

Appendix CC  
2003 SSBF Homepage at NORC Website

# NORC

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Sponsored by the Board of Governors of the Federal Reserve System

### **Objective of the SSBF**

NORC is conducting the Survey of Small Business Finances (SSBF) on behalf of the Federal Reserve Board. The objective of the SSBF is to understand the effects of changes in the economy and financial industry on small businesses, and to help ensure the availability of credit to all American small businesses.

### **Why Participating in the SSBF Benefits You**

As one of a select group of participants nationwide, the information you provide will help the Federal Reserve Board evaluate federal policies, helping to ensure the availability of credit to all American small businesses - including your business. This study is conducted just once every five years; if you have been chosen for the SSBF, your participation is extremely important to the study's success. Please feel free to explore this website to see why the SSBF is such a valuable tool for our nation's policy makers.

### **Endorsement Letters:**

**Note:** You need [Adobe Reader](#) to access these letters below. [Download Adobe Reader](#)

- [Letter from Chairman Alan Greenspan \(71 KB PDF\)](#)
- [Letter from the NORC Project Director \(31 KB PDF\)](#)

Links to Affiliated Organizations:

