounting Concepts for Defined-Benefit Pension Plans**

Accounting concept	Definition
Service cost	Present value of benefits earned in the current year
+ Interest cost	Cost of financing the outstanding benefit obligation
+ Other costs	Includes costs of plan amendments and changes in actuarial assumptions
- Expected return on plan assets	Assumed return on market-related value
= Net periodic pension cost (NPPC) <sup>a</sup>	
- Service cost	As defined above
= Pension earnings	

Source: Financial Accounting Standards Board (1985).

a. This item is included as a cost on the firm's income statement.

**Table 2. Aggregate Net Pension Assets, Pension Earnings, and Price-Earnings Ratios of S&P 500 Firms with Defined-Benefit Pension Plans, 1993-2001<sup>a</sup>**

Year	Net pension assets (billions of dollars)	Pension earnings <sup>b</sup> (billions of dollars)	Ratio of net pension assets to pension earnings	Price-earnings ratio <sup>c</sup>
1993	-14	2.7	-5.2	15.9
1994	14	3.8	3.7	15.7
1995	18	3.9	4.6	16.5
1996	74	5.6	13.2	19.2
1997	138	8.5	16.2	23.3
1998	121	11.1	10.9	26.8
1999	251	16.3	15.4	23.1
2000	187	20.6	9.1	21.7
2001	-2	20.4	-0.1	20.7

Source: Compustat and I/B/E/S data.

- a. Statistics are calculated for S&P 500 firms with defined-benefit pensions that satisfy our data criteria for analysis (on average about 370 firms a year).
- b. Net periodic pension cost minus service cost (as defined in table 1), after tax.
- c. Market value divided by annual net operating earnings in the previous year. Operating earnings are from I/B/E/S and represent the views of securities analysts; this measure often differs from (is usually higher than) S&P's "reported earnings."

**Table 3. Correlations between Pension Earnings and Net Pension Assets, 1995, 1999, and 2001<sup>a</sup>**

Pension EPS <sup>b</sup>	Net pension assets <sup>c</sup>		
	1995	1999	2001
1995	0.90	0.39	0.15
1999	0.41	0.77	-0.04
2001	0.21	0.63	-0.35

Source: Authors' calculations using data from Compustat and I/B/E/S.

a. Calculated for S&P 500 firms with defined-benefit pensions that satisfy our data criteria for analysis in the indicated year. For these calculations only, both net pension assets and pension EPS are normalized by the firm's stock price, to remove any spurious correlation induced by cross-sectional differences in scale.

b. After-tax net periodic pension cost minus service cost, per share.

c. Fair market value of plan assets less the present value of obligations, per share, at the end of the fiscal year.

**Table 4. Stock Price Regressions Testing the Transparent Model against the Opaque Model<sup>a</sup>**

Independent variable	Regression specification						
	4-1	4-2	4-3	4-4	4-5	4-6	4-7
Core EPS <sup>b</sup>	9.22 (0.30)	9.26 (0.30)	8.99 (0.31)	9.26 (0.30)	9.83 (0.34)	8.38 (0.39)	8.57 (0.40)
Pension EPS		11.02 (1.72)	8.62 (1.83)	10.81 (1.20)			8.37 (1.89)
Net pension assets <sup>c</sup>	0.76 (0.10)	-0.02 (0.15)	0.14 (0.17)		-0.12 (0.14)	-0.09 (0.14)	-0.44 (0.17)
Pension dummy <sup>d</sup>	0.83 (0.50)	0.44 (0.51)	1.07 (0.52)	0.45 (0.51)	0.30 (0.64)		
Core book value <sup>e</sup>	0.15 (0.04)	0.13 (0.04)	0.12 (0.04)	0.13 (0.04)	0.09 (0.04)	0.26 (0.06)	0.27 (0.06)
Growth forecast <sup>f</sup>	0.94 (0.10)	0.93 (0.10)	1.06 (0.11)	0.93 (0.10)	1.03 (0.12)	0.99 (0.10)	0.97 (0.10)
Lagged net pension assets					0.63 (0.19)		
Twice-lagged net pension assets					0.53 (0.19)		
<i>Summary statistics:</i>							
$R^2$	0.621	0.628	0.630	0.628	0.578	0.800	0.802
Root mean square error	12.44	12.34	11.82	12.33	13.33	9.67	9.63

