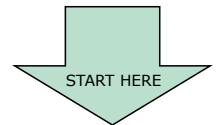




2010 CENSUS OF FINANCE COMPANIES

NAME
POSITION
NAME OF COMPANY
STREET ADDRESS
CITY, STATE ZIP



Please return the form within 15 days of receipt.

Complete the census online at:
www.federalreserve.gov/financecocensus/

Log on ID:
XXXXXXXXXX
Your unique online pass code:
XXXXXXXXXX

OR, if you prefer

Mail your completed form to:
Board of Governors of the
Federal Reserve System
Micro Statistics Section, stop 186
20th and C Streets NW
Washington, DC 20551

Need help or have questions?

Visit:
www.federalreserve.gov/financecocensus/

Email:
rsma-financecocensus@frb.gov

Call toll-free to leave a message:
1-866-359-6619

The Federal Reserve is collecting information:

- on companies that supply credit or lease financing to households or businesses
- to provide the Federal Reserve with a baseline picture of the providers of credit in the U.S. economy.

Your response is important and your answers will be kept CONFIDENTIAL.

Please answer as many questions as applicable using data as of March 31, 2010.

Legal authorization: This information collection is authorized by law [12 U.S.C. §§225(a), 263, 353-359]. Although participation is voluntary, your company is an important part of this effort and your assistance is greatly appreciated.

Respondent burden: We expect it will take you about 20 minutes to respond to this census, including the time required to review the instructions, gather the data, and complete the census. If you have comments about the time and effort required for you to respond, how we might reduce this time and effort, or any other aspect of this collection of information, please send to:

Secretary
Board of Governors of the Federal Reserve System
20th & C Streets NW, Washington, DC 20551

and to:

Office of Management and Budget
Paperwork Reduction Project (7100-0277)
Washington, DC 20503

2010 CENSUS OF FINANCE COMPANIES

For your convenience, you may complete this questionnaire online at: www.federalreserve.gov/financecocensus/
Log on ID: XXXXXXXXX **Your unique online pass code: XXXXXXX**

1. Is the company still in business?

- Yes (please go to question 2)
 No (check reason below)

Sold to another company (please print name and address of other company)

Company name

Street address

City

State Zip code

No longer in operation

Other (please specify)

If the company is no longer in business, please go to question 10.

2. How large were the company's total assets as of March 31, 2010? Please include only assets in the US, Puerto Rico, or US territories and possessions.

- | | |
|---|---|
| <input type="checkbox"/> Less than \$1 million | <input type="checkbox"/> \$1 billion - less than \$3 billion |
| <input type="checkbox"/> \$1 million - less than \$10 million | <input type="checkbox"/> \$3 billion - less than \$20 billion |
| <input type="checkbox"/> \$10 million - less than \$100 million | <input type="checkbox"/> \$20 billion or more |
| <input type="checkbox"/> \$100 million - less than \$1 billion | |

3. Loans and leases represent what percentage of total assets?

- | | |
|------------------------------------|-------------------------------------|
| <input type="checkbox"/> 0% - 24% | <input type="checkbox"/> 50% - 74% |
| <input type="checkbox"/> 25% - 49% | <input type="checkbox"/> 75% - 100% |

4. Which of the following make up 50 percent or more of the company's loans and leases?

- Business credit
 Consumer credit
 Liens on real estate
 No single type represents 50 percent or more of total loans and leases

Business loans and leases refers to outstanding balances on loans or leases not secured by real estate that are made to sole proprietorships, partnerships, corporations or other business enterprises for commercial, industrial, or agricultural purposes;

Consumer loans and leases refers to outstanding balances on loans or leases not secured by real estate that are made to households for household, family, and other personal expenditures; and

Liens on real estate refers to outstanding balances on loans or leases secured by real estate that are made to any person or business for any purpose.

5. Is the company licensed by a state or federal authority as a:

- Commercial bank, cooperative bank, credit union, savings bank, or savings and loan association
- Bank holding company
- None of the above

6. Is the company a branch or subsidiary of another company?

- Yes *(please complete questions 7-10)* No *(please skip to question 10)*

7. Please print the following information:

Name of parent company

Street address

City

State Zip code

8. Do loans or leases typically make up 50 percent or more of your parent company's total assets?

- Yes No Do not know

9. Is your parent company licensed by a state or federal authority as a:

- Commercial bank, cooperative bank, credit union, savings bank, or savings and loan association
- Bank holding company
- None of the above

10. Please provide us with your current contact information.

Your name

Phone

Ext.

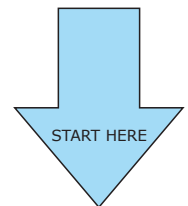
Email

If the company name/address on the cover page was incorrect, please correct below.

Thank you for completing the 2010 Census of Finance Companies.



SURVEY OF FINANCE COMPANIES



We have identified your company as a finance company through your response to the 2010 Census of Finance Companies (Please see the definition of Finance Company on next page). If you believe you have received this survey in error please contact us at the e-mail address or telephone number to the right.

Legal authorization: This information collection is authorized by law [12 U.S.C. §§225a, 263, and 353-359]. Your voluntary cooperation in submitting this survey is needed to make the results comprehensive, accurate and timely. The Federal Reserve System regards the individual institution information provided by each respondent as confidential [5 U.S.C. §552(b)(4)]. If it should be determined that any information collected on this form must be released, other than in the aggregate in ways that will not reveal the amounts reported by any one institution, respondents will be notified and provided an opportunity to object to disclosure. See 12 CFR 261.16(d) and (e).

Respondent burden: We expect it will take you about 90 minutes to respond to this survey, including the time required to review the instructions, gather the data, and complete the survey. Please send any comments you may have about the time and effort required to respond, how we might reduce this time and effort, or any other aspect of this collection of information to:

Secretary
Board of Governors of the Federal Reserve System
20th & C Streets NW, Washington, DC 20551

and to:

Office of Management and Budget
Paperwork Reduction Project (7100-0277)
Washington, DC 20503

Please return the form within 30 days of receipt.

You may complete the survey online at:
<http://www.federalreserve.gov/financecocensus/survey.htm>

Username:

Your unique online pass code:

OR, if you prefer

Mail your completed form to:
Board of Governors of the
Federal Reserve System
Micro Statistics Section, stop 186
20th and C Streets NW
Washington, DC 20551

Need help or have questions?
Visit: <http://www.federalreserve.gov/financecocensus/surveyfaq.htm>
(for detailed instructions and FAQs)

E-mail:
rsma-financecosurvey@frb.gov

Call toll-free to leave a message:
1-866-359-6619

Please reference the username provided above in all communications.

Definition of a finance company for purposes of this survey:

Finance companies include companies in which 50 percent or more of assets are held in any of the following types of loan or lease assets:

- a. *Liens on real estate* – outstanding balances on loans or leases, for any purpose, secured by liens on real estate
- b. Loans and leases not secured by real estate
Business loans and leases – outstanding balances on loans and on leases for commercial and industrial purposes to sole proprietorships, partnerships, corporations, and other business enterprises

Consumer loans and leases – outstanding balances on loans and on leases for household, family, and other personal expenditures

For purposes of this survey, finance companies do not include commercial banks, cooperative banks, credit unions, investment banks, savings banks, savings and loan institutions, and industrial loan corporations. However, subsidiaries of a bank holding company or foreign banking organization may be considered finance companies.

CONTACT INFORMATION AND CORRECTIONS:

1. Please provide us with your contact information

Name of person completing the survey

Title

Corporate division (if applicable)

E-mail address

Telephone number (including area code and extension)

 - - Ext.

Corrected company name (if applicable)

Corrected company address (if applicable):

Mailing Address 1

Mailing Address 2

City

State

Zip Code

2. Does your company originate loans and leases **outside** the United States? (please check one)

Yes.



The dollar figures reported in this survey should include only the domestic part of your company's operations, that is, those in the 50 states, the District of Columbia, Puerto Rico, or U.S. dependencies and territories.

No.

3. Does your company own more than 50 percent of any other company? (please check one)

Yes.



Please *include* the consolidated operations of the U.S. parent *finance company* and all *finance company* affiliates and subsidiaries. Please *exclude* from the consolidation the operations of any affiliates and subsidiaries that are not finance companies.

No.

Please continue to next page...

Office use only

YOUR COMPANY'S BALANCE SHEET: Please provide the total amounts in thousands of dollars of each of the following types of assets and liabilities of your company as of **December 31, 2010**. Whenever possible, please follow U.S. GAAP standards when filling out this survey. If you are unable to provide the level of detail requested, your best reasonable estimate is appreciated. Please visit <http://www.federalreserve.gov/financecocensus/survey.htm> for more information.

COLUMN INSTRUCTIONS:

On-balance-sheet: Please provide asset, liability, and equity data from your balance sheet, including detail related to real estate, consumer and business loans, and capital and operating leases.

Off-balance-sheet securitizations: Please provide data on assets that have been packaged and sold by the reporting finance company to a third party that uses the assets as collateral for an asset-backed security sold to investors.

ASSETS

	On-balance-sheet			Off-balance-sheet Securitizations		
	BIL.	MIL. (Enter zero if none)	THOUS.	BIL.	MIL. (Enter zero if none)	THOUS.
1. Cash and Cash Equivalents				NA		
<i>Demand deposits with financial institutions and similar accounts that are highly liquid with little interest rate risk.</i>						
2. Securities				NA		
<i>All trading, available-for-sale, or held-to-maturity debt or equity securities.</i>						

3. Loans and Capital Leases

Both direct loans and paper purchased from others.

3A. Does your company own **real estate loans**? (loans, for any purpose, secured by liens on any type of real estate)

No → Please **skip to Section 3.B Consumer Loans** Yes → Please **complete the section below**

	On-balance-sheet			Off-balance-sheet Securitizations		
	BIL.	MIL. (Enter zero if none)	THOUS.	BIL.	MIL. (Enter zero if none)	THOUS.
3.A.1) 1-4 Family Real Estate Loans	NA					
<i>Mortgages or other liens on nonfarm residential property containing 1-4 units, including townhouses, individual condominiums, etc.</i>						
(a) Revolving, Open-end Loans.....				NA		
(b) Closed-end Loans Secured by First Liens.....				NA		
(c) Closed-end Loans Secured by Junior Liens.....				NA		
3.A.2) Multifamily Real Estate Loans						
<i>Mortgages or other liens on nonfarm property with five or more dwelling units in structures primarily to accommodate households.</i>						
3.A.3) Commercial and Farm Real Estate Loans						
<i>Mortgages or other liens on business properties or farms, (including but not limited to structures primarily to accommodate nonprofit institutions).</i>						

Please continue to next page...

3.B. Does your company own **consumer loans**? (loans for household and other personal expenditures not secured by real estate)

No → Please **skip to Section 3.C Business Loans** Yes → Please complete the section below

On-balance-sheet

Off-balance-sheet Securitizations

	BIL.	MIL. (Enter zero if none)	THOUS.	BIL.	MIL. (Enter zero if none)	THOUS.
3.B.1) Consumer Motor Vehicle Loans..... <i>Loans arising from retail sales of passenger cars and light trucks for personal use.</i>						
3.B.2) Revolving Consumer Credit..... <i>Credit extended on a credit-line basis for the purchase of consumer goods other than motor vehicles and mobile homes.</i>						
3.B.3) Other Consumer Loans..... <i>Loans arising from retail sales of consumer goods other than motor vehicles that are not extended under a revolving credit line.</i>						