Source: Authors' regressions using data from Compustat and I/B/E/S.

a. The dependent variable is the stock price a few months after the end of the firm's fiscal year. The sample size is 4,359 in all cases except column 4-3, where it is approximately 3,800. All regressions include semiannual time dummies. Robust standard errors are shown in parentheses.

b. Expected current-year earnings per share (from I/B/E/S) minus pension EPS (defined as in table 3) in the previous year (except in column 4-3, where pension EPS is that in the current year).

c. Defined as in table 3.

d. Equals 1 if the firm has a DB plan, and 0 otherwise.

e. Equity book value less the book value of net pension assets, per share.

f. Median analyst forecast of the firm's long-term earnings growth rate, in percent (from I/B/E/S).

**Table 5. Stock Price Regressions by Year Testing Support for the Opaque Model in Cross Sections<sup>a</sup>**

Independent variable	2001	2000	1999	1998	1997	1996	1995	1994	1993
Core EPS	10.46 (0.56)	8.69 (0.57)	9.09 (0.62)	9.22 (0.57)	11.30 (0.43)	10.05 (0.36)	8.86 (0.40)	7.28 (0.04)	7.49 (0.39)
Pension EPS	16.04 (2.39)	14.81 (4.57)	7.59 (6.06)	1.70 (3.51)	18.18 (3.91)	17.98 (4.43)	13.67 (4.07)	14.61 (2.41)	11.19 (3.12)
Net pension asset	-0.027 (0.28)	-0.437 (0.51)	-0.157 (0.47)	0.703 (0.33)	-0.126 (0.34)	-0.137 (0.37)	0.001 (0.33)	0.130 (0.26)	-0.012 (0.23)
Pension dummy	-2.54 (1.62)	0.441 (1.71)	-3.25 (1.77)	2.87 (1.53)	3.00 (1.06)	1.11 (0.84)	1.54 (0.84)	0.806 (0.68)	2.08 (0.75)
Core book value	0.016 (0.08)	-0.142 (0.08)	-0.301 (0.09)	0.242 (0.07)	0.115 (0.05)	0.135 (0.05)	0.178 (0.05)	0.216 (0.04)	0.275 (0.05)
Growth forecast	40.17 (18.69)	101.11 (23.12)	166.01 (32.73)	175.78 (31.21)	183.39 (17.57)	101.54 (16.87)	92.40 (16.26)	60.48 (11.84)	71.84 (11.54)
<i>Summary statistics:</i>									
$R^2$	0.596	0.459	0.398	0.541	0.780	0.804	0.761	0.796	0.752
Mean squared error	13.02	14.43	15.29	13.31	9.53	7.61	7.47	6.10	6.39
No. of observations	412	433	471	501	519	522	513	515	473

Source: Authors' regressions using data from Compustat and I/B/E/S.

a. The dependent variable is the stock price a few months after the end of the firm's fiscal year. Independent variables are as defined in tables 3 and 4. Robust standard errors are shown in parentheses.

**Table 6. Stock Price Regressions Interacting Earnings Components with Years<sup>a</sup>**

Earnings component	1993	1994	1995	1996	1997	1998	1999	2000	2001
Core EPS	9.0 (0.8)	8.1 (0.7)	9.7 (0.5)	10.4 (0.6)	12.5 (0.8)	9.9 (0.8)	7.1 (0.8)	7.9 (0.6)	10.0 (0.6)
Pension EPS	10.4 (2.0)	13.2 (2.5)	14.1 (1.8)	18.4 (2.9)	15.3 (2.3)	8.1 (2.2)	4.0 (2.2)	10.2 (1.7)	14.9 (3.1)

Source: Authors' regressions using data from Compustat and I/B/E/S.

a. Results are for a regression specification identical to that in column 4-4 in table 4, except that the two earnings components are interacted with year dummies. The *R*-squared of the regression is 0.642.