3C. Does your company own **business loans**? (loans to business enterprises for commercial, industrial, or agricultural purposes not secured by real estate)

No → Please **skip to Section 3.D Capital Leases** Yes → Please complete the section below

On-balance-sheet

Off-balance-sheet Securitizations

	BIL.	MIL. (Enter zero if none)	THOUS.	BIL.	MIL. (Enter zero if none)	THOUS.
3.C.1) Business Motor Vehicle Loans (a) Retail Motor Vehicle Loans..... <i>Loans arising from retail sales of commercial land vehicles to businesses and from fleet sales of light motor vehicles.</i>						
(b) Wholesale Motor Vehicle Loans..... <i>Loans made to businesses to finance inventory purchases of commercial land vehicles and light motor vehicles.</i>						
3.C.2) Commercial, Industrial, and Agricultural Equipment Loans..... <i>Loans arising from the retail sale to businesses of and inventory investment in commercial, industrial or agricultural equipment.</i>						
3.C.3) Other Business Loans..... <i>All other retail or wholesale business loans.</i>						

3.D. Does your company own **capital leases**? (includes receivables arising from both direct financing leases and sales-type leases)

No → Please **skip to Section 3.E Reserves**

Yes → Please **complete the section below**

	On-balance-sheet			Off-balance-sheet Securitizations		
	BIL.	MIL. (Enter zero if none)	THOUS.	BIL.	MIL. (Enter zero if none)	THOUS.
3.D.1) Consumer Capital Leases						
(a) Motor Vehicle Leases.....						
(b) Non-motor-vehicle Leases.....						
3.D.2) Business Capital Leases						
(a) Motor Vehicle Leases.....						
(b) Commercial, Industrial, and Agricultural Equipment Leases.....						
(c) Other Business Leases.....						

	On-balance-sheet			Off-balance-sheet Securitizations		
	BIL.	MIL. (Enter zero if none)	THOUS.	BIL.	MIL. (Enter zero if none)	THOUS.
3.E. Reserves						
3.E.1) Reserves for Unearned Income <i>Unearned discounts and service charges on above receivables.</i>				NA		
3.E.2) Reserves for Losses <i>Allowance for bad debt, unallocated charge-offs, and any other valuation allowances except the amount of unearned income reported above.</i>				NA		

	On-balance-sheet			Off-balance-sheet Securitizations		
	BIL.	MIL. (Enter zero if none)	THOUS.	BIL.	MIL. (Enter zero if none)	THOUS.
3.F. Net Loans and Capital Leases <i>Sum of on-balance-sheet data items 3.A(1)(a) through 3.D(2)(c) minus data items 3.E(1) and 3.E(2)</i>				NA		

4. Does your company own **operating leases**? (value of fixed assets associated with operating leases)

No → Please **skip to Section 5 All Other Assets**

Yes → Please **complete the section below**

	On-balance-sheet			Off-balance-sheet Securitizations		
	BIL.	MIL. (Enter zero if none)	THOUS.	BIL.	MIL. (Enter zero if none)	THOUS.
4.A. Consumer Operating Leases						
(1) Motor Vehicle Leases.....						
(2) Non-motor-vehicle Leases.....						
4.B. Business Operating Leases						
(1) Motor Vehicle Leases.....						
(2) Commercial, Industrial, and Agricultural Equipment Leases.....						
(3) Other Business Leases.....						
4.C. Total Operating Leases <i>Sum of on-balance-sheet data items 4.A(1) through 4.B(3)</i>				NA		

Please continue to next page...

On-balance-sheet

Off-balance-sheet Securizations

5. All Other Assets and Accounts and Notes

BIL. MIL. THOUS.
(Enter zero if none)

Receivable.....

NA

Include all assets not already included in data items 1 through 4.