**Table 7. Stock Price Regressions Gauging the Relative Valuation of Core and Pension EPS<sup>a</sup>**

Independent variable	Regression specification						
	7-1	7-2	7-3	7-4	7-5	7-6	7-7
Core EPS	9.25 (0.30)			9.03 (0.31)	12.12 (0.62)	7.53 (0.41)	9.63 (0.90)
Pension EPS	10.72 (1.18)	10.03 (1.24)	9.69 (1.16)	12.85 (1.34)	15.36 (3.17)	7.96 (1.65)	14.04 (4.29)
Pension dummy	0.43 (0.50)	1.10 (0.55)	0.21 (0.48)	2.25 (0.53)	0.68 (0.61)		
Core book value	0.13 (0.04)	0.23 (0.04)	0.02 (0.04)	0.30 (0.04)	0.21 (0.05)	0.37 (0.07)	0.29 (0.09)
Growth forecast	0.72 (0.14)	1.11 (0.11)	0.80 (0.09)	1.07 (0.12)	0.88 (0.11)	1.24 (0.11)	0.94 (0.12)
Growth * EPS	0.17 (0.10)						
Core EPS (-1) <sup>b</sup>		8.11 (0.36)					
Core EPS (+1) <sup>c</sup>			9.33 (0.28)				
<i>Summary statistics:</i>							
$R^2$	0.628	0.559	0.652	0.784	0.667	0.868	0.781
Root mean square error	12.33	13.45	11.92	9.32	11.80	7.81	10.25

Source: Authors' regressions using data from Compustat and I/B/E/S.

a. The dependent variable is the stock price a few months after the end of the fiscal year. Sample size is 4359 in all specifications except column 7-2, where it is approximately 4,229. All regressions include semiannual time dummies. Robust standard errors are shown in parentheses. Definitions are as in table 4 except where noted otherwise.

b. Total EPS in the previous year minus pension EPS.

c. Expected EPS in the next year minus pension EPS.

**Table 8. Price-Earnings Ratio Regressions Quantifying the Valuation of Pension Earnings in a Dividend Discount Model<sup>a</sup>**

Independent variable	Regression specification				
	8-1	8-2	8-3	8-4	8-5
Log [EPS/core EPS]	1.22 (0.07)		1.24 (0.06)	1.10 (0.07)	1.55 (0.10)
Log [EPS(+1)/core EPS(+1)]		1.08 (0.13)			
Log [dividend payout] <sup>b</sup>	0.21 (0.03)	0.16 (0.02)	0.54 (0.05)	0.17 (0.03)	0.22 (0.04)
Log [growth forecast]	0.63 (0.03)	0.51 (0.02)	0.39 (0.04)	0.26 (0.02)	0.80 (0.06)
Log [total assets] <sup>c</sup>	-0.05 (0.01)	-0.04 (0.01)	0.02 (0.02)	-0.04 (0.01)	-0.01 (0.01)
Pension dummy	-0.10 (0.02)	-0.07 (0.02)		-0.02 (0.02)	-0.07 (0.03)
Constant	2.47 (0.13)	1.89 (0.08)	3.29 (0.35)	3.03 (0.18)	1.19 (0.16)
<i>Summary statistics:</i>					
$R^2$	0.406	0.339	0.748	0.438	0.399
Root mean square error	0.453	0.389	0.316	0.338	0.456

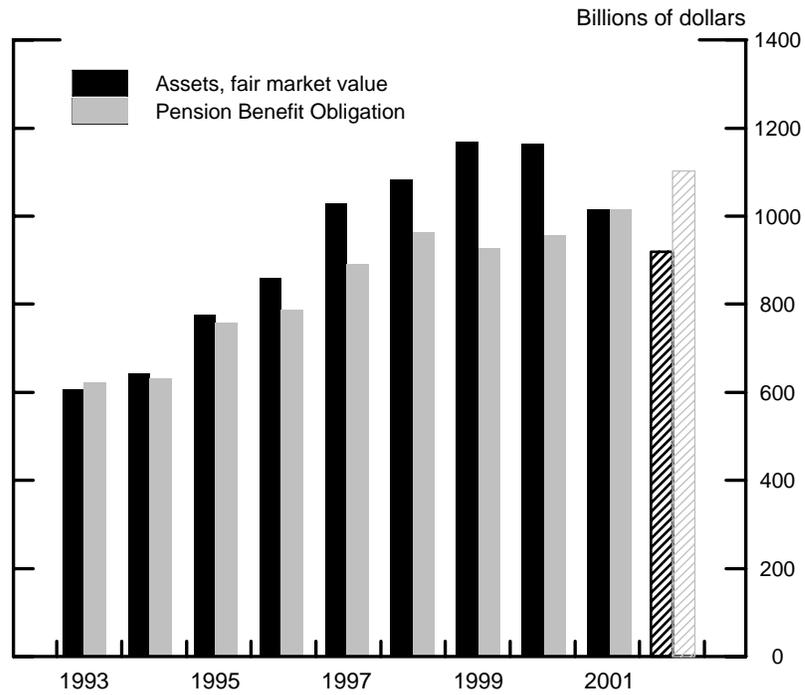
Source: Authors' regressions using data from Compustat and I/B/E/S.

a. The dependent variable is the logarithm of the ratio of the stock price to core EPS, taken a few months after the end of the fiscal year. Sample size is 4,359 in all specifications, and all regressions include semiannual time dummies. Robust standard errors are shown in parentheses. Definitions are as in tables 4 and 7 except where noted otherwise.

b. Logarithm of recent (annualized) dividends per share divided by EPS.

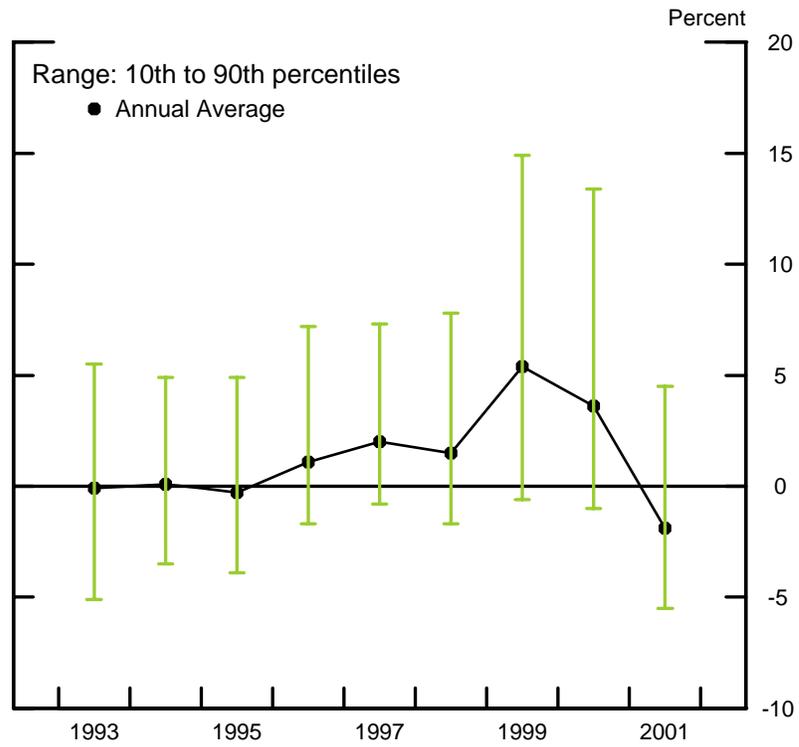
c. Logarithm of the book value of firm assets in the previous year.

Figure 1  
**Pension Assets and Obligations of S&P 500 Firms**



Firms in S&P 500 with DB pension plans, on average 375 firms per year. Includes back data on firms added to composite from 1997-1999. Data from Compustat and firm 10-K reports. Estimates for 2002 drawn from Zion and Carcache (2002) and Harris, et. al. (2002).

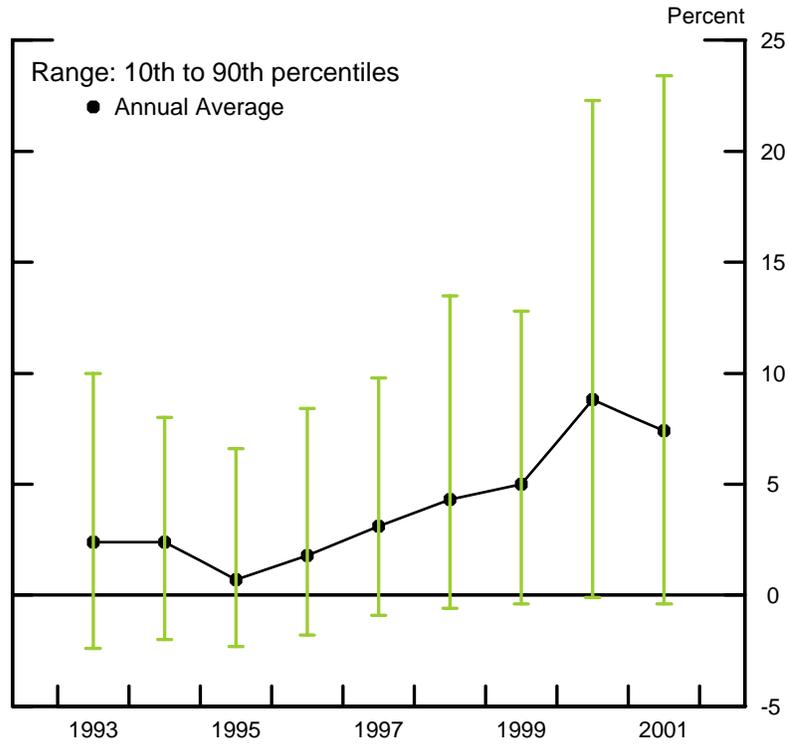
Figure 2  
**Net Pension Value as a Percent of Sponsor Market Value**



Calculated for S&P 500 firms with defined benefit pensions that satisfy data criteria for analysis, on average 370 firms per year. Net pension value equals the fair market value of plan assets less the present value of obligations (PBO).

Figure 3

### Pension Earnings as a Percent of Expected Total Earnings



Calculated for S&P 500 firms with defined benefit pensions that satisfy data criteria for analysis, on average 370 firms per year. Pension earnings are defined as (after-tax) net periodic pension cost, minus the service cost. Expected earnings is the consensus forecast of earnings in the following year (I/B/E/S).

Figure 4  
**Estimated Valuation Errors, Percent of Market Value**

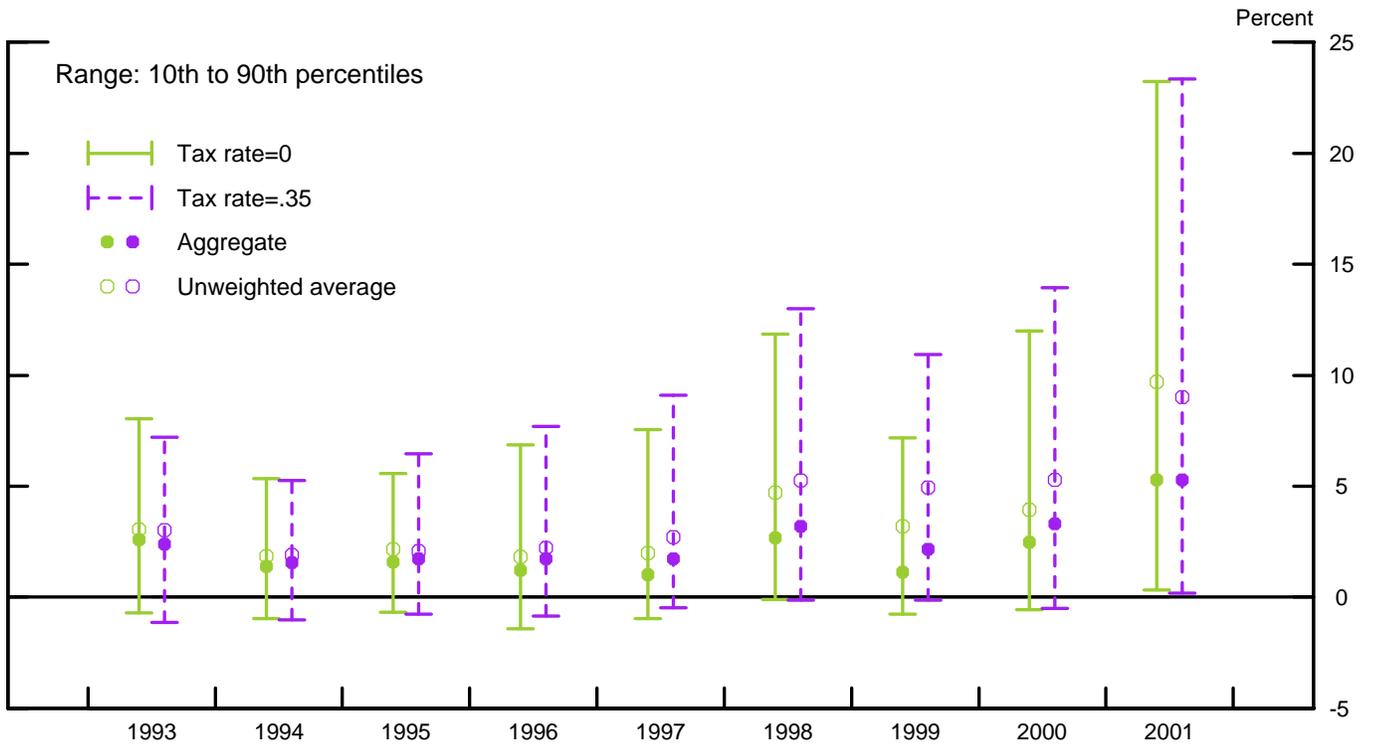
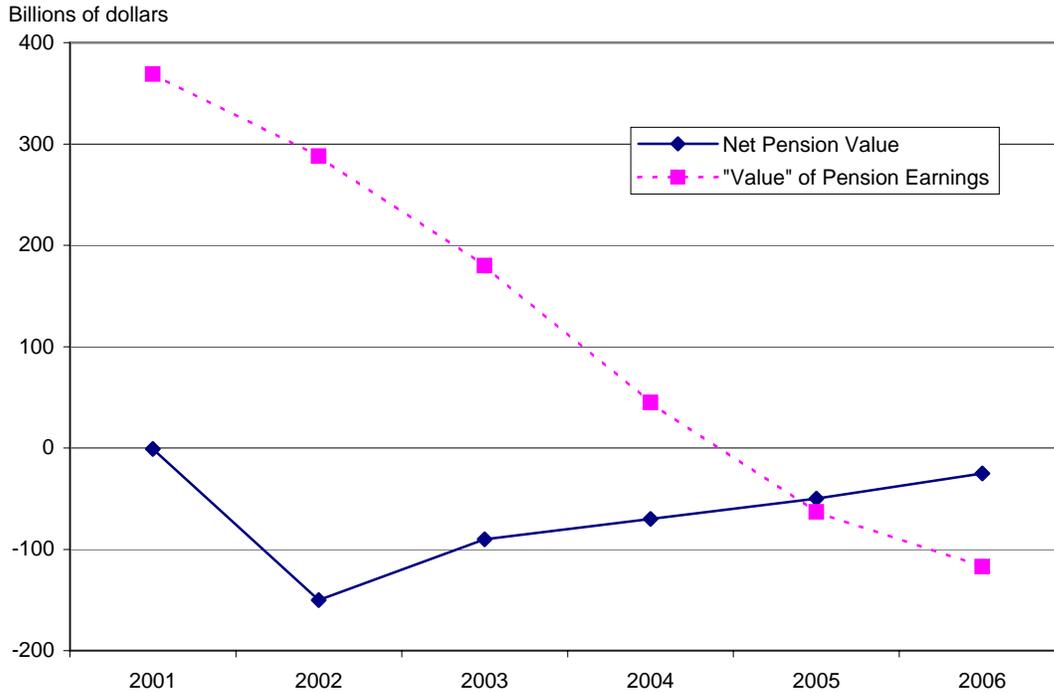


Figure 5

### Projected Balance Sheet and Income Statement Measures of Pension Value, S&P 500 Sample 2001-2006



Net Pension Value equals the projected market value of pension assets minus the projected pension benefit obligation assuming that (i) pension portfolios earn 8.5 percent return per annum 2003-2006, and (ii) companies make substantial annual cash contributions over these years. Value of pension earnings is projected by amortizing previous unexpected returns under same assumptions plus assumption that pension earnings are valued at a "multiple" of 18.