6. Total Assets.....

NA

Sum of on-balance-sheet data items 1, 2, 3.F, 4.C, and 5; must equal Total Liabilities and Equity Capital, data item 9

On-balance-sheet

Off-balance-sheet Securizations

7. Liabilities

BIL. MIL. THOUS.
(Enter zero if none)

7.A. Commercial Paper.....

NA

Promissory notes of large denominations sold directly or through dealers to the investor, and issued for not longer than 270 days.

7.B. Bank Loans.....

NA

Short- and long-term notes and notes payable to depository institutions.

7.C. Non-recourse Debt Associated with Financing Activities.....

NA

Debt repaid solely from cash flows on underlying loans or securities and associated with structured financing activities.

7.D. Notes, Bonds, and Debentures.....

NA

All other short- and long-term debt not elsewhere classified.

7.E. Debt due to Parent Company.....

NA

All short- and long-term indebtedness owed to a parent company.

7.F. All Other Liabilities.....

NA

All liabilities not already reported in data items 7.A. through 7.E. or netted against assets.

7.G. Total Liabilities.....

NA

Sum data items 7.A through 7.F

On-balance-sheet

Off-balance-sheet Securizations

8. Equity Capital

BIL. MIL. THOUS.
(Enter zero if none)

8.A. Retained Earnings and Common Stock.....

NA

8.B. Preferred Stock and Other Capital Accounts.....

NA

Preferred stock and other forms of capital not included in 8.A above.

8.C. Total Equity Capital.....

NA

Sum of data items 8.A and 8.B

On-balance-sheet

Off-balance-sheet Securizations

9. Total Liabilities and Equity Capital.....

NA

Sum of data items 7.G and 8.C; must equal Total Assets, data item 6

Please continue to next page...

10. Assets Serviced for Others

Outstanding principal balance of assets serviced for others and not included in the company's total assets: *(Loan servicing includes the collection and processing of loan payments during the life of the loan, including billing the borrower and collection of principal, interest, and payment into escrow accounts.)*

		BIL.	MIL.	THOUS.
Consumer loans and leases	\$	<input type="text"/>	<input type="text"/>	<input type="text"/>
Business loans and leases	\$	<input type="text"/>	<input type="text"/>	<input type="text"/>
Real estate loans and leases	\$	<input type="text"/>	<input type="text"/>	<input type="text"/>

11. Geographic Scope of Business

Which of the following best describes the U.S. primary market where your company provides its financial products or services?

- Within the city/county/metropolitan area of your main office
- Within the state of your main office
- Within the region (a group of states) of your main office
- Throughout the United States
- Other: Please specify
- Don't know

12. Office Locations

12A. Number of Offices within the U.S.: From approximately how many branches, offices, plants, or stores, including the main office, does your company offer financial products or services? *(Please include locations engaged in financing or leasing activities, as well as locations providing support for such operations.)*

- 1
- 2-10
- 11-25
- 26-100
- More than 100
- Don't know

12B. Including the main office, approximately how many of these branches, offices, plants, or stores are located in the same local area (city/county/metropolitan area) as the main office?

- Number: Don't know

12C. In what areas does your company have offices? *Please check all categories that apply.*

- New England:** Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island, or Vermont
- Middle Atlantic:** New Jersey, New York, or Pennsylvania
- East North Central:** Illinois, Indiana, Michigan, Ohio, or Wisconsin
- West North Central:** Iowa, Kansas, Minnesota, Missouri, Nebraska, North Dakota, and South Dakota
- South Atlantic:** Delaware, District of Columbia, Florida, Georgia, Maryland, North Carolina, South Carolina, Virginia, or West Virginia
- East South Central:** Alabama, Kentucky, Mississippi, or Tennessee
- West South Central:** Arkansas, Louisiana, Oklahoma, or Texas
- Mountain:** Arizona, Colorado, Idaho, Montana, Nevada, New Mexico, Utah, or Wyoming
- Pacific:** Alaska, California, Hawaii, Oregon, or Washington

If you have any comments or explanations about any of your responses to this survey, please print them here: